

Polo 1 - BIBLIOTECA DI ECONOMIA

“New Title Information Service”

Maggio 2014

Di seguito presentiamo l'elenco di una selezione di libri appena pubblicati o ancora in preparazione fornito della commissionaria Starkmann <www.starkmann.com>.

Si tratta di libri in lingua inglese appartenenti all'area disciplinare *ECONOMICS, FINANCE, BUSINESS, INDUSTRY*:

- ☐ Economics, Finance, Business, Industry (general)
- ☐ Economic Theory General
- ☐ Macroeconomics
- ☐ Microeconomics
- ☐ Labour Economics
- ☐ Econometrics, International Economics
- ☐ Economic Systems
- ☐ Accounting
- ☐ Finance
- ☐ Business and Management
- ☐ Industrial Relations and Safety
- ☐ Primary Industries
- ☐ Energy Industries
- ☐ Manufacturing Industries
- ☐ Transport Industries
- ☐ Construction & Heavy Industries
- ☐ Distributive Industries
- ☐ Service Industries
- ☐ Media and Communications Industries

Chiunque fosse interessato a ricevere via mail un servizio personalizzato di alerting solo per alcune aree tematiche o volesse chiedere informazioni, è pregato di contattare <info.eco@sba.unipi.it>, specificando nell'oggetto “servizio novità bibliografiche”.

===== (0001)

Ahmad, Rais
Banking and FDI in India. 0.-
New Delhi: REGAL PUBLICATIONS, 2014.-
580pp.-
9788184842975 Hardback [P R I C E] GBP 97.99

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0002)

Mohanty, Prasanna K
Cities and Public Policy: An Urban Agenda for India. 0.-
New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-
352pp.-
9789351500476 Hardback [P R I C E] GBP 47.50

The twenty-first century will witness a rapid urban expansion in the developing world. India, it is believed, will be at the forefront of such a phenomenon. This book acknowledges the role of agglomeration externalities as the cornerstone of urban public policy in India.

Arguing that hypotheses of over-urbanization and urban bias theory—which articulated a negative view of urbanization—are based on fragile theoretical...

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0003)

Code of Practice on Local Authority Accounting in the United

Kingdom 2014/15. 0.-

London: CIPFA, 2014.-

9781845084066 Hardback [P R I C E] GBP 280.00

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0004)

Sahoo, Rajan Kumar

Management and Mitigation of Natural Disasters. 0.-

New Delhi: REGAL PUBLICATIONS, 2014.-

192pp.-

9788184842968 Hardback [P R I C E] GBP 34.99

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0005)

India, Skillshare International

State of the Adivasis in Odisha 2014: A Human Development

Analysis. 0.-

New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-

124pp.-

(SAGE Impact)

9789351500490 Hardback [P R I C E] GBP 39.99

The State of the Adivasis in Odisha 2014

A Human Development Analysis

endeavours to identify and highlight the development concerns of the tribals of the state, explore their causes and provide an opportunity to the state planners in prioritising the human development issues specific to this community.

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0006)

Kumar, Rajesh

Strategies of Banks and Other Financial Institutions:

Theories and Cases. 0.-

Oxford: ACADEMIC PRESS, 2014.-

480pp; 23 cm.-

9780124169975 Hardback [P R I C E] GBP 51.99

IN PREPARATION. Due: 18-Sep-14 Hardback

How and why do strategic perspectives of financial institutions differ by class and region? Strategies of Banks and Other Financial Institutions: Theories and Cases is an introduction to global financial institutions that presents both theoretical and actual aspects of markets and institutions. The book encompasses depository and non-depository Institutions; money markets, bond markets, and mortgage markets; stock markets, derivative markets, and foreign exchange markets; mutual funds, insurance, and pension funds;...

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0007)

Sanandaji, Nima; Tino Sanandaji
SuperEntrepreneurs - And How Your Country Can Get Them. 0.-
London: CENTRE FOR POLICY STUDIES, 2014.-
9781906996796 Hardback [P R I C E] GBP 10.00

May. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0008)

China and the Global Financial Crisis: A Comparison with
Europe / ed. by Jean-Pierre Cabestan; Jean-Fran
China And The Global Financial Crisis: ROUTLEDGE, 2014.-
176pp: 23 b/w images, 14 tables and 23 line drawings; 23
cm.-
9781138815568 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 28-Aug-14 Paperback

This book examines China's response to the 2007-2008 global financial crisis, and the resulting new status acquired by China within the international economy. It considers the things China did to weather the crisis, discussing the stimulus package put in place by China and how China's banks coped, but above all examines the measures which countries outside China look to China to put in place in order to better encourage and secure world-wide economic recovery, measures such as currency revaluation, tax reform and greater stimulation of...

May. 2014: Economic Theory General

===== (0009)

Gao, Yuning
China as the Workshop of the World: An Analysis at the
National and Industrial Level of China in the International
Division of Labor. 0.-
China As The Workshop Of The World: ROUTLEDGE, 2014.-
230pp: 146 tables and 91 line drawings; 23 cm.-
9781138816855 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 30-Oct-14 Paperback

Is China becoming the "workshop of the world" in the same way as Britain and the United States once were; or is China 'as some multinational companies believe' simply a processing segment in global production networks? This book examines China's role in the international division of labor: it analyzes the scale and scope of China's manufacture; the type and relative sophistication of its

exports in the world market; and its position in the global value chain. It shows that China monopolizes industrial production by

May. 2014: Economic Theory General

===== (0010)

China's Internal and International Migration / ed. by Li
Peilin; Laurence Roulleau-Berger. 0.-
China's Internal And International Migra: ROUTLEDGE, 2014.-
284pp: 22 b/w images, 79 tables and 22 line drawings; 23
cm.-
9781138815605 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 28-Aug-14 Paperback

One consequence of China's economic growth has been a massive increase in migration, both internal and external. Within China millions of rural workers have migrated to the cities. Outside China, many Chinese have migrated to other parts of the world, their remittances home often having a significant impact within China. Also, China's increasing links to other parts of the world have led to a growth in migration to China, most interestingly recently migration from Africa. Based on extensive original research, this book examines...

May. 2014: Economic Theory General

===== (0011)

China's Role in Global Economic Recovery / ed. by Xiaolan
Fu. 0.-
China's Role In Global Economic Recovery: ROUTLEDGE, 2014.-
310pp: 66 b/w images, 58 tables and 66 line drawings; 23
cm.-
9781138816862 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 30-Oct-14 Paperback

This book presents a wide-ranging assessment of the current state of China's economy in relation to the global international economy. It discusses the role China has played in responding to the economic crisis; assesses the continuing strong prospects for further economic growth in China; and examines China's deepening integration into the world economy. Specific topics covered include China's foreign reserves and global economic recovery; the international expansion of Chinese multinationals and China's private businesses; and the...

May. 2014: Economic Theory General

===== (0012)

Chevalier-roign, Benoit; Lenos Trigeorgis; Avinash K. Dixit
Competitive Strategy - Options and Games. 0.-
Massachusetts: MIT PRESS, 2014.-
520pp; 22 cm.-
9780262526715 Paperback [P R I C E] GBP 20.95
IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0013)

Bouchard, V
Corporate Entrepreneurship. 0.-
Corporate Entrepreneurship: ROUTLEDGE, 2014.-
240pp; 23 cm.-
9781138813670 Hardback [P R I C E] GBP 90.00
IN PREPARATION. Due: 08-Oct-14 Hardback

May. 2014: Economic Theory General

===== (0014)

Bouchard, V
Corporate Entrepreneurship. 0.-
Corporate Entrepreneurship: ROUTLEDGE, 2014.-
240pp; 23 cm.-
9781138813687 Paperback [P R I C E] GBP 34.99
IN PREPARATION. Due: 08-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0015)

Stack, Lilla; Pierre Joubert; Deon Tustin
Economic & Management Research. 0.-
Goodwood: OXFORD UNIVERSITY PRESS SOUTHERN AFRICA, 2014.-
416pp; 24 cm.-
9780199049301 Paperback [P R I C E] GBP 29.99
IN PREPARATION. Due: 31-Jul-14 Paperback

Economic and Management Research is a step-by-step guide to doing research. The book focuses on both quantitative and qualitative research methods, as well as mixed methods.

May. 2014: Economic Theory General

===== (0016)

Miao, Jianjun
Economic Dynamics in Discrete Time. 0.-
Massachusetts: MIT PRESS, 2014.-
712pp; 22 cm.-
9780262027618 Hardback [P R I C E] GBP 48.95
IN PREPARATION. Due: 17-Oct-14 Hardback

May. 2014: Economic Theory General

===== (0017)

Economic Policy 80 / ed. by Georges De Menil; Richard
Portes; Hans-Werner Sinn et al. 0.-
Chichester: WILEY-BLACKWELL, 2014.-
288pp; 24 cm.-
9781118798928 Paperback [P R I C E] GBP 25.00
IN PREPARATION. Due: 14-Nov-14 Paperback

In this book, top economists provide a concise and accessible evaluation of major developments in trade and trade policy. Economic

Policy has earned a reputation around the world as the one publication that always identifies current and emerging policy topics early. The papers in this volume are specially commissioned from first-class economists and experts in the policy field and each paper is discussed by a panel of distinguished economists. With editors all based at top European economic institutions, this volume provides a unique...

May. 2014: Economic Theory General

===== (0018)
Hendry, David F.; Jorgen A. Doornik
Empirical Model Discovery and Theory Evaluation - Automatic
Selection Methods in Econometrics. 0.-
Massachusetts: MIT PRESS, 2014.-
392pp; 22 cm.-
9780262028356 Hardback [P R I C E] GBP 27.95
IN PREPARATION. Due: 01-Aug-14 Hardback

May. 2014: Economic Theory General

===== (0019)
Haliassos, Michael
Financial Innovation - Too Much or Too Little?. 0.-
Massachusetts: MIT PRESS, 2014.-
280pp; 22 cm.-
9780262526722 Paperback [P R I C E] GBP 13.95
IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0020)
Nieuwenhuis, Paul; Peter Wells
The Global Automotive Industry. 0.-
Chichester: WILEY-BLACKWELL, 2014.-
350pp; 24 cm.-
(Automotive Series)
9781118802397 Hardback [P R I C E] GBP 82.50
IN PREPARATION. Due: 21-Nov-14 Hardback

May. 2014: Economic Theory General

===== (0021)
The Great Recession - Lessons for Central Bankers / by Jacob
Braude; Zvi Eckstein; Stanley Fischer et al. 0.-
Massachusetts: MIT PRESS, 2014.-
392pp; 22 cm.-
9780262526739 Paperback [P R I C E] GBP 15.95
IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0022)

Barth, James R.; Gerard Caprio; Ross Levine
Guardians of Finance - Making Regulators Work for Us. 0.-
Massachusetts: MIT PRESS, 2014.-
296pp; 22 cm.-
9780262526845 Paperback [P R I C E] GBP 11.95
IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0023)
Handbook of Asian Finance - SET / ed. by David Lee; Greg N.
Gregoriou. 0.-
Oxford: ACADEMIC PRESS, 2014.-
1120pp; 24 cm.-
9780128012871 Hardback [P R I C E] GBP 150.00
IN PREPARATION. Due: 12-Jun-14 Hardback

Asia's miraculous recovery from the 1997 crisis ushered in unexpected transformations to its economies and financial sectors. The reasons many Asian countries are growing above 6%, with double-digit growth for a year or two in-between, are investigated by this extensive research collection. The Handbooks of Asian Finance analyze the forces behind these growth rates. Insights into banking, fund performance, and the effects of trading technologies for practitioners to tax evasion, market manipulation, and corporate governance issues are all...

May. 2014: Economic Theory General

===== (0024)
Forrest, Jeffrey Yi-Lin
Investment and Employment Opportunities in China. 0.-
Investment And Employment Opportunities: CRC PRESS, 2014.-
360pp; 55 b/w images and 304 tables; 25 cm.-
(Systems Evaluation, Prediction, and Decision-Making; 9)
9781482252071 Hardback [P R I C E] GBP 57.99
IN PREPARATION. Due: 19-Dec-14 Hardback

This book is ideal for anyone investing in or seeking employment in mainland China. Based on recent statistics from relevant Chinese bureaus, it introduces new concepts and models, while providing recommendations for investment and employment. Examining recent statistics, the book reports on the current state of regional economic, industrial, investment, and employment structures in China. Although it provides suggestions on how to optimize economic structures in China, the theories presented are general and can be employed to...

May. 2014: Economic Theory General

===== (0025)
Temin, Peter; David Vines
Keynes - Useful Economics for the World Economy. 0.-
Massachusetts: MIT PRESS, 2014.-
134pp; 22 cm.-
9780262028318 Hardback [P R I C E] GBP 17.95
IN PREPARATION. Due: 17-Oct-14 Hardback

May. 2014: Economic Theory General

===== (0026)

Labor Economics / by Pierre Cahuc; Stephane Carcillo; Andre
Zylberberg et al. 0.-
Massachusetts: MIT PRESS, 2014.-
1072pp; 22 cm.-
9780262027700 Hardback [P R I C E] GBP 59.95
IN PREPARATION. Due: 12-Sep-14 Hardback

May. 2014: Economic Theory General

===== (0027)

Spencer, Roger W.; David A. Macpherson
Lives of the Laureates - Twenty-three Nobel Economists. 0.-
Massachusetts: MIT PRESS, 2015.-
448pp; 22 cm.-
9780262027960 Hardback [P R I C E] GBP 24.95
IN PREPARATION. Due: 02-Jan-15 Hardback

May. 2014: Economic Theory General

===== (0028)

Stark, Jan
Malaysia and the Developing World: The Asian Tiger on the
Cinnamon Road. 0.-
Malaysia And The Developing World: ROUTLEDGE, 2014.-
180pp; 1 b/w image, 2 tables and 1 line drawing; 23 cm.-
9781138815698 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 28-Aug-14 Paperback

As Malaysia's economy grows and flourishes, strong new links are being forged with other developing countries in the region and beyond. This book traces the ways in which age-old organizational, political, religious and trade networks between Nusantara, the Malay World, and Central Asia, East Africa and the Middle East have changed in recent years. The book argues that these old links are being revived by new forms of globalization, modernization and knowledge transfer that are developing and implementing non-western models of governance, often...

May. 2014: Economic Theory General

===== (0029)

Ervolini, Michael A.; Terrance Odean
Managing Equity Portfolios - Putting Behavioral Finance to
Work. 0.-
Massachusetts: MIT PRESS, 2014.-
280pp; 22 cm.-
9780262028349 Hardback [P R I C E] GBP 20.95
IN PREPARATION. Due: 28-Nov-14 Hardback

May. 2014: Economic Theory General

===== (0030)

Besanko, David; Ronald Braeutigam

Mikroökonomie. 0.-

Weinheim: WILEY VCH, 2015.-

980pp; 24 cm.-

9783527507900 Paperback [P R I C E] GBP 45.00

May. 2014: Economic Theory General

===== (0031)

Gerard, Marcel; Silke Uebelmesser

The Mobility of Students and the Highly Skilled -

Implications for Education Financing and Economic Policy.

0.-

Massachusetts: MIT PRESS, 2015.-

368pp; 22 cm.-

9780262028172 Hardback [P R I C E] GBP 24.95

IN PREPARATION. Due: 16-Jan-15 Hardback

May. 2014: Economic Theory General

===== (0032)

Salant, David J.

A Primer on Auction Design, Management, and Strategy. 0.-

Massachusetts: MIT PRESS, 2014.-

184pp; 22 cm.-

9780262028264 Hardback [P R I C E] GBP 24.95

IN PREPARATION. Due: 05-Dec-14 Hardback

May. 2014: Economic Theory General

===== (0033)

Schmid, Sonja D.

Producing Power - The Pre-Chernobyl History of the Soviet

Nuclear Industry. 0.-

Massachusetts: MIT PRESS, 2015.-

384pp; 22 cm.-

9780262028271 Hardback [P R I C E] GBP 26.95

IN PREPARATION. Due: 13-Feb-15 Hardback

May. 2014: Economic Theory General

===== (0034)

Okonjo-iweala, Ngozi

Reforming the Unreformable - Lessons from Nigeria. 0.-

Massachusetts: MIT PRESS, 2014.-

216pp; 22 cm.-

9780262526876 Paperback [P R I C E] GBP 10.95

IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0035)

Rising China in the Changing World Economy / ed. by Liming Wang. 0.-
Rising China In The Changing World Econo: ROUTLEDGE, 2014.-
422pp; 64 b/w images, 52 tables and 64 line drawings; 23 cm.-
9781138816732 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 30-Oct-14 Paperback

China's rapid and sustained growth over last thirty years has propelled it to become the world's second largest economy today and potentially the largest in the foreseeable future. As one of the first major economies pulling out of recession and the last remaining major socialist country in the world today, China presents a challenge to established thinking on the essential primacy of global capitalism and the settled nature of the world system - as China becomes more integrated into the world economy and the international system,...

May. 2014: Economic Theory General

===== (0036)

Gaidar, Yegor; Antonina W. Bouis; Anders Aslund
Russia - A Long View. 0.-
Massachusetts: MIT PRESS, 2014.-
568pp; 22 cm.-
9780262526838 Paperback [P R I C E] GBP 17.95
IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0037)

Somalia: Perspectives on Challenges & Lessons / ed. by Merlin Kennedy. 0.-
New York: NOVA SCIENCE PUBLISHERS INC, 2014.-
117pp; 23 cm.-
9781631174902 Paperback [P R I C E] GBP 43.50
IN PREPARATION. Due: 01-Jun-14 Paperback

May. 2014: Economic Theory General

===== (0038)

Jiang, Yue; Jianjun Miao; Fan Zhuo
Student Solutions Manual to Accompany Economic Dynamics in Discrete Time. 0.-
Massachusetts: MIT PRESS, 2014.-
136pp; 27 cm.-
9780262526906 Paperback [P R I C E] GBP 19.95
IN PREPARATION. Due: 31-Oct-14 Paperback

May. 2014: Economic Theory General

===== (0039)

De Mooij, Ruud; Gaetan Nicodeme

Taxation and Regulation of the Financial Sector. 0.-
Massachusetts: MIT PRESS, 2015.-
392pp; 22 cm.-
9780262027977 Hardback [P R I C E] GBP 24.95
IN PREPARATION. Due: 09-Jan-15 Hardback

May. 2014: Economic Theory General

===== (0040)

Mackerras, Colin
Western Perspectives on the People's Republic of China:
Politics, Economy and Society. 0.-
Singapore: WORLD SCIENTIFIC PUBLISHING CO PTE LTD, 2014.-
250pp.-
9789814566544 Hardback [P R I C E] GBP 58.00
IN PREPARATION. Due: 26-Jul-14 Hardback

May. 2014: Economic Theory General

===== (0041)

Weber, Daniela
Wissenschaftliches Arbeiten für Wirtschaftswissenschaftler.
0.-
Weinheim: WILEY VCH, 2015.-
304pp; 24 cm.-
9783527530113 Paperback [P R I C E] GBP 14.99

May. 2014: Economic Theory General

===== (0042)

Comparing Post War Japanese and Finnish Economies and
Societies / ed. by Yasushi Tanaka; Toshiaki Tamaki; Jari
Ojala et al. 0.-
Comparing Post War Japanese And Finnish: ROUTLEDGE, 2014.-
280pp; 50 b/w images and 32 tables; 23 cm.-
(Routledge Studies in the Modern World Economy)
9780415656207 Hardback [P R I C E] GBP 95.00
IN PREPARATION. Due: 30-Nov-14 Hardback

This book compares two countries and with common institutional structures and other similarities and a fruitful platform for the study of the similarities and differences in economic and societal development of Japan and Finland. Despite their geographic distance from one another and the differences in their cultures, economic structures, and relative sizes, both countries experienced a rather similar economic and societal development pattern after the Second World War. The book provides comprehensive coverage on issues such...

May. 2014: International Economics

===== (0043)

Great Britain: Parliament: House of Comm
Department for International Development's performance in
2012-13: the Departmental annual report 2012-13, tenth
report of session 2013-14, report, together with formal

minutes relating to the report. 0.-

London: TSO, 2014.-

42pp; 30 cm.-

(House of Commons Papers)

9780215071750 Paperback [P R I C E] GBP 11.00

May. 2014: International Economics

===== (0044)

Economic Integration in Asia: Towards the Delineation of a

Sustainable Path / ed. by Bernade Andreosso-O'Callaghan;

Jacques Jaussaud; Bruna Maria Zolin. 0.-

Basingstoke: PALGRAVE MACMILLAN, 2014.-

176pp; 22 black & white tables, 36 figures.-

9781137432926 Hardback [P R I C E] GBP 45.00

IN PREPARATION. Due: 04-Jun-14 Hardback

This study assesses the current state of economic integration in Asia
- in particular in East and South East Asia- and analyzes the
prerequisites for a sustainable path of economic integration, using
the background of the EU experience as a benchmark.

May. 2014: International Economics

===== (0045)

Sutton, John; Adelino Jeque Pimpao; Felix Simone

An Enterprise Map of Mozambique. 0.-

London: LONDON PUBLISHING PARTNERSHIP, 2014.-

176pp; 23 cm.-

(Enterprise Map)

9781907994371 Paperback [P R I C E] GBP 19.99

IN PREPARATION. Due: 01-Jun-14 Paperback

May. 2014: International Economics

===== (0046)

Sutton, John; Adelino Jeque Pimpao; Felix Simone

An Enterprise Map of Mozambique. 0.-

London: LONDON PUBLISHING PARTNERSHIP, 2014.-

176pp; 23 cm.-

(Enterprise Map)

9781907994388 Paperback [P R I C E] GBP 19.99

IN PREPARATION. Due: 01-Jun-14 Paperback

May. 2014: International Economics

===== (0047)

Ethier, Wilfred J

The Floating World: Issues in International Trade Theory.

0.-

Singapore: WORLD SCIENTIFIC PUBLISHING CO PTE LTD, 2014.-

9789814590310 Hardback [P R I C E] GBP 91.00

IN PREPARATION. Due: 30-Jun-14 Hardback

May. 2014: International Economics

===== (0048)

Growth or Development: Which Way is Gujarat Going / ed. by
Indira Hirway; Amita Shah; Ghanshyam Shah. 0.-
New Delhi: OUP INDIA, 2014.-
604pp: 163 tables, 45 figures; 21 cm.-
9780199451180 Hardback [P R I C E] GBP 42.99
IN PREPARATION. Due: 31-Jul-14 Hardback

May. 2014: International Economics

===== (0049)

Malhotra, Rajeev
India Public Policy Report 2014: Tackling Poverty, Hunger
and Malnutrition. 0.-
Oxford: OXFORD UNIVERSITY PRESS, 2014.-
264pp: 20 tables, 68 figures & 20 boxes; 23 cm.-
9780199452040 Paperback [P R I C E] GBP 24.99
IN PREPARATION. Due: 06-May-14 Paperback

May. 2014: International Economics

===== (0050)

Krugman, Paul; Maurice Obstfeld; Marc Melitz
International Finance: Theory and Policy with MyLab, Global
Edition: 10th edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
9781292065427 Paperback [P R I C E] GBP 69.75
IN PREPARATION. Due: 07-Aug-14 Paperback

May. 2014: International Economics

===== (0051)

Migrant Remittances in South Asia: Social, Economic and
Political Implications / ed. by Md Mizanur Rahman; Tai Yong
Tan; Ahsan Ullah. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
336pp: 33 black & white tables, 13 figures; 22 cm.-
(International Political Economy Series)
9781137350794 Hardback [P R I C E] GBP 65.00
IN PREPARATION. Due: 06-Aug-14 Hardback

This volume provides theoretical treatments of remittance on how its
development potential is translated into reality. The authors
meticulously delve into diverse mechanisms through which migrant
communities remit, investigating how recipients engage in the
development process in South Asia.

May. 2014: International Economics

===== (0052)

Khemraj, Tarron
Money, Banking and the Foreign Exchange Market in Emerging

Economies. 0.-
Cheltenham: EDWARD ELGAR PUBLISHING LTD, 2014.-
192pp; 23 cm.-
9781782548379 Hardback [P R I C E] GBP 65.00
IN PREPARATION. Due: 31-Jul-14 Hardback

Students and scholars of development economics, money and banking, and development finance will find this book a valuable resource, as will policymakers and others affiliated with central banks in developing economies.

May. 2014: International Economics

===== (0053)
Hsu, Sara; Michio Naoi; Wenjie Zhang
Sustainable Development in Japan and South Korea. 0.-
Basingstoke: PALGRAVE PIVOT, 2014.-
112pp; 18 figures, 19 black & white tables.-
(Comparative Studies of Sustainable Development in Asia)
9781137345394 Hardback [P R I C E] GBP 45.00
IN PREPARATION. Due: 04-Jun-14 Hardback

Sustainable Development in Japan and South Korea compares the two countries, makes policy recommendations, and examines sustainable development experiments from both nations.

May. 2014: International Economics

===== (0054)
Drezner, Daniel W.
The System Worked: How the World Stopped Another Great Depression. 0.-
New York: OXFORD UNIVERSITY PRESS INC, 2014.-
272pp; 23 cm.-
9780195373844 Hardback [P R I C E] GBP 19.99
IN PREPARATION. Due: 31-Jul-14 Hardback

Renowned political scientist Daniel W. Drezner argues that the Great Recession is in fact a global economic governance success story.

May. 2014: International Economics

===== (0055)
Trade Policy in Asia: Higher Education and Media Services /
ed. by Christopher Findlay; Hildegunn Kyvik Nordas; Gloria Pasadilla. 0.-
Singapore: WORLD SCIENTIFIC PUBLISHING CO PTE LTD, 2014.-
9789814590198 Hardback [P R I C E] GBP 91.00
IN PREPARATION. Due: 30-Jun-14 Hardback

May. 2014: International Economics

===== (0056)
Rivoli, Pietra
The Travels of a T-Shirt in the Global Economy: An Economist

Examines the Markets, Power, and Politics of World Trade
Updated. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
304pp.-
9781118950142 Paperback [P R I C E] GBP 13.99
IN PREPARATION. Due: 29-Oct-14 Paperback

The keys to global business success, as taught by a T-shirt's journey
The Travels of a T-Shirt in the Global Economy is a
critically-acclaimed narrative that illuminates the globalization
debates and reveals the key factors to success in global business.
Tracing a T-shirt's life story from a Texas cotton field to a Chinese
factory and back to a U.S. storefront before arriving at the used
clothing market in Africa, the book uncovers the political and
economic forces at work in the global economy. Along the way, this...

May. 2014: International Economics

===== (0057)

Kenny, Charles
The Upside of down: Why the Rise of the Rest is Good for the
West. 0.-
New York: BASIC BOOKS, 2014.-
256pp; 21 cm.-
9780465064731 Hardback [P R I C E] USD 26.99

America's in decline, and the rise of the East suggests a bleak
future for the world's only superpower: so goes the conventional
wisdom. But what if the traditional measures of national status are
no longer as important as they once were? What if America's
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May. 2014: International Economics

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World Trade Organization
WTO Trade Policy Review: Cemas (Cameroon, Central African
Republic, Chad, Congo, and Gabon). 0.-
Geneva Switzerland: WORLD TRADE ORGANIZATION, 2014.-
555pp; 31 cm.-
9789287039224 Paperback [P R I C E] GBP 45.00
IN PREPARATION. Due: 31-Jul-14 Paperback

Monitoring the trade policies and practices of members is a
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This title consists of three parts: a report by the government under
review, a report written independently by the WTO Secretariat, and
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May. 2014: International Economics

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Bulletin on Population and Vital Statistics in the Arab
Region (Formerly Escwa Region): 16th Issue. 0.-
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9789211283730 Paperback [P R I C E] GBP 20.95

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Challenges and Opportunities for Trade and Financial

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180pp.-

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May. 2014: Economic Systems

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Chinese Culture in a Cross-Cultural Comparison / ed. by

Michael B. Hinner. 0.-

Frankfurt Am Main: PETER LANG GMBH, 2014.-

567pp; 21 cm.-

(Freiberger Beitrage zur Interkulturellen und
Wirtschaftskommunikation: A Forum for General and

Intercultural Business Communication; 8)

9783631611609 Hardback [P R I C E] GBP 76.00

With China's rapid economic growth and a population of more than one billion people, China has become a very important market for many companies. Part of the Freiberger Beitrage series, this eighth volume seeks to provide some essential insights into Chinese culture to help improve transactions and relationships with Chinese stakeholders.

May. 2014: Economic Systems

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Ramsay, Meredith; Kirkland J. Hall

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Continuity and Change in Two Small Southern Towns. 0.-

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The End of the World as We Know it?: Crisis, Resistance, and
the Age of Austerity / ed. by Deric Shannon. 0.-
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9781849351867 Paperback [P R I C E] GBP 18.95
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Pisani-Ferry, Jean
The Euro Crisis and its Aftermath. 0.-
New York: OXFORD UNIVERSITY PRESS INC, 2014.-
208pp; 23 cm.-
9780199993338 Hardback [P R I C E] GBP 20.00

Jean Pisani-Ferry cogently explains the origins of the euro, the
build-up of imbalances and oversights that led to the crisis, the
choices European policymakers have both addressed and ignored since
2010, the evolution of the policy agenda, and possible options for
the future.

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From prosperity to austerity: A Socio-cultural Critique of
the Celtic Tiger and its Aftermath / ed. by Eamon Maher;
Eugene O'Brien. 0.-
Manchester: MANCHESTER UNIVERSITY PRESS, 2014.-
240pp; 8 black & white illustrations; 23 cm.-
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Examines the Celtic Tiger, the once much-vaunted Irish economic
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Global Capitalism and Transnational Class Formation / ed. by
Jason Struna. 0.-
Global Capitalism And Transnational Clas: ROUTLEDGE, 2014.-
128pp; 24 cm.-
(Rethinking Globalizations)
9781138806870 Hardback [P R I C E] GBP 85.00
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in the contemporary era. The present volume contributes to this
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Benney, Tabitha M.
Making Environmental Markets Work: The International
Political Economy of Capitalism in Emerging Economies. 0.-
Making Environmental Markets Work: ROUTLEDGE, 2014.-
176pp; 30 b/w images; 22 cm.-
(Environmental Politics)
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Perhaps the most defining characteristic of the global economy today
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led to an increasing share of global wealth. Such dramatic changes
are highly relevant because they raise important issues about the
distribution of global monetary and fiscal power. As the EMEs have
gained importance in the global economy, their influence and
significance have grown across a wide range of policy domains....

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Aureli, Pier Vittorio; Eyal Weizman; Keller Easterling
Real Estates: Life without Debt. 0. 2 vols.-
London: BEDFORD PRESS, 2014.-
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Oxford: OXFORD UNIVERSITY PRESS, 2014.-
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Zhu, Xiaoyang
Topography and Political Economy in Rural China: The Story
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Singapore: WORLD SCIENTIFIC PUBLISHING CO PTE LTD, 2014.-
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(Peking University Series on Sociology and Anthropology)
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Romney, Marshall B.; Paul J. Steinbart
Accounting Information Systems, Global Edition:13th edition.
0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
744pp; 27 cm.-
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May. 2014: Accounting

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Beretta Zanoni, Andrea
Accounting for Goodwill. 0.-
Accounting For Goodwill: ROUTLEDGE, 2014.-
14pp: 31 b/w images and 24 tables.-
(Routledge Studies in Accounting)
9780415754446 Paperback [P R I C E] GBP 28.00

This book provides an illuminating analysis of Internally Generated Goodwill from a strategic point of view. The author launches his strategic analysis from a foundational understanding of Internally Generated Goodwill as determined largely in relationship to intangible resources and competitive differentials. Arguing that intangible resources are at the origin of competitive differential--and accordingly at the origin of the achievement of economic profit--the author shows Internally Generated Goodwill can be considered as the economic expression...

May. 2014: Accounting

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Ahuja, Maneet; Myron Scholes; Mohamed El-Erian
The Alpha Masters: Unlocking the Genius of the World's Top
Hedge Funds. 0.-
Chichester: JOHN WILEY & SONS, 2014.-

272pp.-
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Rabe, Jessica Lynn; Martorna CFA, Robert J.
Alts Democratized + Website: A Practical Guide to
Alternative Mutual Funds and ETFs for Financial Advisors.

0.-
Chichester: JOHN WILEY & SONS, 2015.-
224pp.-
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Financial Accounting in an Economic Context. 0.-
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Financial Forecasting, Analysis and Modelling: A Framework
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M&a: A Practical Guide to Doing the Deal. 0.-

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National Accounts Studies of the Arab Region: Bulletin No.

33. 0.-

New York: UNITED NATIONS, 2014.-

9789211283709 Paperback [P R I C E] GBP 17.50

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Performance Management in Nonprofit Organizations: Global Perspectives / ed. by Zahirul Hoque; Lee Parker. 0.-
Performance Management In Nonprofit Orga: ROUTLEDGE, 2014.-
400pp: 28 b/w images, 20 tables and 8 line drawings; 22 cm.-
(Routledge Studies in the Management of Voluntary and Non-Profit Organizations)
9781138787988 Hardback [P R I C E] GBP 80.00
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With increased competition for external funding, technological advancement, and public expectations for transparency not-for-profit and non-governmental organizations are facing new challenges and pressures. While research has explored the roles of accounting, accountability, and performance management in nonprofit organizations, we still lack evidence on the best practices these organizations implement in the areas of accountability and performance management. This book collects and presents that evidence for the first...

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Widger, Charles; Daniel Crosby
Personal Benchmark: Purpose-Driven Investing. 0.-
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256pp.-
9781118963326 Hardback [P R I C E] GBP 26.99
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Madsen, Henrik; Erik Lindstr
Statistics for Finance. 0.-
Statistics For Finance: CHAPMAN AND HALL/CRC, 2014.-
320pp: 55 b/w images; 23 cm.-
(Chapman & Hall/CRC Texts in Statistical Science)
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Bridging the gap between theoretical books on stochastic finance and applied books on financial engineering, this text provides an introduction to statistical methods for finance. Designed for mathematics and statistics students, the book discusses the role that statistics and mathematics play in financial engineering. It covers the necessary mathematical and statistics background and explores security markets, interest rate models, and term structure. Many data examples illustrate the methods and lots of problems enable the book to be...

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Wiley; Douglas Clinton; Dallon Christiansen

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IMA

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Intensive Review 2015 + Test Bank: Complete Set. 0.-

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Larkin, Richard F.; Marie DiTommaso; Warren Ruppel
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Flood, J

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Financial Systems, Markets and Institutional Changes / ed.
by Magnus Willeson; Ted Lindblom; Stefan Sjogren. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
240pp; 19 figures, 42 black & white tables; 22 cm.-
(Palgrave Macmillan Studies in Banking and Financial
Institutions)
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This book analyses how the financial system adjusts to institutional
changes such as new technology, political tendencies, cultural
differences, new business models, and government interactions. It
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borrowing and increases our understanding of how efficient financial
markets are formed.

May. 2014: Finance

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Promislow, S. David
Fundamentals of Actuarial Mathematics. 0.-
Chichester: WILEY-BLACKWELL, 2014.-
530pp; 24 cm.-
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9781118782460 Hardback [P R I C E] GBP 55.00
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BPP Learning Media
IOC Introduction to Securities and Investment Syllabus
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Sekhar, G.V. Satya
The Indian Mutual Fund Industry: A Comparative Analysis of
Public vs Private Sector Performance. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
288pp: 105 black & white tables; 22 cm.-
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IN PREPARATION. Due: 25-Jul-14 Hardback

Dr. Sekhar offers comprehensive knowledge on the mutual fund industry in India and provides ready-made practical information for investors. He presents an overview of investment patterns for both public and private sector mutual funds, and analyses the performance of selected schemes using various measures of risk.

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Management Science Applications in Hospitality and Tourism /
ed. by Muzaffer Uysal; Zvi Schwartz. 0.-
Management Science Applications In Hospi: APPLE ACADEMIC
PRESS, 2015.-
327pp; 23 cm.-
(Advances in Hospitality and Tourism)
9781926895710 Hardback [P R I C E] GBP 82.00
IN PREPARATION. Due: 31-Jan-15 Hardback

This book goes beyond revenue management topics and presents a broad range of topics in management science applications as they relate to hospitality and tourism cases. It covers data analytics, e-commerce and technology, revenue and yield management, optimization methods, resource allocation, goal programming, dynamic programming, Markov chain models, trends analysis and detection, measuring potential and

attractiveness in tourism development, performance measures and use of indices in hospitality and tourism, and more. There is a...

May. 2014: Finance

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Dowd, Kevin

New Private Monies - A Bit-Part Player?. 0.-

London: INSTITUTE OF ECONOMIC AFFAIRS, 2014.-

116pp; 20 cm.-

(Hobart Papers; 174)

9780255366946 Paperback [P R I C E] GBP 10.00

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Natenberg, Sheldon

Option Volatility and Pricing Workbook:2nd Revised edition.

0.-

New York: MCGRAW-HILL PROFESSIONAL, 2014.-

304pp.-

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Explains the key concepts essential to successful trading, teaching you how to use a wide variety of trading strategies and how to select the one that best fits your view of market conditions and individual risk tolerance.

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Natenberg, Sheldon

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Trading Strategies and Techniques. 0.-

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Goncalves, Marcus; Raj Heda

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May. 2014: Finance

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Cakici, Nusret; Kudret Topyan
Risk and Return in Asian Emerging Markets: A Practitioner's
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Risk and Return in Asian Emerging Markets offers readers a firm insight into the risk and return characteristics of leading Asian emerging market participants by comparing and contrasting behavioral model variables with predictive forecasting methods.

May. 2014: Finance

===== (0120)
Gregory, Deborah W.
Unmasking Financial Psychopaths: Inside the Minds of
Investors in the Twenty-First Century. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
192pp.-
9781137370754 Hardback [P R I C E] GBP 37.50
IN PREPARATION. Due: 07-Aug-14 Hardback

Unmasking Financial Psychopaths explores three unrelated - yet crucial - factors that have contributed to the rise of 'financial psychopaths' in society and what this means for financial consumers.

May. 2014: Finance

===== (0121)
Collins, Tim
100 Ways to Create a Great Ad. 0.-
London: LAURENCE KING PUBLISHING, 2014.-
208pp: 340 colour illustrations.-
9781780671680 Paperback [P R I C E] GBP 22.50
IN PREPARATION. Due: 04-Aug-14 Paperback

Features 100 spreads detailing concepts such as the 'Reveal' and the 'Mash-Up', it presents the key methods of devising print, television, radio, direct and online ideas. This book provides a guide to concept creation, including methods that are applicable across media, and it offers wide-ranging examples from international campaigns.

May. 2014: Business and Management

===== (0122)
Lencioni, Patrick M.; Andreas Schieberle

Die 5 Dysfunktionen eines Teams. 0.-
Weinheim: WILEY VCH, 2014.-
180pp; 21 cm.-
9783527507993 Hardback [P R I C E] GBP 16.99

May. 2014: Business and Management

===== (0123)

Daiyu Steiner, Andre
Die 7 Wege des Samurai: Management und Führung mit
fernostlichen Prinzipien. 0.-
Weinheim: WILEY VCH, 2014.-
9783527508044 Hardback [P R I C E] GBP 10.99

May. 2014: Business and Management

===== (0124)

Academic Entrepreneurship: Creating an Entrepreneurial
Ecosystem / ed. by Andrew C. Corbett; Jerome A. Katz; Donald
S. Siegal. 0.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-
235pp; 22 cm.-
(Advances in Entrepreneurship, Firm Emergence and Growth;
16)
9781783509843 Hardback [P R I C E] GBP 66.95
IN PREPARATION. Due: 25-Jul-14 Hardback

Volume 16 considers the central issue of academic entrepreneurship:
the factors and concepts that underpin the fostering of
universitybased entrepreneurial ventures. Specifically, it contains
research on the consequences of university technology transfer, with
a strong emphasis on the entrepreneurial dimension of this activity.

May. 2014: Business and Management

===== (0125)

Achieving Ethical Excellence / ed. by Michael Schwartz;
Howard Harris. 0.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-
200pp; 22 cm.-
(Research in Ethical Issues in Organizations; 11)
9781784412456 Hardback [P R I C E] GBP 66.95
IN PREPARATION. Due: 31-Jul-14 Hardback

This volume is a selection of papers from the 20th annual 'Australian
Association for Professional and Applied Ethics' Conference. Topics
covered include athletes as role models, sports ethics and sports
governance, the separation of powers as an integrity mechanism, and
virtues in just war theory.

May. 2014: Business and Management

===== (0126)

Morris, Langdon; Moses Ma; Po Chi Wu
Agile Innovation. 0.-

Chichester: JOHN WILEY & SONS, 2014.-
256pp.-
9781118954201 Hardback [P R I C E] GBP 18.99
IN PREPARATION. Due: 15-Oct-14 Hardback

May. 2014: Business and Management

===== (0127)
Epstein, Lita
Bookkeeping For Dummies. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
384pp.-
9781118950364 Paperback [P R I C E] GBP 16.99
IN PREPARATION. Due: 12-Jan-15 Paperback

May. 2014: Business and Management

===== (0128)
Chiaravalle, Bill; Barbara Findlay Schenck
Branding For Dummies®. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
384pp.-
9781118958087 Paperback [P R I C E] GBP 17.99
IN PREPARATION. Due: 12-Jan-15 Paperback

May. 2014: Business and Management

===== (0129)
Brands: Interdisciplinary Perspectives / ed. by Jonathan E.
Schroeder. 0.-
Brands: ROUTLEDGE, 2014.-
256pp: 10 tables and 10 halftones; 23 cm.-
(Routledge Interpretive Marketing Research)
9781138787964 Hardback [P R I C E] GBP 85.00
IN PREPARATION. Due: 01-Nov-14 Hardback

Branding has emerged as a cornerstone of marketing practice and corporate strategy. In this book, Jonathan Schroeder brings together a curated selection of the most influential and thought-provoking papers on brands and branding from Consumption Markets and Culture, reflecting the wide-ranging, interdisciplinary interest in the topic, accompanied by new introductions from leading brand scholars, including Giana Eckhardt, John F. Sherry, Jr., Sidney Levy and Morris Holbrook. Organised into four perspectives ' cultural, corporate,...

May. 2014: Business and Management

===== (0130)
McDonald, Gael
Business Ethics: A Contemporary Approach. 0.-
New York: CAMBRIDGE UNIVERSITY PRESS, 2014.-
9781107674059 Paperback [P R I C E] GBP 44.99
IN PREPARATION. Due: 26-Sep-14 Paperback

May. 2014: Business and Management

===== (0131)

Thompson, John D.

The Business Response to Misconduct Allegations: Playbook.

0.-

Chennai: ELSEVIER, 2014.-

98pp; 22 cm.-

9780128008416 Paperback [P R I C E] GBP 30.99

IN PREPARATION. Due: 01-Jun-14 Paperback

The third edition of The Business Response to Misconduct Allegations is a step-by-step guide for what to do-and what not to do-in performing an investigation into claims of employee policy violations. It has been created for corporate professionals who are often the first to be contacted during a suspected employee-related claim, and who may not have investigative training. This revised edition has been expanded to include background information for audit, facilities and building management, human resources, IT security, and...

May. 2014: Business and Management

===== (0132)

Brennan, Ross; Louise E Canning; Raymond McDowell

Business-to-Business Marketing. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

408pp.-

9781473905818 Hardback [P R I C E] GBP 43.99

IN PREPARATION. Due: 15-Apr-14 Hardback

This comprehensive yet concise text covers both the theory and practice of business-to-business (B2B) marketing from a European perspective in a globalised world. New to this edition: More coverage of digital marketing and social media in relation to B2B More coverage of issues relating to sustainability and corporate social responsibility More visual features and an update of the 'B2B Snapshots'; New international examples and case studies including Zara, eBay, DHL, LinkedIn, and the horsemeat scandal ...

May. 2014: Business and Management

===== (0133)

Brennan, Ross; Louise E Canning; Raymond McDowell

Business-to-Business Marketing. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

408pp.-

9781473904842 Hardback [P R I C E] GBP 38.99

This comprehensive yet concise text covers both the theory and practice of business-to-business (B2B) marketing from a European perspective in a globalised world. New to this edition: More coverage of digital marketing and social media in relation to B2B More coverage of issues relating to sustainability and corporate social responsibility More visual features and an update of the 'B2B Snapshots'; New international examples and case studies including Zara, eBay, DHL, LinkedIn, and the horsemeat scandal ...

May. 2014: Business and Management

===== (0134)

Jr, Smith, Winthrop H.

Catching Lightning in a Bottle: How Merrill Lynch

Revolutionized the Financial World. 0.-

Chichester: JOHN WILEY & SONS, 2014.-

608pp.-

9781118967607 Hardback [P R I C E] GBP 19.99

IN PREPARATION. Due: 13-Aug-14 Hardback

May. 2014: Business and Management

===== (0135)

Comparative Employment Relations in the Global Economy / ed.

by Carola Frege; John Kelly. 0.-

Comparative Employment Relations In The: ROUTLEDGE, 2013.-

444pp: 22 b/w images, 34 tables and 22 line drawings; 24

cm.-

9780415686624 Hardback [P R I C E] GBP 95.00

"Employment Relations" is widely taught in business schools around the world. Increasingly however more emphasis is being placed on the comparative and international dimensions of the relations between employers and workers. It is becoming ever more important to comprehend today's work and employment issues alongside a knowledge of the dynamics between global financial and product markets, global production chains, national and international employment actors and institutions and the ways in which these relationships play out...

May. 2014: Business and Management

===== (0136)

Ellinas, Simon; Simon Phillips

The Complete Guide to Professional Networking: The Secrets

of Online and Offline Success. 0.-

London: KOGAN PAGE LTD, 2014.-

192pp; 23 cm.-

9780749468910 Paperback [P R I C E] GBP 19.99

IN PREPARATION. Due: 03-Aug-14 Paperback

Networking is a skill that many people recognize as critically important, but which many find difficult, boring or fear-inducing - or even all three. Yet if you master the techniques that really work, networking can pay dividends. You can network successfully in person or online. This guide shows you how to use both together for powerful results.

May. 2014: Business and Management

===== (0137)

Griffin, Richard

Complete Training Evaluation: Comprehensive Guide to

Measuring Return on Investment. 0.-

London: KOGAN PAGE LTD, 2014.-

288pp; 23 cm.-
9780749471002 Paperback [P R I C E] GBP 29.99
IN PREPARATION. Due: 03-Aug-14 Paperback

While substantial advances have been made in the learning and developmen (L&D) profession over the years, evaluation remains by far the weakest part of the L&D cycle. This title addresses the issues by providing practitioner friendly but academically robust information and guidance on how to evaluate all forms of learning and development.

May. 2014: Business and Management

===== (0138)

Kay, Katty; Claire Shipman
The Confidence Code: The Art and Science of Self-assurance -
and What Women Need to Know. 0.-
New York, Ny: HARPERCOLLINS, 2014.-
256pp; 23 cm.-
9780062230621 Hardback [P R I C E] GBP 18.99
IN PREPARATION. Due: 09-May-14 Hardback

May. 2014: Business and Management

===== (0139)

Kofman, Fred
Conscious Business: How to Build Value Through Value. 0.-
Louisville, Co: SOUNDS TRUE INC, 2014.-
360pp; figures; 22 cm.-
9781622032020 Paperback [P R I C E] GBP 16.99
IN PREPARATION. Due: 04-Jun-14 Paperback

May. 2014: Business and Management

===== (0140)

Corporate Social Responsibility and Sustainability: Emerging
Trends in Developing Economies / ed. by Dr. Gabriel Eweje;
William Sun. 0.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-
300pp; 22 cm.-
(Critical Studies on Corporate Responsibility, Governance
and Sustainability; 8)
9781784411527 Hardback [P R I C E] GBP 72.95
IN PREPARATION. Due: 06-Aug-14 Hardback

There is growing interest regarding the sustainability of communities. This volume offers a critical review of current trends around Corporate Social Responsibility and sustainability activities in developing economies. It is a must have for business practitioners, policy makers, experts in supranational organizations, academics and students.

May. 2014: Business and Management

===== (0141)

Laakmann McDowell, Gayle
Cracking the Tech Career: Insider Advice on Landing a Job at
Apple, Microsoft, Google, or any Top Tech Company. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
280pp.-
9781118968086 Paperback [P R I C E] GBP 14.99
IN PREPARATION. Due: 15-Oct-14 Paperback

May. 2014: Business and Management

=====(0142)
Cross-Cultural Business Conference 2014:1: Proceedings / ed.
by Sophie Wiesinger; Margarethe Uberwimmer; Martina Gaisch.
0.-
Aachen: SHAKER VERLAG GMBH, GERMANY, 2014.-
358pp: 35; 24 cm.-
(Berichte Aus Gesellschaft-, Sozialwissenschaften)
9783844027600 Paperback [P R I C E] GBP 34.56

May. 2014: Business and Management

=====(0143)
Bing, Stanley; Gil Schwartz
The Curriculum: Everything You Need to Know to be a Master
of Business Arts. 0.-
New York, Ny: HARPERCOLLINS, 2014.-
384pp: illustrations; 23 cm.-
9780061998539 Hardback [P R I C E] GBP 20.00
IN PREPARATION. Due: 09-May-14 Hardback

May. 2014: Business and Management

=====(0144)
Scamell, Richard; Narayan Umanath
Data Modeling and Database Design:2nd Revised edition. 0.-
Florence: CENGAGE LEARNING, INC, 2014.-
720pp; 24 cm.-
9781285085258 Hardback [P R I C E] GBP 113.00
IN PREPARATION. Due: 25-Jul-14 Hardback

Presents a conceptually complete coverage of indispensable topics
that each MIS student should learn if that student takes only one
database course.

May. 2014: Business and Management

=====(0145)
The Definitive Book of Branding / ed. by Kartikeya Kompella.
0.-
New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-
420pp; 24 cm.-
9788132117735 Hardback [P R I C E] GBP 39.99

With the growing body of knowledge on
branding, there are now more facets of branding that brand custodians

need to know than ever before. A unique compilation of branding experts, The Definitive Book of Branding addresses the needs of branding professionals across the world. /The book walks the reader through the different ways in which brands drive the company's strategy, bring meaning to employees, instil passion in consumers, and maintain their appeal over time and across...

May. 2014: Business and Management

===== (0146)

Strycharczyk, Doug; Charles Norton Elvin
Developing Resilient Organizations: How to Create an
Adaptive, High Performance and Engaged Organization. 0.-
London: KOGAN PAGE LTD, 2014.-
272pp; 23 cm.-
9780749470098 Paperback [P R I C E] GBP 29.99
IN PREPARATION. Due: 03-Aug-14 Paperback

Much of the fear and uncertainty surrounding the global recession is concerned with the adverse impact it will have on organisations and society. This title argues that one of the fundamental keys to survival in these circumstances is resilience or mental toughness.

May. 2014: Business and Management

===== (0147)

Diversity in the Workforce: Current Issues and Emerging
Trends / ed. by Marilyn Y. Byrd; Chaunda L. Scott. 0.-
Diversity In The Workforce: ROUTLEDGE, 2014.-
376pp: 20 b/w images, 8 tables, 6 halftones and 6 line
drawings; 22 cm.-
9780415859028 Hardback [P R I C E] GBP 99.50

Diversity in the Workforce is a comprehensive, integrated teaching resource providing students with the tools and methodologies they need to negotiate effectively the multicultural workplace, and to counter issues of discrimination and privilege. Written from an American perspective, the book not only covers the traditional topics of race, gender, ethnicity and social class, but moves beyond this to explore emerging trends around 'isms' (racism, sexism), as well as transgender issues, spirituality, intergenerational workforce...

May. 2014: Business and Management

===== (0148)

Diversity in the Workforce: Current Issues and Emerging
Trends / ed. by Marilyn Y. Byrd; Chaunda L. Scott. 0.-
Diversity In The Workforce: ROUTLEDGE, 2014.-
376pp: 20 b/w images, 8 tables, 6 halftones and 6 line
drawings; 22 cm.-
9780415859035 Paperback [P R I C E] GBP 39.99

Diversity in the Workforce is a comprehensive, integrated teaching resource providing students with the tools and methodologies they need to negotiate effectively the multicultural workplace, and to counter issues of discrimination and privilege. Written from an

American perspective, the book not only covers the traditional topics of race, gender, ethnicity and social class, but moves beyond this to explore emerging trends around 'isms' (racism, sexism), as well as transgender issues, spirituality, intergenerational workforce...

May. 2014: Business and Management

===== (0149)
East Asian Capitalism: Diversity, Continuity, and Change /
ed. by Andrew Walter; Xiaoke Zhang. 0.-
Oxford: OXFORD UNIVERSITY PRESS, 2014.-
352pp; 23 cm.-
9780198717553 Paperback [P R I C E] GBP 24.99
IN PREPARATION. Due: 05-Jul-14 Paperback

This volume analyses developments in East Asian capitalism since the 1980s, focussing on three main areas: business systems, financial structures, and labour markets.

May. 2014: Business and Management

===== (0150)
Entrepreneurship & New Venture Management: 5th Revised
edition / ed. by Isa van Aardt; Stefan Bezuidenhout. 0.-
Goodwood: OXFORD UNIVERSITY PRESS SOUTHERN AFRICA, 2014.-
448pp.-
9780199054022 Paperback [P R I C E] GBP 19.99
IN PREPARATION. Due: 31-Aug-14 Paperback

Entrepreneurship and New Venture Management fifth edition explains the theoretical aspects that should be considered when starting a new business venture and offers practical examples to place this theory into a real-life perspective.

May. 2014: Business and Management

===== (0151)
Stokes White, Sheila
The Ethics of Work. 0.-
Cirencester: MANAGEMENT BOOKS 2000 LTD, 2014.-
250pp; 21 cm.-
9781852527419 Paperback [P R I C E] GBP 14.99
IN PREPARATION. Due: 17-Jul-14 Paperback

A practical guide to the incorporation of sound business ethics in business management. How to build a valuable and worthwhile business with clear ethics and principles.

May. 2014: Business and Management

===== (0152)
External Trade Bulletin of the Escwa Region: 22nd Issue Arab
Region. 0.-
New York: UNITED NATIONS, 2014.-
152pp.-

9789211283723 Paperback [P R I C E] GBP 20.95
IN PREPARATION. Due: 30-May-14 Paperback

May. 2014: Business and Management

===== (0153)

Grant, Robert M.; Judith J. Jordan
Foundations of Strategy. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
448pp; 24 cm.-

9781118914700 Paperback [P R I C E] GBP 39.99
IN PREPARATION. Due: 02-Jan-15 Paperback

May. 2014: Business and Management

===== (0154)

Resnick-Ault, Jessica; Tina Davis
Hess: The Last Oil Baron. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
256pp.-
(Bloomberg)

9781118923443 Hardback [P R I C E] GBP 23.99
IN PREPARATION. Due: 14-Jan-15 Hardback

May. 2014: Business and Management

===== (0155)

Cope, A
How To Be A Brilliant Teenager. 0.-
Chichester: CAPSTONE, 2014.-
160pp; 19 cm.-

9780857085788 Paperback [P R I C E] GBP 10.99
IN PREPARATION. Due: 24-Oct-14 Paperback

May. 2014: Business and Management

===== (0156)

Hogshead, Sally
How the World Sees You: Discover Your Highest Value Through
the Science of Fascination. 0.-
New York, Ny: HARPERCOLLINS, 2014.-
448pp; 22 cm.-

9780062230690 Hardback [P R I C E] GBP 18.99
IN PREPARATION. Due: 31-Jul-14 Hardback

May. 2014: Business and Management

===== (0157)

Star-Leonard, Serena
How to Succeed in 12 Months: Creating the Life You Love. 0.-
Melbourne: WILEY-BLACKWELL, 2014.-
; 25 cm.-

9780730308669 Paperback [P R I C E] GBP 17.50

Step into the more fabulous version of your life Think about where you are in life right at this moment. How does it compare with your dreams? You may have let go of a few life goals over the years, as "real life" took over and made grand gestures seem like impractical fantasies. But no matter where you are on your life's journey, it's not too late to reclaim your dreams and achieve the life you've always wanted! It's absolutely possible to design your own lifestyle instead of just allowing circumstance to dictate your daily routine. How to Succeed...

May. 2014: Business and Management

===== (0158)

Karmel, Annabel

How to be a Mumpreneur: The 12 Most Important Rules to Start and Run a Successful Business. 0.-

London: VERMILION, 2014.-

288pp; 22 cm.-

9780091954789 Hardback [P R I C E] GBP 14.99

IN PREPARATION. Due: 07-Aug-14 Hardback

May. 2014: Business and Management

===== (0159)

Mathis, Robert L; John H Jackson; Sean R Valentine

Human Resource Management: 14th. 0.-

Mason, Oh: CENGAGE LEARNING CUSTOM PUBLISHING, 2014.-

688pp; 25 cm.-

9781305258327 Paperback [P R I C E] GBP 142.00

IN PREPARATION. Due: 07-May-14 Paperback

May. 2014: Business and Management

===== (0160)

Kuiper, Gabrielle; Bert Smit

Imagineering: Innovation in the Experience Economy. 0.-

Wallingford: CABI PUBLISHING, 2014.-

216pp; 24 cm.-

9781780644653 Paperback [P R I C E] GBP 35.00

IN PREPARATION. Due: 04-Aug-14 Paperback

Imagineers use design methods to create meaningful experiences that connect consumers to brands. This book explains the background of the need for experiences and then provides a practical focus on how to design them for brand success.

May. 2014: Business and Management

===== (0161)

Schrage, Michael

The Innovator's Hypothesis - How Cheap Experiments Are Worth More than Good Ideas. 0.-

Massachusetts: MIT PRESS, 2014.-

224pp; 22 cm.-

9780262028363 Hardback [P R I C E] GBP 15.95
IN PREPARATION. Due: 07-Nov-14 Hardback

May. 2014: Business and Management

===== (0162)

O'Shaughnessy, John
Inquiry and Decision (Routledge Revivals). 0.-
Inquiry And Decision (routledge Revivals: ROUTLEDGE, 2014.-
196pp; 21 cm.-
(Routledge Revivals)
9781138813731 Hardback [P R I C E] GBP 70.00
IN PREPARATION. Due: 18-Aug-14 Hardback

First published in 1972, this book combines concepts from the philosophy of science and statistics with social science techniques to form a methodological text for all those engaged in the social sciences and in management. It details the processes of inquiry 'namely description, explanation, evaluation and prediction' and shows the role they play in prescriptive decision-making. It is argued that an understanding of these processes lies behind successful inquiry and is an aid to effective decision-making. Broad in scope, this reissue...

May. 2014: Business and Management

===== (0163)

Sweeney, Paul D.; Dean B. McFarlin
International Management: Strategic Opportunities and Cultural Challenges. 0.-
International Management: ROUTLEDGE, 2014.-
560pp: 95 color images, 82 color tables and 13 color line drawings; 25 cm.-
9780415825276 Hardback [P R I C E] GBP 135.00
IN PREPARATION. Due: 22-Oct-14 Hardback

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this...

May. 2014: Business and Management

===== (0164)

Sweeney, Paul D.; Dean B. McFarlin
International Management: Strategic Opportunities and Cultural Challenges. 0.-
International Management: ROUTLEDGE, 2014.-
560pp: 95 color images, 82 color tables and 13 color line drawings; 25 cm.-
9780415825283 Paperback [P R I C E] GBP 63.99
IN PREPARATION. Due: 22-Oct-14 Paperback

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this...

May. 2014: Business and Management

===== (0165)

Shelsky, Lloyd E.
Invent, Reinvent, Thrive: The Keys to Success for Any
Start-Up, Entrepreneur, or Family Business. 0.-
New York: MCGRAW-HILL PROFESSIONAL, 2014.-
256pp.-
9780071823005 Hardback [P R I C E] GBP 16.99
IN PREPARATION. Due: 01-Aug-14 Hardback

A Kellogg School of Management professor helps entrepreneurs succeed using the methods that launched Starbucks, Staples, and other companies to the top of the food chain

May. 2014: Business and Management

===== (0166)

LTL; Bruce Rosenstein
Leader to Leader (LTL): Winter 2014. 0.-
New York: JOSSEY BASS, 2015.-
(J-B Single Issue Leader to Leader)
9781118948071 Paperback [P R I C E] USD 29.00
IN PREPARATION. Due: 22-Jan-15 Paperback

May. 2014: Business and Management

===== (0167)

Paine, Nigel
The Learning Challenge: Dealing with Technology, Innovation
and Change in Learning and Development. 0.-
London: KOGAN PAGE LTD, 2014.-
224pp; 23 cm.-
9780749471255 Paperback [P R I C E] GBP 29.99
IN PREPARATION. Due: 03-Aug-14 Paperback

The landscape of workplace learning is transforming. Organizations today understand that formal training is not always the best solution in the fast changing world of innovation and new technology. This book helps practitioners to make sense of the developments in this area and the impact they have on the learning function in their organization.

May. 2014: Business and Management

===== (0168)

Sheffi, Yossi
Logistics Clusters - Delivering Value and Driving Growth.
0.-
Massachusetts: MIT PRESS, 2014.-
368pp; 22 cm.-
9780262526791 Paperback [P R I C E] GBP 11.95
IN PREPARATION. Due: 03-Oct-14 Paperback

May. 2014: Business and Management

===== (0169)
Airey, David
Logo Design Love, Annotated and Expanded Edition. 0.-
San Francisco: PEACHPIT PRESS, 2014.-
264pp; 22 cm.-
9780321985200 Paperback [P R I C E] GBP 24.99
IN PREPARATION. Due: 01-Oct-14 Paperback

May. 2014: Business and Management

===== (0170)
Making Public Policy Decisions: Expertise, skills and
experience / ed. by Damon Alexander; Jenny Lewis. 0.-
Making Public Policy Decisions: ROUTLEDGE, 2014.-
216pp; 7 b/w images, 11 tables and 7 line drawings; 23 cm.-
(Routledge Critical Studies in Public Management)
9781138019607 Hardback [P R I C E] GBP 85.00
IN PREPARATION. Due: 07-Oct-14 Hardback

To understand public policy decisions, it is imperative to understand
the capacities of the individual actors who are making them, how they
think and feel about their role, and what drives and motivates them.
However, the current literature takes little account of this,
preferring instead to frame the decisions as the outcomes of a
rational search for value-maximising alternatives; or the result of
systematic and well-ordered institutional and organisational
processes. Yet understanding how personal and emotional factors
interact with...

May. 2014: Business and Management

===== (0171)
Clark, Greg
The Making of a World City: London 1991 to 2021. 0.-
Chichester: WILEY-BLACKWELL, 2014.-
234pp; 24 cm.-
9781118609743 Paperback [P R I C E] GBP 55.00
IN PREPARATION. Due: 28-Nov-14 Paperback

May. 2014: Business and Management

===== (0172)
Edwards, Vincent; Anh Phan
Managers and Management in Vietnam: 25 Years of Economic
Renovation (Doi moi). 0.-

Managers And Management In Vietnam: ROUTLEDGE, 2014.-
132pp; 6 b/w images, 20 tables and 6 line drawings; 23 cm.-
9781138816657 Paperback [P R I C E] GBP 26.99
IN PREPARATION. Due: 30-Oct-14 Paperback

This book presents a comprehensive overview of managers and management in Vietnam, based on extensive original research, including interviews with a large number of managers in Vietnam. It shows how management in Vietnam is best understood from the perspective of Vietnamese managers themselves, rather than in terms of Western or Asian models of management. It discusses the range of enterprises in the Vietnamese economy, which, until 1986, was dominated by large state-owned enterprises and Soviet-style central economic planning, and where...

May. 2014: Business and Management

===== (0173)
Snell, Scott A; George W Bohlander
Managing Human Resources:16th. 0.-
Mason, Oh: CENGAGE LEARNING CUSTOM PUBLISHING, 2014.-
832pp; 25 cm.-
9781305258358 Paperback [P R I C E] GBP 142.00
IN PREPARATION. Due: 07-May-14 Paperback

May. 2014: Business and Management

===== (0174)
von Welser, Marcus; Alexander Gonzalez
Marken- und Produktpiraterie - Strategien und Lösungsansätze
zu ihrer Bekämpfung. 0.-
Weinheim: WILEY VCH, 2015.-
430pp; 24 cm.-
9783527508006 Hardback [P R I C E] GBP 55.00

May. 2014: Business and Management

===== (0175)
Mikitani, Hiroshi
Marketplace 3.0: Rewriting the Rules of Borderless Business.
0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
272pp; 23 cm.-
9781137279187 Paperback [P R I C E] GBP 10.99
IN PREPARATION. Due: 29-Jul-14 Paperback

"Highly readable...an inspiration to aspiring digital entrepreneurs."
- Financial Times

May. 2014: Business and Management

===== (0176)
Multidisciplinary Insights from New AIB Fellows / ed. by
Jean J. Boddewyn. 0.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-

282pp; 22 cm.-
(Research in Global Strategic Management; 16)
9781784410391 Hardback [P R I C E] GBP 72.95
IN PREPARATION. Due: 29-Jul-14 Hardback

Each year, the Fellows of the Academy of International Business (AIB) spot and elect new talents to join them and expand research in international business. Ten of them have contributed chapters to this volume, the first of two that will feature unique insights from the AIB's best and brightest.

May. 2014: Business and Management

===== (0177)
Hesterly, William; Jay B. Barney
MyManagementLab with Pearson eText--Instant Access--for
Barney: Strategic Management and Competitive Advantage,
Global Edition: 5th edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
9781292060378 Paperback [P R I C E] GBP 59.81
IN PREPARATION. Due: 30-Jul-14 Paperback

May. 2014: Business and Management

===== (0178)
Hurson, Tim; Timothy Dunne
Never Be Closing: How to Sell Better Without Screwing Your
Clients, Your Colleagues, or Yourself. 0.-
New York: PORTFOLIO, 2014.-
272pp; 22 cm.-
9781591846765 Hardback [P R I C E] GBP 19.99
IN PREPARATION. Due: 31-Jul-14 Hardback

Presents 12 techniques that benefit both the seller and the client.
This title helps salespeople teach how to improve their strategy and sell anything to anyone using a simple, repeatable framework.

May. 2014: Business and Management

===== (0179)
Pratt, Shannon P.; John Lifflander
A Non-Appraiser's Guide to Complex Appraisals. 0.-
New York: MCGRAW-HILL PROFESSIONAL, 2014.-
608pp.-
9780071812931 Hardback [P R I C E] GBP 50.99
IN PREPARATION. Due: 01-Aug-14 Hardback

For business professionals who aren't appraising experts-an easy-to-understand guide to evaluating complex commercial, business, and industrial entities

May. 2014: Business and Management

===== (0180)
Phillips, Jean M; Stanley M Gully

Organizational Behavior. 0.-
Mason, Oh: CENGAGE LEARNING CUSTOM PUBLISHING, 2014.-
608pp; 27 cm.-
9781305258341 Paperback [P R I C E] GBP 109.00
IN PREPARATION. Due: 01-May-14 Paperback

May. 2014: Business and Management

===== (0181)

Person, Ron; Lars Petersen; Chris Nash
Owning the Customer Experience: Digital Marketing in the Age
of the Customer. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
240pp.-
9781118963616 Hardback [P R I C E] GBP 16.99
IN PREPARATION. Due: 01-Oct-14 Hardback

May. 2014: Business and Management

===== (0182)

Ashdown, Linda
Performance Management. 0.-
London: KOGAN PAGE LTD, 2014.-
272pp; 23 cm.-
(HR Fundamentals; 8)
9780749469979 Paperback [P R I C E] GBP 24.99
IN PREPARATION. Due: 03-Aug-14 Paperback

Offers a complete overview of the field strongly aligned to
organizational and HR strategies and objectives. This title shows a
combination of practical tools, assessments, scenarios and case
studies that will build your knowledge of the area including
motivation, key competencies, types of assessment and performance
review.

May. 2014: Business and Management

===== (0183)

Rao, T V; Raju Rao
The Power of 360 Degree Feedback: The India Way for
Leadership Effectiveness. 0.-
New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-
308pp; 21 cm.-
9788132119692 Paperback [P R I C E] GBP 35.00

Degree Feedback, or multi-rater
feedback, is an established HR methodology used in organizations
across the world. This book presents in-depth details about the
process of developing managers into leaders and outlines
methodologies for designing and using a Degree Programme for
managers at all levels. This second edition draws extensively from
the authors' own experiences in the last decade since the first
edition was published. The book also includes research
done using over...

May. 2014: Business and Management

===== (0184)

Shapiro, Ronald M.
The Power of Nice: How to Negotiate So Everyone Wins -
Especially You!. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
304pp.-
9781118969625 Hardback [P R I C E] GBP 16.99
IN PREPARATION. Due: 14-Jan-15 Hardback

May. 2014: Business and Management

===== (0185)

Gitman, Lawrence J.; Chad J. Zutter
Principles of Managerial Finance: Brief, Global Edition:7th
edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
720pp; 25 cm.-
9781292060101 Paperback [P R I C E] GBP 69.99
IN PREPARATION. Due: 30-Jul-14 Paperback

May. 2014: Business and Management

===== (0186)

Oberlender, Garold (Gary) D.
Project Management for Engineering and Construction:3rd
Revised edition. 0.-
New York: MCGRAW-HILL PROFESSIONAL, 2014.-
448pp.-
9780071822312 Hardback [P R I C E] GBP 74.99
IN PREPARATION. Due: 01-Aug-14 Hardback

A unique, fully updated professional construction project management
resource for civil, structural, chemical, and mechanical engineers
involved in the early stages of project development

May. 2014: Business and Management

===== (0187)

Braun, Adam
Promise of a Pencil: How an Ordinary Person Can Create
Extraordinary Change. 0.-
New York: SIMON & SCHUSTER CHILDREN'S PUBLISHING, 2014.-
240pp; 23 cm.-
9781476730622 Hardback [P R I C E] GBP 16.99
IN PREPARATION. Due: 01-Apr-14 Hardback

May. 2014: Business and Management

===== (0188)

Song, Jaeyong; Kyungmook Lee
The Samsung Way: Transformational Management Strategies from
the World Leader in Innovation and Design. 0.-
New York: MCGRAW-HILL INC.,US, 2014.-

256pp.-
9780071835794 Paperback [P R I C E] GBP 20.99
IN PREPARATION. Due: 01-Aug-14 Paperback

Based on ten years of research inside Samsung and interviews with 80 of Samsung's top executives, this book tells the story of how Samsung has grafted Western business practices onto its essentially Japanese system, combining its low-cost manufacturing prowess with an ability to bring high-quality, high-margin branded products swiftly to market.

May. 2014: Business and Management

===== (0189)

White, John M.
Security Risk Assessment: Managing Physical and Operational
Security. 0.-
Chennai: BUTTERWORTH-HEINEMANN, 2014.-
256pp; 23 cm.-
9780128002216 Paperback [P R I C E] GBP 30.99
IN PREPARATION. Due: 03-Oct-14 Paperback

Security Risk Assessment is the most up-to-date and comprehensive resource available on how to conduct a thorough security assessment for any organization. A good security assessment is a fact-finding process that determines an organization's state of security protection. It exposes vulnerabilities, determines the potential for losses, and devises a plan to address these security concerns. While most security professionals have heard of a security assessment, many do not know how to conduct one, how it's used, or how to evaluate what they have found.

May. 2014: Business and Management

===== (0190)

Brue, Greg
Six Sigma for Managers: 2nd Revised edition. 0.-
New York: MCGRAW-HILL PROFESSIONAL, 2014.-
224pp.-
(Briefcase Books Series)
9780071838634 Paperback [P R I C E] GBP 12.99
IN PREPARATION. Due: 01-Aug-14 Paperback

More than 700,000 Briefcase Books sold! Written for managers not versed in Six Sigma, the top-selling book in the series has been fully updated for today's business environment

May. 2014: Business and Management

===== (0191)

Social Entrepreneurship and Research Methods / ed. by Jeremy
Short; Donald D. Bergh. 0.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-
385pp; 22 cm.-
(Research Methodology in Strategy and Management; 9)
9781784411428 Hardback [P R I C E] GBP 87.95
IN PREPARATION. Due: 25-Jul-14 Hardback

Social Entrepreneurship and Research Methods focuses on research gaps in the growing field of social entrepreneurship and highlights a number of methodological approaches involving novel data sources and quantitative and qualitative techniques to build knowledge concerning the determinants of social enterprise success.

May. 2014: Business and Management

=====(0192)
Pottruck, David S.
Stacking the Deck: An Operator's Manual for Leading
Breakthrough Change. 0.-
New York: JOSSEY BASS, 2014.-
224pp.-
9781118966884 Hardback [P R I C E] USD 28.00
IN PREPARATION. Due: 17-Nov-14 Hardback

May. 2014: Business and Management

=====(0193)
Strategic Management and Business Policy with
MyManagementLab Pearson etext: International Edition:14th
edition / by Thomas L. Wheelen; J. David Hunger; Alan N.
Hoffman et al. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
9781292061153 Hardback [P R I C E] GBP 53.39
IN PREPARATION. Due: 08-Jul-14 Hardback

May. 2014: Business and Management

=====(0194)
Gladwell, Malcolm
The Tipping Point: How Little Things Can Make a Big
Difference. 0.-
London: LITTLE, BROWN, 2014.-
288pp; 19 cm.-
(Abacus 40th Anniversary)
9781408705575 Hardback [P R I C E] GBP 14.99
IN PREPARATION. Due: 01-Jul-14 Hardback

May. 2014: Business and Management

=====(0195)
Gordon, Jon
Training Camp for Kids. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
48pp.-
9781118966631 Hardback [P R I C E] GBP 12.99
IN PREPARATION. Due: 26-Nov-14 Hardback

May. 2014: Business and Management

===== (0196)
Transfer and Management of Knowledge / ed. by Carolina
Machado; J. Paulo Davim. 0.-
Hoboken: ISTE LTD., 2014.-
(ISTE)
9781848216938 Hardback [P R I C E] GBP 83.50
IN PREPARATION. Due: 04-Aug-14 Hardback

May. 2014: Business and Management

===== (0197)
Value Proposition Design: How to Make Stuff People Want / by
Alexander Osterwalder; Yves Pigneur; Patricia Papadacos et
al. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
208pp.-
9781118968055 Paperback [P R I C E] GBP 23.99
IN PREPARATION. Due: 22-Oct-14 Paperback

May. 2014: Business and Management

===== (0198)
Franklin, Adam; Toby Jenkins
Web Marketing That Works: Confessions from the Marketing
Trenches. 0.-
Melbourne: WILEY-BLACKWELL, 2014.-
264pp; 22 cm.-
9780730309277 Paperback [P R I C E] GBP 17.50

Practical tips on using the web to boost your business, no matter
what business you're in Everyone in business knows they need to
embrace the web, but not everyone knows how to do it or where to
start. No matter what industry you're in, the web offers efficiencies
and solutions for sales, marketing and customer service, and many
other business functions. For businesspeople, small business owners,
and marketers, Web Marketing That Works offers proven tactics,
road-tested by the authors, and easy-to-use templates for boosting
your Google...

May. 2014: Business and Management

===== (0199)
Berger, Lauren
Welcome to the Real World: Finding Your Place, Perfecting
Your Work, and Turning Your Job into Your Dream Career. 0.-
New York, Ny: HARPERCOLLINS, 2014.-
240pp; 22 cm.-
9780062307309 Paperback [P R I C E] GBP 10.99
IN PREPARATION. Due: 22-May-14 Paperback

May. 2014: Business and Management

===== (0200)
Timmerman, Kelsey
Where Am I Eating? An Adventure Through the Global Food

Economy. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
288pp.-
9781118966525 Paperback [P R I C E] GBP 13.99
IN PREPARATION. Due: 24-Sep-14 Paperback

May. 2014: Business and Management

===== (0201)

Vieira, Walter
The Winning Manager: Timeless Principles for Corporate
Success. 0.-
New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-
248pp; 21 cm.-
9788132113713 Paperback [P R I C E] GBP 14.99

This is not a standard book on
management. It does not attempt to take the reader through the
process of planning, forecasting, organising, delegating, motivating,
monitoring, controlling and communicating in a sequential order, as
in Fayol's wheel of managerial functions. Instead, it goes 'beneath
the skin' of management as it were, to discuss issues that are not
normally dealt with either in speech or in writing.

May. 2014: Business and Management

===== (0202)

McCarthy, Amanda; Kate Southam
Writing Resumes and Cover Letters For Dummies. 0.-
Melbourne: WILEY-BLACKWELL, 2014.-
; 25 cm.-
9780730307808 Paperback [P R I C E] GBP 15.95

Practical tips and tricks for standing out from the crowd and getting
the job you want Applying for jobs in today's tight job market can
seem like an overwhelming process. Competition is fierce and
employers expect more than ever before from job applicants. With
unemployment and redundancies rising, it's simply not a good time to
be looking. So how do make yourself stand out? Writing Resumes and
Cover Letters For Dummies, Second Australian & New Zealand Edition
shows you how to catch a recruiter's attention. Presenting a wealth
of sample...

May. 2014: Business and Management

===== (0203)

Lindsey, Jeffrey
EMS Management Digital Library -- Access Card (24 months
access). 0.-
Upper Saddle River: PRENTICE HALL, 2014.-
9780133928525 Hardback [P R I C E] GBP 166.66
IN PREPARATION. Due: 01-Jun-14 Hardback

May. 2014: Industrial Relations and Safety

===== (0204)

Equality for Contingent Faculty: Overcoming the Two-Tier
System / ed. by Keith Hoeller. 0.-
Tennessee: VANDERBILT UNIVERSITY PRESS, 2014.-
264pp.-
9780826519511 Paperback [P R I C E] USD 27.95
IN PREPARATION. Due: 30-Jun-14 Paperback

Successful strategies for enhancing the lives of adjuncts and other
contingent faculty

May. 2014: Industrial Relations and Safety

===== (0205)

Frucht, Suzanne S.
Medical Terminology: Get Connected! PLUS
MyMedicalTerminologyLab with Pearson eText -- Access Card
Package. 0.-
Upper Saddle River: PRENTICE HALL, 2014.-
464pp.-
9780133978438 Hardback [P R I C E] GBP 65.99
IN PREPARATION. Due: 30-Jun-14 Hardback

May. 2014: Industrial Relations and Safety

===== (0206)

Pearson Education, . . ; - Pearson Education
Paramedic Digital Library -- Access Card -- for Affiliated
Titles (24 months access). 0.-
Upper Saddle River: PRENTICE HALL, 2014.-
9780133936100 Hardback [P R I C E] GBP 104.16
IN PREPARATION. Due: 01-Jun-14 Hardback

May. 2014: Industrial Relations and Safety

===== (0207)

Pearson, . .
Paramedic Digital Library -- Access Card -- for Core +
Affiliated Titles (24 months access). 0.-
Upper Saddle River: PRENTICE HALL, 2014.-
9780133936070 Hardback [P R I C E] GBP 214.99
IN PREPARATION. Due: 01-Jun-14 Hardback

May. 2014: Industrial Relations and Safety

===== (0208)

Varga, Mihai
Worker Protests in Post-communist Romania and Ukraine:
Striking with tied hands. 0.-
Manchester: MANCHESTER UNIVERSITY PRESS, 2014.-
272pp: 22 black & white tables, 9 black & white
illustrations, 11 black & white line drawings; 23 cm.-
9780719091124 Hardback [P R I C E] GBP 75.00
IN PREPARATION. Due: 31-Jul-14 Hardback

Studies why and how successful forms of workers' interest representation could emerge in a hostile, post-communist context

May. 2014: Industrial Relations and Safety

===== (0209)

Forestry Commission
Building Wildfire Resilience into Forest Management
Planning. 0.-
Edinburgh: FORESTRY COMMISSION, 2014.-
48pp; 29 cm.-
(Forestry Commission Practice Guide; 22)
9780855388867 Paperback [P R I C E] GBP 11.00

May. 2014: Primary Industries

===== (0210)

Nijs, Luc
The Handbook of Global Agricultural Markets: The Business
and Finance of Land, Water and Soft Commodities. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
560pp; 6 graphs, 52 black & white tables; 24 cm.-
9781137302335 Hardback [P R I C E] GBP 70.00
IN PREPARATION. Due: 01-Aug-14 Hardback

This book is a one-stop reference for practitioners and academics in finance, business and economics, providing a holistic reference to the international agriculture business. It takes a multidisciplinary approach, looking at the issues, opportunities and investable themes in the global agricultural space, combining research and practical tools.

May. 2014: Primary Industries

===== (0211)

Chowning, Larry S.
Harvesting the Chesapeake: Tools and Traditions. 0.-
Atglen: SCHIFFER PUBLISHING LTD, 2014.-
304pp; 233 b/w photos.-
9780870336348 Paperback [P R I C E] GBP 24.99
IN PREPARATION. Due: 28-Jul-14 Paperback

May. 2014: Primary Industries

===== (0212)

Great Lakes: Lessons in Participatory Governance / ed. by
Velma I. Grover; Gail Krantzberg. 0.-
Great Lakes: CRC PRESS, 2012.-
454pp; 29 b/w images and 10 color images; 23 cm.-
9781578087693 Hardback [P R I C E] GBP 81.00

This edited volume while focusing on participatory governance in the Great Lakes basin of North America also gives a comparative perspective of the African Great Lakes. The book describes the actions taken at degraded locations along the Great Lakes in North

America through Remedial Action Plans (RAP) and other mechanisms, with an aim to highlight the successes and failures encountered in ecosystembased regenerative approaches. The book documents these experiences including the lead taken by industry in improving environmental quality of...

May. 2014: Energy Industries

===== (0213)

Institutional Innovation in Water Management: The Scottish Experience / ed. by W.R.D. Sewell; J.T. Coppock; A. Pitkethly. 0.-

Institutional Innovation In Water Manage: CRC PRESS, 2011.-
151pp.-

9780415515733 Paperback [P R I C E] GBP 26.99

Water supply is high on the international political agenda. This study, using the Scottish experience as an exemplar, shows that institutional innovation is as important if not more so than improved technology in providing water for a growing world population.

May. 2014: Energy Industries

===== (0214)

Sustainable Water Management and Technologies, Two-Volume

Set / ed. by Daniel H. Chen. 0. 2 vols.-

Sustainable Water Management And Technol: CRC PRESS, 2016.-

1168pp: 300 b/w images; 23 cm.-

(Green Chemistry and Chemical Engineering)

9781482215236 Hardback [P R I C E] GBP 127.00

IN PREPARATION. Due: 16-Feb-16 Hardback

May. 2014: Energy Industries

===== (0215)

Carr, Melissa G.; Lisa Hopkins Newell

Guide to Fashion Entrepreneurship: The Plan, the Product, the Process. 0.-

New York: FAIRCHILD BOOKS, 2014.-

256pp: 130 color illus; 28 cm.-

9781609014933 Paperback [P R I C E] GBP 60.00

IN PREPARATION. Due: 31-Jul-14 Paperback

May. 2014: Manufacturing Industries

===== (0216)

Food Standards Agency

Spirit drinks: Industry Guide to Good Hygiene Practice. 0.-

London: TSO, 2014.-

64pp: col. figs, tables; 30 cm.-

9780117082397 Paperback [P R I C E] GBP 13.00

May. 2014: Manufacturing Industries

===== (0217)

Dumpelmann, Sonja
Flights of Imagination: Aviation, Landscape, Design. 0.-
Charlottesville: UNIVERSITY OF VIRGINIA PRESS, 2014.-
368pp: black & white illustrations; 25 cm.-
9780813935812 Hardback [P R I C E] USD 60.00
IN PREPARATION. Due: 30-Jul-14 Hardback

May. 2014: Transport Industries

===== (0218)

Jane's Airports and Handling Agents 2014-2015:27th Revised
edition: Full Set / ed. by Julie Houde. 0.-
Coulson: JANE'S INFORMATION GROUP, 2014.-
9780710631138 Hardback [P R I C E] GBP 2190.00
IN PREPARATION. Due: 06-Aug-14 Hardback

An in-depth flight planning publication that provides airport contact information, personnel, technical data, restrictions, services and ground handling capabilities. It contains extensive details of all the major airports worldwide and their handling agents and fixed-base operators.

May. 2014: Transport Industries

===== (0219)

Jane's Airports and Handling Agents 2014-2015:27th Revised
edition: Europe / ed. by Julie Houde. 0.-
Coulson: JANE'S INFORMATION GROUP, 2014.-
9780710631145 Hardback [P R I C E] GBP 560.00
IN PREPARATION. Due: 06-Aug-14 Hardback

An in-depth flight planning publication that provides airport contact information, personnel, technical data, restrictions, services and ground handling capabilities. It contains extensive details of all the major airports worldwide and their handling agents and fixed-base operators.

May. 2014: Transport Industries

===== (0220)

Jane's Airports and Handling Agents 2014-2015:27th Revised
edition: Central and Latin America, Including the Caribbean
/ ed. by Julie Houde. 0.-
Coulson: JANE'S INFORMATION GROUP, 2014.-
9780710631152 Hardback [P R I C E] GBP 560.00
IN PREPARATION. Due: 06-Aug-14 Hardback

An in-depth flight planning publication that provides airport contact information, personnel, technical data, restrictions, services and ground handling capabilities. It contains extensive details of all the major airports worldwide and their handling agents and fixed-base operators.

May. 2014: Transport Industries

===== (0221)

Jane's Airports and Handling Agents 2014-2015:27th Revised
edition: Far East Asia and Australasia / ed. by Julie Houde.

0.-

Coulsdon: JANE'S INFORMATION GROUP, 2014.-

9780710631169 Hardback [P R I C E] GBP 560.00

IN PREPARATION. Due: 06-Aug-14 Hardback

An in-depth flight planning publication that provides airport contact information, personnel, technical data, restrictions, services and ground handling capabilities. It contains extensive details of all the major airports worldwide and their handling agents and fixed-base operators.

May. 2014: Transport Industries

===== (0222)

Jane's Airports and Handling Agents 2014-2015:27th Revised
edition: United States and Canada / ed. by Julie Houde. 0.-

Coulsdon: JANE'S INFORMATION GROUP, 2014.-

9780710631176 Hardback [P R I C E] GBP 560.00

IN PREPARATION. Due: 06-Aug-14 Hardback

An in-depth flight planning publication that provides airport contact information, personnel, technical data, restrictions, services and ground handling capabilities. It contains extensive details of all the major airports worldwide and their handling agents and fixed-base operators.

May. 2014: Transport Industries

===== (0223)

Jane's Airports and Handling Agents 2014-2015:27th Revised
edition: Middle East and Africa / ed. by Julie Houde. 0.-

Coulsdon: JANE'S INFORMATION GROUP, 2014.-

9780710631183 Hardback [P R I C E] GBP 560.00

IN PREPARATION. Due: 06-Aug-14 Hardback

An in-depth flight planning publication that provides airport contact information, personnel, technical data, restrictions, services and ground handling capabilities. It contains extensive details of all the major airports worldwide and their handling agents and fixed-base operators.

May. 2014: Transport Industries

===== (0224)

Dawson, John

Commercial Distribution in Europe (Routledge Revivals). 0.-

Commercial Distribution In Europe (routl: ROUTLEDGE, 2014.-

232pp; 21 cm.-

(Routledge Revivals)

9781138815452 Hardback [P R I C E] GBP 75.00

IN PREPARATION. Due: 28-Aug-14 Hardback

The physical distribution of products is an important element in the marketing operations of all productive enterprises, and in many cases efficient distribution is the most important single factor leading to success. With the emergence of post-industrial society the role of distribution has come to increasingly be viewed as a generator of wealth in the economy, attracting the interest of public policy makers anxious to influence investment, employment and efficiency in the sector. First published in 1982, this book isolates the major...

May. 2014: Distributive Industries

===== (0225)
 Fashion Law: 2nd Revised edition: A Guide for Designers,
 Fashion Executives, and Attorneys / ed. by Guillermo C.
 Jimenez; Barbara Kolsun. 0.-
 New York: FAIRCHILD BOOKS, 2014.-
 416pp: 16 b&w illus; 22 cm.-
 9781609018955 Paperback [P R I C E] GBP 64.00

May. 2014: Service Industries

===== (0226)
 Park, Hyung Yu
 Heritage Tourism. 0.-
 Heritage Tourism: ROUTLEDGE, 2013.-
 252pp: 28 b/w images, 10 tables and 28 halftones; 24 cm.-
 9780415595827 Hardback [P R I C E] GBP 85.00

Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun. This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and socio-cultural surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities...

May. 2014: Service Industries

===== (0227)
 Witt, Stephen F; Michael Z Brooke; Peter J. Buckley
 The Management of International Tourism (RLE Tourism). 0.-
 The Management Of International Tourism: ROUTLEDGE, 2014.-
 220pp; 24 cm.-
 (Routledge Library Editions: Tourism)
 9781138007666 Paperback [P R I C E] GBP 28.00

International tourism is one of today's major growth industries necessitating increasingly more sophisticated management techniques. In the light of this expansion and growing significant economic importance, this book provides a comprehensive overview of international tourism, placing particular emphasis on the management of tourism. The subject coverage of the book is wide-ranging: the authors examine the following issues: the impact of environmental issues on tourism management, tourism demand and forecasting, the key methods of

May. 2014: Service Industries

===== (0228)
Marketing Tourism Places (RLE Tourism) / ed. by Gregory
Ashworth; Brian Goodall. 0.-
Marketing Tourism Places (rle Tourism): ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: Tourism)
9781138007659 Paperback [P R I C E] GBP 28.00

Tourism is well established as an important part of the new service economy, and the rewards it offers have stimulated intense competition in the tourism industry. Many destinations compete to attract potential tourists, each place having to work hard to distinguish itself from rivals offering similar or alternative attractions. This book explores how destinations invest increasing amounts of time and money into developing and promoting their 'products'. The contributors, from both academic institutes and the tourism industry, provide...

May. 2014: Service Industries

===== (0229)
Dinnie, Keith
Nation branding. 0.-
Nation Branding: ROUTLEDGE, 2014.-
288pp: 10 halftones and 15 line drawings; 24 cm.-
9781138775831 Hardback [P R I C E] GBP 95.00
IN PREPARATION. Due: 30-Jun-14 Hardback

Nation Branding: Concepts, Issues, Practice wasthegroundbreakingfirst textbook to provide anoverview ofnation branding. Nation branding is recently established but fast-growingpractice in which the principlesof brand management are applied to countries rather than companies. Many governments have invested in nation branding in order to strengthen their country'sinfluence,improve itsreputation, or attract tourism and investment capital. This new edition has been comprehensively revised and its influential original framework modified to reflect the...

May. 2014: Service Industries

===== (0230)
Dinnie, Keith
Nation branding. 0.-
Nation Branding: ROUTLEDGE, 2014.-
288pp: 10 halftones and 15 line drawings; 24 cm.-
9781138775848 Paperback [P R I C E] GBP 39.99
IN PREPARATION. Due: 30-Jun-14 Paperback

Nation Branding: Concepts, Issues, Practice wasthegroundbreakingfirst textbook to provide anoverview ofnation branding. Nation branding is recently established but fast-growingpractice in which the principlesof brand management are applied to countries rather than companies. Many governments have invested in nation branding in order to strengthen their country'sinfluence,improve itsreputation, or

attract tourism and investment capital. This new edition has been comprehensively revised and its influential original framework modified to reflect the...

May. 2014: Service Industries

===== (0231)

Peace through Tourism: Promoting Human Security Through International Citizenship / ed. by Lynda-ann Blanchard; Freya Higgins-Desbiolles. 0.-
Peace Through Tourism: ROUTLEDGE, 2013.-
276pp; 10 b/w images, 1 table, 4 halftones and 6 line drawings; 23 cm.-
(Contemporary Geographies of Leisure, Tourism and Mobility)
9780415824637 Hardback [P R I C E] GBP 85.00

Peace through tourism refers to a body of analysis which suggests tourism may contribute to cross-cultural understanding, tolerance and even peace between communities and nations. What has been largely missing to date is a sustained critique of the potential and capacities of tourism to foster global peace. This timely volume fills this void, by providing a critical look at tourism in order to ascertain its potential as a social force to promote human rights, justice and peace. It presents an alternative characterisation of the possibilities...

May. 2014: Service Industries

===== (0232)

Media Ownership and Control: Law, Economics and Policy in an Indian and International Context / ed. by Suzanne Rab; Alison Sprague. 0.-
Oxford: HART PUBLISHING, 2014.-
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