

Polo 1 - BIBLIOTECA DI ECONOMIA

“New Title Information Service”

Giugno 2014

Di seguito presentiamo l'elenco di una selezione di libri appena pubblicati o ancora in preparazione fornito della commissionaria Starkmann <www.starkmann.com>.

Si tratta di libri in lingua inglese appartenenti all'area disciplinare *ECONOMICS, FINANCE, BUSINESS, INDUSTRY*:

- ▶ Economics, Finance, Business, Industry (general)
- ▶ Economic Theory General
- ▶ Macroeconomics
- ▶ Microeconomics
- ▶ Labour Economics
- ▶ Econometrics, International Economics
- ▶ Economic Systems
- ▶ Accounting
- ▶ Finance
- ▶ Business and Management
- ▶ Industrial Relations and Safety
- ▶ Primary Industries
- ▶ Energy Industries
- ▶ Manufacturing Industries
- ▶ Transport Industries
- ▶ Construction & Heavy Industries
- ▶ Distributive Industries
- ▶ Service Industries
- ▶ Media and Communications Industries

Chiunque fosse interessato a ricevere via mail un servizio personalizzato di alerting solo per alcune aree tematiche o volesse chiedere informazioni, è pregato di contattare <info.eco@sba.unipi.it>, specificando nell'oggetto “servizio ovità bibliografiche”.

===== (0001)
Company Formation: 3rd Revised edition: A Practical Global

Guide / ed. by Agustin Jausas. 0.-

London: GLOBE BUSINESS PUBLISHING, 2014.-

700pp.-

9781909416420 Hardback [P R I C E] GBP 175.00

IN PREPARATION. Due: 30-Aug-14 Hardback

Company Formation: A Practical Global Guide, Third Edition is an updated and expanded edition of this popular title on how to set up a company in a wide range of jurisdictions. New to the third edition are agreements setting forth the relationship between the shareholders and the company (ie, the bylaws or articles of incorporation).

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0002)

Liebstickel, Karl

Configuring SAP Plant Maintenance. 0.-

Maryland: SAP PRESS, 2014.-

630pp.-

9781592299324 Hardback [P R I C E] GBP 48.00

IN PREPARATION. Due: 28-Jun-14 Hardback

Helps you learn how to configure SAP's plant maintenance module, Enterprise Asset Management (EAM) in the best way possible. This guide provides you all the details necessary to bring your system to life, whether you are working on an implementation, upgrade, or optimization project.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0003)

Faulkner, Newman

Financial Planning and Analysis with SAP. 0.-

Maryland: SAP PRESS, 2014.-

440pp.-

9781592299553 Hardback [P R I C E] GBP 55.00

IN PREPARATION. Due: 28-Jun-14 Hardback

Enables you learn to carefully map your business' financial path. From planning through integration, this title helps you understand the business steps and requirements needed to work with SAP's solutions for enterprise performance management.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0004)

Antolovic, Miroslav

Getting Started with SAPUI5. 0.-

Maryland: SAP PRESS, 2014.-

450pp.-

9781592299690 Hardback [P R I C E] GBP 48.00

IN PREPARATION. Due: 28-Jul-14 Hardback

SAPUI5 has quickly become the open-source programming language with the best options for responsive and versatile SAP app development. So how well do you speak SAPUI5, and what can you do with it? This book can helps you learn to develop next-generation UIs for mobile-ready,

data source-agnostic, client-side SAP applications.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0005)

Students of Symbiosis Institute of Busin

Guts and Glory: 20 Inspiring Stories of Graduates from SIBM

Pune Who Made Their Own Future. 0.-

New Delhi: RUPA & CO, 2014.-

236pp.-

9788129123701 Paperback [P R I C E] GBP 12.50

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0006)

Carvalho, Alexandra

Implementing SAP BW on SAP HANA. 0.-

Maryland: SAP PRESS, 2014.-

650pp.-

9781493210039 Hardback [P R I C E] GBP 48.00

IN PREPARATION. Due: 30-Sep-14 Hardback

There are a lot of different ways to go live with a BW on HANA system
- do you know which path to take? Whether you're performing a new
installation, a sidecar installation, or a full migration, this book
shows you how to choose the right scenario and perform the necessary
steps to accomplish it - from creating HANA-optimized cubes to
reporting.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0007)

Politics Trumps Economics: The Interface of Economies and

Politics in Contemporary India / ed. by Balakrishnan

Pulapre; Bimal Jalan. 0.-

New Delhi: RUPA & CO, 2014.-

221pp.-

9788129132734 Hardback [P R I C E] GBP 22.50

IN PREPARATION. Due: 01-Jul-14 Hardback

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0008)

Adams, Anikeev

Practical Workflow for SAP:3rd Revised edition. 0.-

Maryland: SAP PRESS, 2014.-

1pp.-

9781493210091 Hardback [P R I C E] GBP 55.00

IN PREPARATION. Due: 31-Jul-14 Hardback

Familiar with some aspects of managing Workflow, but not with others?

This title lets you pick the sections or chapters that are most relevant to you; focus on the provided conceptual explanations, technical instructions, or both. It includes topics such as configuration, administration and troubleshooting, design, and enhancement.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0009)

Atiyas, Izak; Tamer Cetin; Gurcan Gulen

Reforming Turkish Energy Markets: Political Economy,

Regulation and Competition in the Search for Energy Policy.

0.-

New York, Ny: SPRINGER, 2014.-

179pp; 23 cm.-

9781489988133 Paperback [P R I C E] GBP 90.00

IN PREPARATION. Due: 12-Dec-14 Paperback

Turkey has been reforming its energy markets since the 1980s, culminating in two major bills in the early 2000s. The country has restructured electricity and natural gas markets, establishing an independent regulatory agency (EMRA) and passed legislation on renewable and nuclear energy. With these regulatory reforms, Turkey, as a candidate country for accession to the European Union (EU), has aimed to direct the energy markets to a more competitive environment in parallel with EU energy directives. This book contains an analysis...

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0010)

Brogden, Sinkwitz; Orthous Marks

SAP BusinessObjects Web Intelligence:2nd Revised edition.

0.-

Maryland: SAP PRESS, 2014.-

650pp.-

9781493210572 Hardback [P R I C E] GBP 55.00

IN PREPARATION. Due: 30-Sep-14 Hardback

A guide to SAP BusinessObjects Web Intelligence that can sharpen your data presentations. From creating a report, to displaying data via charts, to sharing reports with others, it covers everything from the basics to the actionable details that inform your work. It also includes expanded coverage of new topics like SAP HANA and mobility.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0011)

Bremer, Breddemann

SAP HANA Administration. 0.-

Maryland: SAP PRESS, 2014.-

700pp.-

9781592299522 Hardback [P R I C E] GBP 48.00

IN PREPARATION. Due: 28-Aug-14 Hardback

Who says that a leopard can't change its spots? With the advent of SAP HANA, database administration is evolving - and you can evolve along with it. In this title, you can learn how traditional administration concepts are applied in SAP HANA, and find out about the new concepts relevant to an in-memory database.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0012)

Berg, Silvia

SAP HANA:3rd Revised edition. 0.-

Maryland: SAP PRESS, 2014.-

615pp.-

9781493211647 Hardback [P R I C E] GBP 48.00

IN PREPARATION. Due: 31-Aug-14 Hardback

SAP HANA is evolving rapidly - are you on top of the latest developments? This third edition covers all ground: from the basics of in-memory technology to the most recent innovations in the HANA landscape. With new coverage of native application development, SAP HANA Cloud Platform, and more, it offers what you need to take your first HANA steps.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0013)

Ricotti, Sonia

Step in to Your Greatness. 0.-

Mumbai: JAICO PUBLISHING HOUSE, 2014.-

192pp.-

9788184954968 Paperback

[P R I C E] GBP 13.99

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0014)

Sullivan

Surviving in SAP Projects. 0.-

Maryland: SAP PRESS, 2014.-

450pp.-

9781592299492 Hardback

[P R I C E] GBP 41.00

IN PREPARATION. Due: 28-Jul-14 Hardback

Suitable as a reference before starting your next SAP implementation project, this title comes with a preview of what to expect, what questions to ask, and when to take which steps. It also includes: Project requirements; SAP implementation method; Logistical tasks; System integration and contracting; Project planning; and, Work stream model.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0015)

Schulz, Olaf

Using SAP:2nd Revised edition. 0.-

Maryland: SAP PRESS, 2014.-

388pp.-

9781592299812 Paperback

[P R I C E] GBP 21.00

IN PREPARATION. Due: 28-Jun-14 Paperback

Whether you're entering data, using SAP software on a daily basis, or need a foundational knowledge of navigating the SAP system, this book offers detailed steps and screenshots that walk you through the processes you need to do your job: logging on to the system, navigation and maintenance, creating reports, printing, and more.

Jun. 2014: ECONOMICS, FINANCE, BUSINESS, INDUSTRY

===== (0016)

Breit, William

The Academic Scribblers 3e. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

300pp; 25 cm.-

9780691605517 Paperback

[P R I C E] GBP 26.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0017)

Yeung, David Wing-kay; Leon A. Petrosyan; Joseph V

Romanovsky

Advances in Economics and Optimization: Collected Scientific

Papers Dedicated to the Memory of L. V. Kantorovich. 0.-

New York: NOVA SCIENCE PUBLISHERS INC, 2014.-

262pp; 25 cm.-

9781631170737 Hardback [P R I C E] GBP 141.99

IN PREPARATION. Due: 18-Jul-14 Hardback

Jun. 2014: Economic Theory General

===== (0018)

Adams, W Y

Antitrust Economics on Trial - a Dialogue on New Learning.

0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691602073 Paperback [P R I C E] GBP 12.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0019)

Gregory, Paul R.

Before Command - an Economic History of Russia From

Emancipation To the First Five-Year plan. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 24 cm.-

9780691608563 Paperback [P R I C E] GBP 17.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0020)

Clotfelter, Charles T

Buying the Best - Cost Escalation in Elite Higher Education.

0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

332pp; 25 cm.-
9780691601366 Paperback [P R I C E] GBP 29.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0021)

Beveridge, William H.
Changes in Family Life (Works of William H. Beveridge). 0.-
Changes In Family Life (works Of William: ROUTLEDGE, 2014.-
154pp; 23 cm.-
(The Works of William H. Beveridge)
9781138828223 Hardback [P R I C E] GBP 60.00
IN PREPARATION. Due: 27-Oct-14 Hardback

This volume is the printed version of a survey carried out in conjunction with a B.B.C. series called "The changing world" which was broadcast in 1932. Four of the talks were monologues by Beveridge (The changing family, The family and the population question, Nature and nurture and The enduring family: a first impression of the returns). The others were dialogues: Hugh Dalton and Eleanor Barton (of the Women's Co-operative Guild) on The economics of family life; Beveridge and Morris Ginsberg on The family as a social group; and, Beveridge...

Jun. 2014: Economic Theory General

===== (0022)

China's Economy: A Collection of Surveys / ed. by Iris
Claus; Les Oxley. 0.-
Chichester: WILEY-BLACKWELL, 2015.-
248pp; 24 cm.-
(Surveys of Recent Research in Economics)
9781118982471 Paperback [P R I C E] GBP 19.99
IN PREPARATION. Due: 02-Jan-15 Paperback

Jun. 2014: Economic Theory General

===== (0023)

China's Evolving Industrial Policies and Economic
Restructuring / ed. by Zheng Yongnian; Sarah Y. Tong. 0.-
China's Evolving Industrial Policies And: ROUTLEDGE, 2014.-
268pp: 40 b/w images, 56 tables and 40 line drawings; 23
cm.-
(China Policy Series)

9780415656887 Hardback [P R I C E] GBP 90.00
IN PREPARATION. Due: 23-Jun-14 Hardback

In the past three decades, China has successfully transformed itself from an extremely poor economy to the world's second largest economy. The country's phenomenal economic growth has been sustained primarily by its rapid and continuous industrialisation. Currently industry accounts for nearly two-fifth of China's gross domestic product, and since 2009 China has been the world's largest exporter of manufactured products. This book explores the question of how far this industrial growth has been the product of government policies....

Jun. 2014: Economic Theory General

===== (0024)

Cao, Junjian Albert

The Chinese Real Estate Market: Development, regulation and investment. 0.-

The Chinese Real Estate Market: ROUTLEDGE, 2015.-

256pp; 23 cm.-

(Routledge International Real Estate Markets Series)

9780415723121 Hardback [P R I C E] GBP 105.00

IN PREPARATION. Due: 01-Jan-15 Hardback

This is the first book to fully present, analyse and interpret the Chinese real estate market. Dr Albert Cao examines the Chinese real estate market's growth trajectory, unique governance and factors affecting values and investment in the context of reforms, rapid economic growth and urbanization. The book provides essential insights into the institutional change surrounding the development of the property market, government intervention at local and national levels, taxes and other regulatory charges, and factors such as...

Jun. 2014: Economic Theory General

===== (0025)

Cao, Junjian Albert

The Chinese Real Estate Market: Development, regulation and investment. 0.-

The Chinese Real Estate Market: ROUTLEDGE, 2015.-

256pp; 23 cm.-

(Routledge International Real Estate Markets Series)

9780415723152 Paperback [P R I C E] GBP 29.99

IN PREPARATION. Due: 01-Jan-15 Paperback

This is the first book to fully present, analyse and interpret the

Chinese real estate market. Dr Albert Cao examines the Chinese real estate market's growth trajectory, unique governance and factors affecting values and investment in the context of reforms, rapid economic growth and urbanization. The book provides essential insights into the institutional change surrounding the development of the property market, government intervention at local and national levels, taxes and other regulatory charges, and factors such as...

Jun. 2014: Economic Theory General

===== (0026)

Viscusi, Wkp

Compensation Mechanisms for Job Risks. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691600284 Paperback [P R I C E] GBP 18.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0027)

Bowring, J

Competition in a Dual Economy. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

211pp; 25 cm.-

9780691610467 Paperback [P R I C E] GBP 19.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0028)

Scully, Gerald W.

Constitutional Environments & Economic Growth. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691605623 Paperback [P R I C E] GBP 23.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0029)

Auld, Graeme

Constructing Private Governance - The Rise and Evolution of

Forest, Coffee, and Fisheries Certification. 0.-
Newhaven: YALE UNIVERSITY PRESS, 2014.-
352pp; 25 cm.-
9780300190533 Paperback [P R I C E] GBP 18.99
IN PREPARATION. Due: 31-Dec-14 Paperback

Jun. 2014: Economic Theory General

===== (0030)
Lebergott, Stanley
Consumer Expenditures - New Measures & Old Motives. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691601212 Paperback [P R I C E] GBP 26.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0031)
Yarbrough, Beth V.
Cooperation & Governance in International Trade - The
Strategic Organizational Approach. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 24 cm.-
9780691602950 Paperback [P R I C E] GBP 16.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0032)
Moulin, Herve
Cooperative Economics - A Game-Theoretic Introduction. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691608082 Paperback [P R I C E] GBP 39.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0033)
Duffy, Elizabeth A
Crafting a Class - College Admissions & Financial Aid,
1955-1994. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
308pp; 25 cm.-
9780691603551 Paperback [P R I C E] GBP 29.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0034)

Afriat, S N
Demand Functions & The Slutsky Matrix. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
286pp; 25 cm.-
9780691616148 Paperback [P R I C E] GBP 25.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0035)

Thompson, Grahame
Economic Calculations and Policy Formation (Routledge
Revivals). 0.-
Economic Calculations And Policy Formati: ROUTLEDGE, 2014.-
192pp; 23 cm.-
(Routledge Revivals)
9781138829640 Hardback [P R I C E] GBP 70.00
IN PREPARATION. Due: 31-Oct-14 Hardback

These essays develop a Marxist response to and approach to aspects of the recent economic past in the United Kingdom. They reflect issues and controversies that have arisen within economic policy debate and the economic theory associated with the debate, highlighting the problematic nature of economic policy in the period since the mid-1970s. The book, first published in 1986, develops a line of argument organized around issues of 'calculation', thus challenging the orthodox Marxist framework and presenting a neo-Marxist analysis.

Jun. 2014: Economic Theory General

===== (0036)

Kuenne, Robert E.
Economic Justice in America. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691601540 Paperback [P R I C E] GBP 41.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0037)

De Jasay, Anthony

Economic Sense and Nonsense: Reflections from Europe

20082012. 0.-

Indianapolis, In: LIBERTY FUND INC, 2014.-

312pp; 23 cm.-

9780865978782 Hardback [P R I C E] GBP 19.95

Jun. 2014: Economic Theory General

===== (0038)

De Jasay, Anthony

Economic Sense and Nonsense: Reflections from Europe

20082012. 0.-

Indianapolis, In: LIBERTY FUND INC, 2014.-

312pp; 23 cm.-

9780865978799 Paperback [P R I C E] GBP 10.95

Jun. 2014: Economic Theory General

===== (0039)

Dobb, Maurice

On Economic Theory & Socialism: Collected Papers. 0.-

On Economic Theory & Socialism: ROUTLEDGE, 2014.-

4pp.-

9781138007628 Paperback [P R I C E] GBP 28.00

This volume collects published papers and essays from widely scattered and inaccessible sources, some of which appeared for the first time when this book was originally published. In the first part of the book the subjects range from the theory of wages and recent trends in economic theory to economists' criticism of capitalism and socialism, investment-policy in under-developed countries, and economic growth under the Soviet Five Year Plans. The second part includes papers on Lenin and Marx, a study of the economic ideas of Bernard Shaw, and...

Jun. 2014: Economic Theory General

===== (0040)

Pomfret, Richard
The Economies of Central Asia. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691600239 Paperback [P R I C E] GBP 21.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0041)
The Evidence for Voluntary Action (Works of William H.
Beveridge) / ed. by William H. Beveridge; A. F. Wells. 0.-
The Evidence For Voluntary Action (works: ROUTLEDGE, 2014.-
338pp; 23 cm.-
(The Works of William H. Beveridge)
9781138828285 Hardback [P R I C E] GBP 80.00
IN PREPARATION. Due: 27-Oct-14 Hardback

This supplementary volume to Beveridge's important work Voluntary
Action sets out some of the important material on which the Report is
based, and amplifies it by giving views and statements of fact
submitted by many experts in the fields covered by his Inquiry.

Jun. 2014: Economic Theory General

===== (0042)
Rees
Faculty Retirement in the Arts and Science. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691602585 Paperback [P R I C E] GBP 10.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0043)
Preston
Fatal Years Child Mortality in Late 19th Century America.
0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691602271 Paperback [P R I C E] GBP 26.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0044)

Hunter, H

Faulty Foundations - Soviet Economic Policies 1928-1940. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 24 cm.-

9780691600802 Paperback [P R I C E] GBP 31.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0045)

Friedman, M

From New Deal Banking Reform To World War 2 Inflation. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691615646 Paperback [P R I C E] GBP 16.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0046)

Juma, C

Gene Hunters - Biotechnology & Scramble For Seeds Paper. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691603803 Paperback [P R I C E] GBP 27.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0047)

Hughes

Governmental Habit Redux - Economic Controls from Colonial

Times to the Present. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 24 cm.-

9780691601182 Paperback [P R I C E] GBP 25.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0048)

Hammond, Bray

Hammond - Sovereignty & An Empty Purse - Banks & Politics In
The Civil War Paper. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 21 cm.-

9780691604688 Paperback [P R I C E] GBP 34.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0049)

Howard

A History of Marxian Economic Thought - V 1 1883 1929
(Paper). 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691605265 Paperback [P R I C E] GBP 33.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0050)

Howard

Howard - History Of Marxian Economic Thought Volume Two 1929
1990 Paper. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691604138 Paperback [P R I C E] GBP 39.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0051)

Kawada, .

Human Resources In Japanese Industrial Development. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691615950 Paperback [P R I C E] GBP 30.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0052)

Srigiri, Srinivasa Reddy
Institutions of Collective Action and Property Rights for
Natural Resource Management: Participation of Rural
Households in Watershed Management Initiatives in Semi-Arid
India. 0.-
Aachen: SHAKER VERLAG GMBH, GERMANY, 2014.-
190pp; 21 cm.-
(Institutional Change in Agriculture and Natural Resources;
47)
9783844011654 Paperback [P R I C E] GBP 22.24

Jun. 2014: Economic Theory General

===== (0053)

Irwin, Douglas A
Jacob Viner - Essays On the Intellectual History Of
Economics. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 24 cm.-
9780691600833 Paperback [P R I C E] GBP 37.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0054)

Kelley
Kelley - What Drives Third World City Growth? Paper. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691612409 Paperback [P R I C E] GBP 26.95
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0055)

Machlup, F
Knowledge - Its Creation, Distribution and Economic
Significance V 3 the Economics of Information & Human
Capital. 0.-
New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-
; 25 cm.-
9780691612577 Paperback [P R I C E] GBP 61.00
IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0056)

Machlup, F

Knowledge Its Creation, Distribution & Economic Significance

V 2 the Branches of Learning. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691614304 Paperback [P R I C E] GBP 19.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0057)

Machlup, .

Knowledge and Knowledge Production V1. 0.-

New Jersey: PRINCETON UNIVERSITY PRESS, 2014.-

; 25 cm.-

9780691615554 Paperback [P R I C E] GBP 27.95

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Economic Theory General

===== (0058)

Beveridge, William H.

The London School of Economics (Works of William H.

Beveridge): And Its Problems 1919-1937. 0.-

The London School Of Economics (works Of: ROUTLEDGE, 2014.-

132pp; 21 cm.-

(The Works of William H. Beveridge)

9781138828346 Hardback [P R I C E] GBP 60.00

IN PREPARATION. Due: 27-Oct-14 Hardback

The eighteen years when William Beveridge was Director of the LSE, saw some of the School's greatest expansion. The years between the wars presented a number of problems discussed in this book, such as those of finding space in the heart of London, of the proper scope and method of economics, of academic self-government and of political activity by university readers of social sciences. The last chapter tells of the author's forty years of friendship with Sidney and Beatrice Webb, using letters between him and them that had not been published...

Jun. 2014: Economic Theory General

===== (0059)

Making It to the Forefront: Nanotechnology' A Developing
Country Perspective / ed. by Neslihan Aydogan-Duda. 0.-
New York, Ny: SPRINGER, 2014.-
164pp; 23 cm.-
(Innovation, Technology, and Knowledge Management; 14)
9781489988614 Paperback [P R I C E] GBP 90.00
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Nanotechnology, as shortly described as the study of manipulating
matter on an atomic and molecular scale, is one of the most dynamic
and promising industries, receiving a great deal of attention from
researchers, business leaders, investors, and policymakers around the
world. In Making It to the Forefront , Nesli Aydogan-Duda has
assembled a distinguished group of authors to analyze the particular
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The book, first published in 1977, contrasts new and older approaches
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ed. by Stephanie Fernhaber; Shameen Prashantham. 0.-
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(The Works of William H. Beveridge)

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It is the author's contention that an abundance of voluntary action
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State action and suggests the new forms which co-operation between
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This book utilizes an innovative approach combining qualitative and quantitative methods to investigate the correlations between monetary policy, economic growth, inflation and asset price volatility,

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Robinson, David J.

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Hatcher, Pascale

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Chow, Peter C.Y.
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Woodman, Conor
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Pai, Jackson C.; Mark D. Nguyen
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2009. 0.-
Lanham: BERNAN PRESS, 2014.-
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Jun. 2014: International Economics

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Aluminum Ore: The Political Economy of the Global Bauxite
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Storli. 0.-
Vancouver: UNIVERSITY OF BRITISH COLUMBIA PRESS, 2014.-
400pp; 22 cm.-
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Jun. 2014: Economic Systems

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Cowen, Tyler
Average is Over: Powering America Beyond the Age of the
Great Stagnation. 0.-
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Jun. 2014: Economic Systems

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Hartley, Kris

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Climate change, financial crises, and other issues of global scale no longer concern only the developed world. The binding power of globalization has placed these challenges at the doorstep of almost every country, testing the evolutionary capacity of monolithic governance systems bound by institutional legacy and administrative stagnation. This book locates the concept of adaptive governance, used primarily in environmental management, within the context of economic policy. Introducing flexible economic opportunism, it argues that...

Jun. 2014: Economic Systems

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Thompson, Grahame

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Jun. 2014: Economic Systems

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BROWN, IAN

The Economies of Africa and Asia in the Inter-war Depression

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Entangled Political Economy / ed. by Roger Koppl; Steven Horwitz. 0.-

Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-

256pp; 22 cm.-

(Advances in Austrian Economics; 18)

9781784411022 Hardback

[P R I C E] GBP 72.95

IN PREPARATION. Due: 17-Sep-14 Hardback

Volume 18 Entangled Political Economy of the Book Series Advances in Austrian Economics examines the concept 'entangled political economy' from several distinct but complementary points of view. The volume is proof that Wagner's notion of entanglement opens new vistas for political economy in all its dimensions.

Jun. 2014: Economic Systems

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Stockman, David

The Great Deformation: First Trade Paper Edition: The Corruption of Capitalism in America. 0.-

New York: PUBLICAFFAIRS, U.S., 2014.-

768pp; 23 cm.-

9781610395236 Paperback

[P R I C E] USD 24.99

IN PREPARATION. Due: 02-Sep-14 Paperback

Jun. 2014: Economic Systems

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The Great Wall of Money: Power and Politics in China's
International Monetary Relations / ed. by Eric Helleiner;
Jonathan Kirshner. 0.-
Ithaca: CORNELL UNIVERSITY PRESS, 2014.-
288pp; 13, 2 tables, 11 charts; 22 cm.-
(Cornell Studies in Money)
9780801453090 Hardback [P R I C E] GBP 46.50
IN PREPARATION. Due: 16-Sep-14 Hardback

Jun. 2014: Economic Systems

===== (0122)
Handbook of the International Political Economy of Monetary
Relations / ed. by Thomas H. Oatley; W. Kindred Winecoff.
0.-
Cheltenham: EDWARD ELGAR PUBLISHING LTD, 2014.-
512pp; 24 cm.-
(Handbooks of Research on International Political Economy
Series)
9780857938367 Hardback [P R I C E] GBP 150.00
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This detailed Handbook brings together original contributions from
some of the leading authorities in the field, making it an invaluable
resource to academics and students of international relations,
governance and political economy.

Jun. 2014: Economic Systems

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Hybrid Rule and State Formation: Public-Private Power in the
21st Century / ed. by Shelley Hurt; Ronnie Lipschutz. 0.-
Hybrid Rule And State Formation: ROUTLEDGE, 2014.-
224pp; 23 cm.-
(RIPE Series in Global Political Economy)
9781138799110 Hardback [P R I C E] GBP 80.00
IN PREPARATION. Due: 30-Dec-14 Hardback

Neoliberalism has been the reigning ideology of our era. For the past
four decades, almost every real-world event of any consequence has
been traced to the supposedly omnipresent influence of neoliberalism.
Instead, the volume argues that states across the world have actually
grown in scope and reach. The authors in this volume contest the view
that the past three decades have been marked by the diminution of the
state in the face of neoliberalism. They argue instead that we are
witnessing a new phase of state formation, which revolves around...

Jun. 2014: Economic Systems

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Interpreting American History: The New Deal and the Great
Depression / ed. by Aaron D. Purcell. 0.-
Kent, Oh: KENT STATE UNIVERSITY PRESS, 2014.-
200pp; 21 cm.-
(Interpreting American History Series)
9781606352205 Paperback [P R I C E] USD 29.95
IN PREPARATION. Due: 30-Aug-14 Paperback

Jun. 2014: Economic Systems

===== (0125)
Multicultural China: A Statistical Yearbook (2014) / ed. by
Rongxing Guo; Uradyn E. Bulag; Michael A. Crang et al.
0.-
Berlin, Heidelberg: SPRINGER, 2014.-
200pp; 23 cm.-
(Current Chinese Economic Report Series)
9783662441121 Hardback [P R I C E] EUR 106.99
IN PREPARATION. Due: 12-Nov-14 Hardback

With its easy-to-use format, this book provides a collection of annual data on China's 56 ethnic groups. It is a resource book that profiles the demography, employment and wages, livelihood, agriculture, industry, education, science and technology, culture, sports, and public health for each of these ethnic groups. This material, which is compiled from a variety of sources, will be of great value to researchers, businesses, government agencies, and news media. In this book, data are presented on an ethnic group-by-ethnic group basis, and

Jun. 2014: Economic Systems

===== (0126)
Yang, Ming; Fan Yang
Negotiation in Decentralization: Case Study of China's
Carbon Trading in the Power Sector. 0.-
London: SPRINGER, 2014.-
246pp; 23 cm.-
(Green Energy and Technology)
9781447161639 Paperback [P R I C E] EUR 123.04
IN PREPARATION. Due: 12-Dec-14 Paperback

The Chinese government set a target to reduce China's carbon intensity by 40%-45% in 2020 at its 2005 level. To achieve this target, the government has allocated targets to provinces, cities, and large enterprises, and selected five pilot provinces and eight cities for CO2 emission trading. Such emission trading process will involve decentralization, optimization, and negotiation. The prime objective of this book is to perform academic research on simulating the negotiation process. Through this research, a methodological framework and...

Jun. 2014: Economic Systems

===== (0127)

Vague, Richard

The Next Economic Disaster: Why it's Coming and How to Avoid it. 0.-

Pennsylvania: UNIVERSITY OF PENNSYLVANIA PRESS, 2014.-

104pp; 24 illus.; 21 cm.-

9780812247046 Hardback [P R I C E] USD 15.95

IN PREPARATION. Due: 15-Jul-14 Hardback

In this illuminating and provocative work, Richard Vague argues that the rapid expansion of private debt-rather than public spending-is what constrains economic growth and triggers economic calamities like the financial crisis of 2008.

Jun. 2014: Economic Systems

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Gunter, Frank R.

The Political Economy of Iraq: Restoring Balance in a Post-Conflict Society. 0.-

Cheltenham: EDWARD ELGAR PUBLISHING LTD, 2014.-

320pp; 23 cm.-

9781782544319 Paperback [P R I C E] GBP 27.50

IN PREPARATION. Due: 25-Jul-14 Paperback

This groundbreaking volume offers a comprehensive look at the current state of Iraq's political economy in the aftermath of the US-led overthrow of Saddam Hussein in 2003. Frank R. Gunter describes the unique difficulties facing the modern Iraqi economy and provides detailed recommendations for fostering future economic growth and stability.

Jun. 2014: Economic Systems

===== (0129)

Feld, Lars P.; Claus Larsen
Undeclared Work, Deterrence and Social Norms: The Case of
Germany. 0.-
Berlin, Heidelberg: SPRINGER, 2014.-
143pp; 23 cm.-
9783642432415 Paperback [P R I C E] EUR 96.25
IN PREPARATION. Due: 12-Dec-14 Paperback

For a long time, it has been the declared aim in many countries to
fight tax evasion in all its different manifestations, from
undeclared work by cleaners and gardeners in private households to
tax evasion in the international capital markets. This study focuses
on the phenomenon of undeclared work and the case of Germany,
presenting the most comprehensive analysis of tax non-compliance for
Germany to date, based on surveys conducted by the Rockwool
Foundation. Theoretically, the analysis starts from the standard
model of tax evasion as...

Jun. 2014: Economic Systems

===== (0130)

Wohneigentum: Herausforderungen und Perspektiven / ed. by
Michael Voigtl
Berlin, Heidelberg: SPRINGER, 2014.-
249pp; 23 cm.-
(Bibliothek des Eigentums; 11)
9783642548246 Hardback [P R I C E] GBP 76.00
IN PREPARATION. Due: 30-Jun-14 Hardback

' Wohnungspolitik war das beherrschende Thema der Wirtschaftspolitik
aller Bundesregierungen in den Nachkriegsjahren. Nach Jahrzehnten
abnehmender Bedeutung wird Wohnungspolitik erneut zu einer zentralen
Agenda der Wirtschafts- und Sozialpolitik und stellt die
wissenschaftliche Forschung vor neue Herausforderungen. Zahlreiche
aktuelle politische und gesellschaftliche Herausforderungen
(Knappheit von Wohnraum, demographischer Wandel, Energiepolitik und
Klimaschutz, Finanzierung in Zeiten der Finanzkrise, Immobilien als
Altersvorsorge)

Jun. 2014: Economic Systems

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Advances in Management Accounting / ed. by Marc J. Epstein;
John Y. Lee. 0.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-

250pp; 22 cm.-

(Advances in Management Accounting; 24)

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IN PREPARATION. Due: 15-Sep-14 Hardback

Volume 24 of Advances in Management Accounting examines a broad spectrum of current topics in management accounting, including accounting of product costs, behavioral impacts on management accounting and performance evaluation systems.

Jun. 2014: Accounting

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Francke, Hans Hermann; Michael Hudson

Banking and Finance in West Germany (RLE Banking & Finance).

0.-

Banking And Finance In West Germany (rle: ROUTLEDGE, 2014.-

10pp.-

(Routledge Library Editions: Banking & Finance)

9781138007734 Paperback [P R I C E] GBP 28.00

This is a clear guide to the German financial system. It begins by outlining its historical development, emphasising the growth of close ties between the banking system and industry, and goes on to describe in details the nature of the credit institutions in general and the money and capital markets. The book emphasizes the crucial role played by the autonomy of the Bundesbank and it explains with clear illustrations the instruments available to it to conduct monetary policy. It analyses the type of monetary target adopted by...

Jun. 2014: Accounting

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Lazar, Donovan; Ben Katt

Beating the Wolves of Wall Street: Understanding the Markets

through Interviews with Profitable Traders. 0.-

Chichester: JOHN WILEY & SONS, 2015.-

288pp.-

9781118985496 Hardback [P R I C E] GBP 26.99

IN PREPARATION. Due: 25-Feb-15 Hardback

Jun. 2014: Accounting

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Davis, Ned

Being Right or Making Money. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
256pp.-
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Jun. 2014: Accounting

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BPP Learning Media

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Jun. 2014: Accounting

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The Export of Capital from Britain (RLE Banking & Finance):

1870-1914 / ed. by A

The Export Of Capital From Britain

12pp.-

(Routledge Library Editions: Banking & Finance)

9781138007772 Paperback

[P R I C E] GBP 28.00

During the years before 1914 the world's still largely unused resources were brought increasingly within the framework of a single world economy. This process owed much to Britain's ability to export capital on a scale which has never since been equalled. Yet periods of heavy investment overseas alternated with home investment booms that absorbed the greater part of Britain's savings. The reasons for this fluctuation, and the mechanism which linked Britain's economic development with the rest of the world, are still subject to debate.

Jun. 2014: Accounting

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High Frequency Trading and Limit Order Book Dynamics / ed.

by Ingmar Nolte; Mark Salmon; Chris Adcock. 0.-

High Frequency Trading And Limit Order B: ROUTLEDGE, 2014.-

320pp; 24 cm.-

9781138829381 Hardback

[P R I C E] GBP 85.00

IN PREPARATION. Due: 30-Nov-14 Hardback

This book brings together the latest research in the areas of market microstructure and high-frequency finance along with new econometric methods to address critical practical issues in these areas of research. Thirteen chapters, each of which makes a valuable and significant contribution to the existing literature have been brought together, spanning a wide range of topics including information asymmetry and the information content in limit order books, high-frequency return distribution models, multivariate volatility

Jun. 2014: Accounting

===== (0155)

Boleat, Mark J

Mortgage Market (RLE Banking & Finance): Theory and Practice of Housing Finance. 0.-

Mortgage Market (rle Banking & Finance): ROUTLEDGE, 2014.- 12pp.-

(Routledge Library Editions: Banking & Finance)

9781138007758 Paperback [P R I C E] GBP 28.00

Beginning with a theoretical analysis of housing finance in the context of housing markets and financial intermediation generally, the authors then analyse, drawing on international experience, each of the main types of housing finance system: informal, deposit taking, contract and mortgage bank. Various aspects of the market are covered using examples drawn from the UK and elsewhere, including the regulatory framework, contemporary developments and securitization and secondary markets. Critical public policy issues, such as housing and the real...

Jun. 2014: Accounting

=====(0156)

Coulbeck, Neil S

The Multinational Banking Industry (RLE Banking & Finance).

0.-

The Multinational Banking Industry (rle: ROUTLEDGE, 2014.- 20pp.-

(Routledge Library Editions: Banking & Finance)

9781138007789 Paperback [P R I C E] GBP 28.00

The role of international banks within the developed economies has come under increasingly hostile public scrutiny, yet little attention has been paid to the structure and purpose of the banks themselves. Most existing studies concentrate on the part played by international banks as intermediaries in the domestic and international economy, failing to consider the foremost concern of the banks themselves ' their success as business enterprises. This book examines the practical problems faced by the Universal Multinational banks (UMNBs) in the fields...

Jun. 2014: Accounting

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Smith, Malcolm

Research Methods in Accounting. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

240pp.-

9781473909052 Hardback [P R I C E] GBP 34.99

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Jun. 2014: Accounting

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Heffernan, Shelagh

Sovereign Risk Analysis (RLE Banking & Finance). 0.-

Sovereign Risk Analysis (rle Banking & F: ROUTLEDGE, 2014.-
18pp.-

(Routledge Library Editions: Banking & Finance)

9781138007765 Paperback [P R I C E] GBP 28.00

Directed both at students of international finance and practitioners in the field, the book stresses the importance of treating the analysis of sovereign risk in a more general framework than is typically the case, identifying the components of both the demand and supply of sovereign loans. The author also discusses the link between the unique aspects of sovereign lending, the interdependence of the international banking system and the potential instability in the world financial system.

Jun. 2014: Accounting

===== (0159)

Mullineux, Andy

UK Banking After Deregulation (RLE: Banking & Finance). 0.-

Uk Banking After Deregulation (rle: Bank: ROUTLEDGE, 2014.-
12pp.-

(Routledge Library Editions: Banking & Finance)

9781138007796 Paperback [P R I C E] GBP 28.00

How does financial deregulation affect the operation of the banking system in the UK? What are the consequences of the development of an electronic banking system? This book addresses these and other important questions in a survey of UK change in the financial sector and in banking in particular. Attention is given to the role of building societies after the 'big bang' and the implications for retail banking of competition in the housing finance market. Both the long and short term implications of regulatory reform for banks...

Jun. 2014: Accounting

===== (0160)
McKinsey & Company Inc.; Tim Koller; Anil K. Gupta
Valuation, Sixth Edition Course. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
(Wiley Finance)
9781118988268 Paperback [P R I C E] GBP 200.00
IN PREPARATION. Due: 04-Feb-15 Paperback

Jun. 2014: Accounting

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Children's Health Insurance: Comparisons of Chip Coverage /
ed. by Monica H Nicholson. 0.-
New York: NOVA SCIENCE PUBLISHERS INC, 2014.-
89pp; 22 cm.-
9781631175831 Paperback [P R I C E] GBP 59.99
IN PREPARATION. Due: 18-Jul-14 Paperback

Jun. 2014: Finance

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Goldenberg, David H.
Derivatives Markets. 0.-
Derivatives Markets: ROUTLEDGE, 2015.-
384pp: 20 b/w images and 20 tables; 24 cm.-
9780415599016 Hardback [P R I C E] GBP 54.99
IN PREPARATION. Due: 10-Feb-15 Hardback

Now that we are in an economic crisis, the duration of which is uncertain, a long list of potential culprits is being amassed. Among the culprits are OTC (over-the-counter) credit derivatives. Indeed, it has been argued that the losses on such instruments precipitated the downfall of the major brokerage houses on Wall Street. It is interesting to note that positions in these complex objects were taken in order to protect their exposure to the credit-default risk of mortgage-backed securities. What happened? Many other arguments...

Jun. 2014: Finance

===== (0163)
International Corporate Finance (RLE International

Business): Markets, Transactions and Financial Management /
ed. by Harvey A Poniachek. 0.-
International Corporate Finance (rle Int: ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: International Business)
9781138007918 Paperback [P R I C E] GBP 28.00

This thorough, comprehensive introduction to international financial management provides an expert guide to the workings of international capital markets, the financing of international business, the complexities of international taxation and the use of financial instruments such as swaps and options. Written by professionals, the book guides the reader through each key topic, targeting the issues underpinning successful financial strategy in the global markets of the 1990s.

Jun. 2014: Finance

===== (0164)

Bindseil, Ulrich
Monetary Policy Operations and the Financial System. 0.-
Oxford: OXFORD UNIVERSITY PRESS, 2014.-
352pp: 101 Figures, 17 Tables; 23 cm.-
9780198716907 Hardback [P R I C E] GBP 45.00
IN PREPARATION. Due: 11-Sep-14 Hardback

An introduction to the way that central banks implement monetary policy through market operations. It explains monetary policy operations in normal times, reviews the basic mechanics of financial crises, and explains what central banks need to do to fulfil their monetary policy and financial stability mandates when markets and banks are impaired.

Jun. 2014: Finance

===== (0165)

Burns, Robbie
The Naked Trader: 4th Revised edition: How Anyone Can Make Money Trading Shares. 0.-
Petersfield: HARRIMAN HOUSE PUBLISHING, 2014.-
392pp.-
9780857194138 Paperback [P R I C E] GBP 14.99
IN PREPARATION. Due: 08-Sep-14 Paperback

Focuses on stock market investing that you can actually enjoy. This book gives you the lowdown on what you need to make money from markets without having to sit at a screen all day or swallow a

financial dictionary.

Jun. 2014: Finance

===== (0166)
Northern Ireland: Department of Finance
Northern Ireland Spring Supplementary Estimates 2013-2014.
0.-
London: TSO, 2014.-
389pp: tables; 30 cm.-
9780337099106 Paperback [P R I C E] GBP 25.00

Jun. 2014: Finance

===== (0167)
Meyer, Thomas
Private Equity Unchained: Strategy Insights for the
Institutional Investor. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
320pp: 22 figures; 24 cm.-
9781137286819 Hardback [P R I C E] GBP 34.99
IN PREPARATION. Due: 29-Aug-14 Hardback

There are significant returns to be made from private equity,
infrastructure, real estate and other illiquid investments, but a
competitive strategy is essential for investment success and for
meeting objectives. This book takes readers through all the
considerations of planning and implementing an investment strategy in
illiquid investments.

Jun. 2014: Finance

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Organisation for Economic Co-operation a
Revenue Statistics in Asian Countries 2014: Trends in
Indonesia and Malaysia 1990-2012. 0.-
Paris: ORGANIZATION FOR ECONOMIC CO-OPERATION AND
DEVELOPMENT (OECD), 2014.-
74pp: graphs, chiefly tables; 27 cm.-
9789264210622 Paperback [P R I C E] GBP 22.00

Jun. 2014: Finance

===== (0169)

James, Kathryn

The Rise of the Value-Added Tax. 0.-

New York: CAMBRIDGE UNIVERSITY PRESS, 2015.-

496pp: 7 b/w illus. 18 tables; 22 cm.-

(Cambridge Tax Law Series)

9781107044128 Hardback

[P R I C E] GBP 80.00

IN PREPARATION. Due: 28-Feb-15 Hardback

This book explores one of the most significant trends in the evolution of global tax systems by asking how, within less than half a century, the value-added tax (VAT) has risen from relative obscurity to become one of the world's most dominant revenue instruments. Despite its significance, very little is known about why so many countries have adopted the VAT and, in particular, why different countries adopt the types of VAT that they do. The popular mythology provides that the merits of the VAT have underpinned its global spread; however,...

Jun. 2014: Finance

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Gordon, Keith; Ximena Montes Manzano

Tiley & Collison's UK Tax Guide 2014-15:32nd Revised

edition. 0.-

London: TOLLEY, 2014.-

9781405788342 Paperback

[P R I C E] GBP 144.95

IN PREPARATION. Due: 30-Sep-14 Paperback

Offers a thorough examination of the workings of income tax, corporation tax, capital gains tax, inheritance tax, VAT, stamp duty and NIC. This edition has been helpfully updated to incorporate the latest statute and case law up to the date of Royal Assent to the Finance Act 2014.

Jun. 2014: Finance

===== (0171)

Smalles, David

Tolley's Income Tax 2014-15 Main Annual. 0.-

London: TOLLEY, 2014.-

9780754549253 Paperback

[P R I C E] GBP 119.95

IN PREPARATION. Due: 30-Sep-14 Paperback

Fully tailored to the 21st century, this work on income tax provides comprehensive coverage of the relevant statute law, case law and HMRC practice. It features alphabetical, topic-organised presentation,

with extensive cross-referencing, supported by full details of source materials and a wide-ranging index.

Jun. 2014: Finance

===== (0172)

Mason, Stephen

When Bank Systems Fail: 2nd Revised edition: Debit Cards,
Credit Cards, ATMs, Mobile and Online Banking: Your Rights
and What to Do When Things Go Wrong. 0.-

St Albans: PP PUBLISHING, 2014.-

204pp; 23 cm.-

9781858117218 Paperback [P R I C E] GBP 19.99

IN PREPARATION. Due: 01-Jul-14 Paperback

Jun. 2014: Finance

===== (0173)

The Academy of Management Annals: Volume 7 / ed. by Royston
Greenwood. 0.-

The Academy Of Management Annals: ROUTLEDGE, 2014.-

; 22 cm.-

(The Academy of Management Annals)

9781138826922 Hardback [P R I C E] GBP 85.00

IN PREPARATION. Due: 08-Aug-14 Hardback

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Jun. 2014: Business and Management

===== (0174)

Advances in Mergers and Acquisitions / ed. by Cary L.

Cooper; Sydney Finkelstein. 0.-

Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-

165pp; 22 cm.-

(Advances in Mergers & Acquisitions; 13)

9781783509706 Hardback [P R I C E] GBP 72.95

IN PREPARATION. Due: 16-Sep-14 Hardback

This series focuses on three characteristics - studies from scholars in different countries, with different research questions, relying on different theoretical perspectives. The collections published each year provide cutting edge ideas by leading scholars on a global scale.

Jun. 2014: Business and Management

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Ferrier, Adam
The Advertising Effect: How to Change Behaviour. 0.-
Melbourne: OUP AUSTRALIA AND NEW ZEALAND, 2014.-
240pp; 22 cm.-
9780195593921 Paperback [P R I C E] GBP 15.99

Jun. 2014: Business and Management

===== (0176)
Hackley, Chris; Amy Rungpaka Hackley
Advertising and Promotion. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
376pp.-
9781473909007 Hardback [P R I C E] GBP 37.99
IN PREPARATION. Due: 13-Dec-14 Hardback

This book introduces the key concepts, issues and processes for students taking advertising and promotion courses at university and colleges. It offers first-hand examples gathered from leading international advertising agencies and brand campaigns and is told from the perspective of the agency to give a fun and creative insider view which helps students to think beyond the client position and understand what it might be like working within an ad agency. The author draws not only on management and marketing research but...

Jun. 2014: Business and Management

===== (0177)
Venugopal, Pingali; Ram Kaundinya
Agri-input Marketing in India. 0.-
New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-
272pp; 24 cm.-
9788132117711 Paperback [P R I C E] GBP 30.00

Agri-input companies played a significant role of transforming the post independence; Indian economy, dependent on food grains imports, to become self sufficient. While the food grain availability has been able to keep pace with the growing population, the agri-input usage is contributing to environmental concerns. Though agricultural productivity is declining and environmentalists are questioning the use of agri-inputs, Indian agriculture cannot do away with agri-inputs.

Jun. 2014: Business and Management

===== (0178)

Fletcher, Clive

Appraisal, Feedback and Development: Making Performance

Review Work. 0.-

Appraisal, Feedback And Development: ROUTLEDGE, 2007.-

232pp: 2 b/w images, 26 tables and 2 line drawings; 23 cm.-

9780415446907 Hardback

[P R I C E] GBP 110.00

Tried and trusted by thousands of HRM students and professionals in three previous editions, this is the most comprehensive introduction to performance appraisal currently available. In this fully revised and updated work, Clive Fletcher explores the key elements of the appraisal process, and through best practice examples explains how such processes can motivate and develop staff, fostering commitment and positivity, and ultimately improving an organization's performance. Drawing on the wider critical literature on performance management...

Jun. 2014: Business and Management

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Zander, Rosamund Stone; Benjamin Zander

The Art of Possibility: Transforming Professional and

Personal Life. 0.-

Boston: HARVARD BUSINESS REVIEW PRESS, 2014.-

224pp; 23 cm.-

9781625275943 Paperback

[P R I C E] USD 18.00

IN PREPARATION. Due: 07-Aug-14 Paperback

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Zander, Rosamund Stone; Benjamin Zander

The Art of Possibility: Transforming Professional and
Personal Life. 0.-
Boston: HARVARD BUSINESS REVIEW PRESS, 2014.-
224pp; 23 cm.-
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IN PREPARATION. Due: 07-Aug-14 Hardback

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Butler, E
The Best Book on the Market - How to Stop Worrying and Love
the Free Economy. 0.-
Chichester: CAPSTONE, 2014.-
176pp; 16 cm.-
9780857085818 Paperback [P R I C E] GBP 14.99
IN PREPARATION. Due: 18-Jul-14 Paperback

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Rambourg, Erwan
The Bling Dynasty: Why the Reign of Chinese Luxury Shoppers
Has Only Just Begun. 0.-
Chichester: JOHN WILEY & SONS, 2014.-
256pp.-
(Wiley Finance)
9781118950296 Hardback [P R I C E] GBP 23.99

Jun. 2014: Business and Management

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Segal, Steven
Business Feel: 2nd Revised edition: Leading Paradigm Shifts
in Organisations. 0.-
Basingstoke: PALGRAVE MACMILLAN, 2014.-
208pp: 29 black & white illustrations; 22 cm.-
9780230242791 Hardback [P R I C E] GBP 62.50
IN PREPARATION. Due: 10-Sep-14 Hardback

Through the use of examples of eminent CEOs, Business Feel for
Leading in the Midst of Organisational Change outlines a variety of
skills involved in the development of business feel. This new edition
builds upon the ideas explored by the author in Business Feels
(2004), featuring new material on leadership development and

philosophy.

Jun. 2014: Business and Management

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Curtis, Veechi
Business Planning Essentials For Dummies. 0.-
Melbourne: WILEY-BLACKWELL, 2014.-
192pp; 25 cm.-
9781118641262 Paperback [P R I C E] GBP 12.50

All the basics you need to design a successful business plan Whether you're starting your first business or you're a serial entrepreneur, you know how important a good business plan is to your business's ultimate success. Bad or non-existent business plans are a primary cause of business failure. Business Planning Essentials For Dummies gives you all the essential, practical information you need to deciding what your business is really all about to building a long-term vision of where...

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Mukherjee, Sraban
Corporate Coaching: The Essential Guide. 0.-
New Delhi: SAGE PUBLICATIONS PVT. LTD, 2014.-
272pp; 21 cm.-
9788132114956 Paperback [P R I C E] GBP 14.99

Worldwide, organizations invest heavily on their employees to enhance their capabilities and manage growth and build competitive advantage. Through a comprehensive approach, Corporate Coachings hows how organizations can use coaching as a development tool to improve the effectiveness of employees at all levels of management. This book focuses on how to improve individual and organizational performance using coaching, develop the leadership pipeline and evolve a coaching culture.

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The Corporate Firm in a Changing World Economy (RLE
International Business): Case Studies in the Geography of
Enterprise / ed. by Marc de Smidt; Egbert Wever. 0.-
The Corporate Firm In A Changing World E: ROUTLEDGE, 2014.-

16pp.-

(Routledge Library Editions: International Business)

9781138007932 Paperback [P R I C E] GBP 28.00

This book examines the economic environment and phenomena of multinational business with reference to case studies of major multinational companies, including IBM, Philips, Nissan and Volvo. It assesses how the major theories explaining the response of companies to changes are borne out by the experience of individual firms.

Jun. 2014: Business and Management

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Critical Management Research: Reflections from the Field /

ed. by Emma Jeanes; Tony Huzzard. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

280pp.-

9781473908673 Hardback [P R I C E] GBP 29.99

IN PREPARATION. Due: 08-Nov-14 Hardback

This is an invaluable collection of reflections and experiences from world-class researchers undertaking Critical Management Studies (CMS). The editors and contributors reflect on ethics and reflexivity in critical management research, and explore the identity of the critical researcher both as an individual and working within collaborative projects. Using contemporary accounts from those engaged in real world fieldwork they outline what critical management is, and explore its relationship to management research. The book discusses...

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Morris, Tony

Dear Sales Doctor. 0.-

Surrey: FILAMENT PUBLISHING, 2014.-

173pp; 23 cm.-

9781910125069 Paperback [P R I C E] GBP 12.99

Sales expert Tony Morris answers the top 66 sales questions you're afraid to ask! Asked by readers of his newspaper and magazine columns, Tony uses his expertise and his knowledge from working in sales all of his life to give you practical ideas and answers that you can put into action immediately!

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Strycharczyk, Doug; Charles Elvin
Developing Resilient Organizations: How to Create an
Adaptive, High Performance and Engaged Organization. 0.-
London: KOGAN PAGE LTD, 2014.-
264pp.-
9780749470104 Hardback [P R I C E] GBP 24.99
IN PREPARATION. Due: 03-Aug-14 Hardback

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Shaoqiang, Wang
Do Not Disturb: Hotel Graphics & Branding. 0.-
Barcelona: PROMOPRESS, 2014.-
240pp; 28 cm.-
9788415967286 Hardback [P R I C E] GBP 39.99
IN PREPARATION. Due: 10-Aug-14 Hardback

This book introduces the visual identities that are formed through
the use of logos, business cards, letterheads and other graphic
elements.

Jun. 2014: Business and Management

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Beech, John
Doing Your Business Research Project. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
200pp.-
9781473906297 Hardback [P R I C E] GBP 24.99
IN PREPARATION. Due: 13-Dec-14 Hardback

Taking the fear out of writing your
business project, this book helps you understand and carry out each
step of the research process With detailed, friendly
and engaging support it takes you from the very beginning to the very
end. Key features: Chapters are structured around FAQs such as to
choose a research; How do I go about a literature review...

Jun. 2014: Business and Management

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Scarborough, Norman M.
Effective Small Business Management, Global Edition: 11th
edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
936pp; 27 cm.-
9781292060613 Paperback [P R I C E] GBP 61.99
IN PREPARATION. Due: 10-Sep-14 Paperback

Jun. 2014: Business and Management

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Fryer, Mick
Ethics Theory and Business Practice. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
520pp.-
9781473909038 Hardback [P R I C E] GBP 36.99
IN PREPARATION. Due: 13-Dec-14 Hardback

With a unique focus on the theoretical side of business
ethics this text will give you a key grounded introduction
to business ethics and the tools needed to make ethical decisions in
practical business contexts Key features: Packed with
real life examples, case studies and business scenarios to allow you
to relate theory to real life practice. Pause for reflection'
boxes and discussion questions will allow you to develop your own
critical thinking skills and challenge established notions of
right...

Jun. 2014: Business and Management

===== (0194)
Dunning, John H.
Explaining International Production (Routledge Revivals).
0.-
Explaining International Production (rou: ROUTLEDGE, 2014.-
378pp; 21 cm.-
(Routledge Revivals)
9781138826557 Hardback [P R I C E] GBP 80.00
IN PREPARATION. Due: 12-Sep-14 Hardback

John Dunning's general theory of international production, first
propounded in the late 1970's, has generated considerable debate.
This work thoughtfully reassesses the paradigm, and extends the
analysis to embrace issues of theoretical and empirical importance.
In a collection of essays, the changing characteristics of
international production are examined, and an interdisciplinary
approach suggested for understanding the multinational enterprise in

the world economy. This book, first published in 1988, will be of value not only...

Jun. 2014: Business and Management

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Fundamentals of Strategy 3e / by Gerry Johnson; Richard Whittington; Kevan Scholes et al. 0.-
Harlow: PEARSON EDUCATION, 2014.-
304pp; 24 cm.-
9781292017211 Paperback [P R I C E] GBP 39.99
IN PREPARATION. Due: 17-Nov-14 Paperback

Jun. 2014: Business and Management

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Cullens, James
Generation Y and the World of Work: A Report into the Workplace Needs, Attitudes and Aspirations of Generation Y.
0.-
Petersfield: HARRIMAN HOUSE PUBLISHING, 2014.-
356pp.-
9780857194312 Paperback [P R I C E] GBP 25.00
IN PREPARATION. Due: 01-Sep-14 Paperback

Generation Y - those people born between 1983 and 1995 - is now moving into senior management and leadership roles around the world. This book examines the views, opinions and aspirations of more than 13,000 18-30-year-olds across 13 countries and four regions of the world.

Jun. 2014: Business and Management

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Waters, Donald
Global Logistics: 7th Revised edition: New Directions in Supply Chain Management. 0.-
London: KOGAN PAGE LTD, 2014.-
448pp.-
9780749471347 Hardback [P R I C E] GBP 37.49
IN PREPARATION. Due: 03-Sep-14 Hardback

The world of logistics is constantly evolving. This title represents the trends, practice and thinking in global logistics. It covers subjects that includes: agile supply chains, creating shareholder

value, IT, performance measurement, internet trading and humanitarian supply chains.

Jun. 2014: Business and Management

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Global Supply Chain Quality Management: Product Recalls and Their Impact / ed. by Barbara Flynn; Xiande Zhao. 0.-

Global Supply Chain Quality Management: CRC PRESS, 2014.-

392pp: 42 b/w images, 53 tables and 15 Equations, 1 in text box; 23 cm.-

(Supply Chain Integration Modeling, Optimization and Application)

9781439815540 Hardback [P R I C E] GBP 49.99

IN PREPARATION. Due: 04-Dec-14 Hardback

This book draws together key insights from the relevant literature across diverse disciplines and presents detailed research case studies of six extended global supply chains in three industries: toys, food, and pharmaceuticals. These case studies cover U.S. companies with supply chains that extend into China and include the perspectives of U. S. and Chinese executives. The book then presents a conceptual model that synthesizes the literature and case studies, and describes the ways in which alternative product recall strategies...

Jun. 2014: Business and Management

===== (0199)

Oxley, Joanne

Governance of International Strategic Alliances (RLE

International Business): Technology and Transaction Costs.

0.-

Governance Of International Strategic Al: ROUTLEDGE, 2014.-

16pp.-

(Routledge Library Editions: International Business)

9781138007901 Paperback [P R I C E] GBP 28.00

International joint ventures and strategic alliances built on recent theoretical developments in Transaction Costs Economics (TCE) and the factors influencing the formation and governance of these alliances are examined in this analytical text. By bringing rigorous empirical analysis to an arena which has largely been pursued through speculative and theoretical approaches, this book will prove to be an insightful contribution to international business, strategy, and economics.

Jun. 2014: Business and Management

===== (0200)
The Growth of Global Business (RLE International Business) /
ed. by Howard Cox; Jeremy L Clegg; Grazia Ietto-Gillies. 0.-
The Growth Of Global Business (rle Inter: ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: International Business)
9781138007833 Paperback [P R I C E] GBP 28.00

In this book leading contributors look at the development of the
evolutionary approach to international business, the
internationalization of service industries and the implications of
the changing face of Europe for international business in the 1990s.
Providing an excellent blend of theory, analysis and case-study
material, this volume is a vital resource for students of
international business and related fields.

Jun. 2014: Business and Management

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Yongxin, Zhu
History of Chinese Modern Educational Thought (Works by Zhu
Yongxin on Education Series). 0.-
New York: MCGRAW-HILL INC.,US, 2014.-
256pp.-
9780071836968 Hardback [P R I C E] GBP 33.99

Jun. 2014: Business and Management

===== (0202)
Warnich, Surette
Human Resource Management in South Africa:5th Revised
edition. 0.-
London: CENGAGE LEARNING EMEA, 2014.-
250pp; 24 cm.-
9781408074220 Hardback [P R I C E] GBP 42.99
IN PREPARATION. Due: 08-Sep-14 Hardback

Jun. 2014: Business and Management

===== (0203)
International Business Handbook (RLE International Business)

/ ed. by V H Kirpalani. 0.-
International Business Handbook (rle Int: ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: International Business)
9781138007888 Paperback [P R I C E] GBP 28.00

The focus of the book is understanding international influences that affect international business, and relevant aspects of the world environment. These aspects are economic, physical, sociocultural, political, legal and technological and include the cultures of foreign business organizations. Each chapter is written by an expert in the field who has been involved in international business in that area. The purpose of each chapter is to enable effective performance in the international business arena. An integrated system view of the...

Jun. 2014: Business and Management

===== (0204)

International Human Resource Management / ed. by Anne-Wil K
Harzing; Ashly Pinnington. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
576pp.-
9781473908642 Hardback [P R I C E] GBP 39.99
IN PREPARATION. Due: 08-Nov-14 Hardback

The fourth edition brings together leading academics to explore all of the key areas of the curriculum as well as the most important contemporary and emerging issues and debates. The new edition offers an even more stimulating and focused journey through the field with. New chapters on Managing Diversity and Cross-Cultural Management in line with developments. New stop and reflect boxes and end...

Jun. 2014: Business and Management

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Dunning, John H
International Production and the Multinational Enterprise
(RLE International Business). 0.-
International Production And The Multina: ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: International Business)
9781138007840 Paperback [P R I C E] GBP 28.00

The growth and impact of the multinational enterprise (MNE) in the post war period is one of the most important phenomena of our time. This volume, originally published in 1981 provides a comprehensive

and detailed review of both the theoretical and policy issues at a time when the subject had reached a watershed, after the controversies of the 1970s. The book provides a balanced discussion of major themes such as the development of modern theories of international production; the impact of the MNE on the nation-state and the structure of...

Jun. 2014: Business and Management

===== (0206)

Wilkinson, P

Ironman Attitude: Be Focused, Be Consistent, Be Amazing..

0.-

Chichester: CAPSTONE, 2014.-

250pp; 21 cm.-

9780857085825 Paperback [P R I C E] GBP 12.99

IN PREPARATION. Due: 19-Dec-14 Paperback

Jun. 2014: Business and Management

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Japanese Multinationals (RLE International Business):

Strategies and Management in the Global Kaisha / ed. by

Nigel Campbell; Fred Burton. 0.-

Japanese Multinationals (rle Internation: ROUTLEDGE, 2014.-

4pp.-

(Routledge Library Editions: International Business)

9781138007826 Paperback [P R I C E] GBP 28.00

International in perspective, this volume provides insights into the important problem of how to transfer Japanese practice to Western countries. It also examines key aspects of Japanese multinationals and discusses how they are developing their global strategies and how they are managing their local workforces. Topics covered include relations with suppliers, governments and competitors, leadership patterns and business philosophy. The impact of Japanese multinationals on the local economies of host countries is a particular focus. The dynamics...

Jun. 2014: Business and Management

===== (0208)

Testani, Sr., Michael V.; Sean A. Gillespie; Sreekanth

Ramakrishnan

Lean for Sales: Bringing the Science of Lean to the Art of

Selling. 0.-

Lean For Sales: PRODUCTIVITY PRESS, 2015.-

250pp: 30 b/w images; 25 cm.-

9781482253146 Hardback

[P R I C E] GBP 31.99

IN PREPARATION. Due: 05-Feb-15 Hardback

This book provides readers with a structured and fact-based approach to improving sales close rates and delivering confirmed business value to customers. Using the principles of Lean, it outlines proven techniques to: qualify and document a client's unique business problem and goal, develop sales proposals using storyboarding and continuous client validation, improve sales team collaboration, and manage sales process performance using a 3-dimensional measurement system that looks beyond revenue to include client value and process effectiveness.

Jun. 2014: Business and Management

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Edwards, David

The Link Between Company Environmental and Financial Performance (Routledge Revivals). 0.-

The Link Between Company Environmental A: ROUTLEDGE, 2014.-

74pp; 29 cm.-

(Routledge Revivals)

9781138023710 Hardback

[P R I C E] GBP 50.00

IN PREPARATION. Due: 10-Oct-14 Hardback

The Link between Company Environmental Financial Performance, first published in 1998, is a detailed investigation into the effects of environmental performance 'resource efficiency, regulatory compliance, new product and service opportunities' on corporate financial performance. This report makes essential reading for company management, investors and other stakeholders. It demonstrates the quantitative links between environmental and financial performance for the UK's best and worst environmental performers across a range...

Jun. 2014: Business and Management

===== (0210)

CMI Books

Managing Strategy: Your guide to getting it right. 0.-

London: PROFILE BOOKS LTD, 2014.-

272pp: illustrations; 21 cm.-

9781781252192 Paperback

[P R I C E] GBP 12.99

Jun. 2014: Business and Management

===== (0211)
Marketing Channel Strategy: 8th Global Edition / by Anne
Coughlan; Erin Anderson; Robert Palmatier et al. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
496pp; 23 cm.-
9781292060460 Paperback [P R I C E] GBP 66.99
IN PREPARATION. Due: 12-Sep-14 Paperback

Jun. 2014: Business and Management

===== (0212)
Egan, John
Marketing Communications. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
456pp.-
9781473908628 Hardback [P R I C E] GBP 39.99
IN PREPARATION. Due: 08-Nov-14 Hardback

How many marketing messages do you think you see a
day? Why do some stick with us more than others? Why do we all
remember the Cadbury's gorilla drummer or the Budweiser Frogs?
What do they say about the brand? How will you communicate your own
marketing messages just as successfully? In this book John Egan draws
on both his industry and academic background to explain the why as
well as the how of marketing communications. The
text covers all the important topics relevant to your course, as well
as key...

Jun. 2014: Business and Management

===== (0213)
Copley, Paul
Marketing Communications Management: Analysis, Planning,
Implementation. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
480pp.-
9781473908345 Hardback [P R I C E] GBP 41.99
IN PREPARATION. Due: 11-Oct-14 Hardback

This friendly and assessable textbook will introduce to the core
concepts of Marketing Communications Management covering everything
from the importance of an integrated marketing communications, which
includes a blend of sales promotion, advertising management, direct

marketing, PR, corporate communications, social media, sponsorship, product placement, and much more. The textbook is supported by a host of excellent learning features, including chapter introductions explaining the relevance of topics in the real world and snap shot...

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Hollensen, Svend
Marketing Management: A Relationship Approach. 0.-
Harlow: PEARSON, 2014.-
672pp; 26 cm.-
9780273778851 Paperback [P R I C E] GBP 48.99
IN PREPARATION. Due: 29-Oct-14 Paperback

Jun. 2014: Business and Management

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Perloff, Jeffrey
Microeconomics with MyEconLab, Global Edition. 0.-
Harlow: PEARSON, 2014.-
9781292071732 Hardback [P R I C E] GBP 66.03
IN PREPARATION. Due: 29-Sep-14 Hardback

Jun. 2014: Business and Management

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Thompson, Leigh
The Mind and Heart of the Negotiator, Global Edition:6th
edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
432pp; 23 cm.-
9781292073330 Paperback [P R I C E] GBP 52.99
IN PREPARATION. Due: 12-Sep-14 Paperback

Jun. 2014: Business and Management

===== (0217)
Enderwick, Peter
Multinational Business and Labour (RLE International
Business). 0.-
Multinational Business And Labour (rle I: ROUTLEDGE, 2014.-
4pp.-

(Routledge Library Editions: International Business)
9781138007857 Paperback [P R I C E] GBP 28.00

Aimed at senior undergraduate and post-graduate students following courses in International Business and Industrial Relations this book examines the labour market effects of multinational business. In reflecting the complexity and dynamism of developments in this area, the book makes clear the need to underpin analysis of the labour market effects of multinational business with conceptual understanding of the theory of multinational enterprise.

Jun. 2014: Business and Management

===== (0218)

Beamish, Paul
Multinational Joint Ventures in Developing Countries (RLE International Business). 0.-
Multinational Joint Ventures In Developi: ROUTLEDGE, 2014.-
14pp.-
(Routledge Library Editions: International Business)
9781138007819 Paperback [P R I C E] GBP 28.00

This book examines how joint ventures work in practice. Drawing on extensive personal experience and using case study examples where appropriate the author analyses the various stages, discusses the problems of partner selection, implementation and control and points out the various benefits and pitfalls. He draws out the implications for improving practice and discusses how the experience of joint ventures affects the theory of the multinational enterprise.

Jun. 2014: Business and Management

===== (0219)

Aitken, Thomas
The Multinational Man (RLE International Business): The Role of the Manager Abroad. 0.-
The Multinational Man (rle International: ROUTLEDGE, 2014.-
8pp.-
(Routledge Library Editions: International Business)
9781138007802 Paperback [P R I C E] GBP 28.00

The growth and proliferation of multinational companies has both imposed new responsibilities on and offered new opportunities to, the men who represent them around the world. This book dissects the functional responsibilities of the manager abroad in the light of his relationships with the home office and with his local environment, and explores the consequences of various types of relationships. The

discussion is a practical one drawing heavily on a wealth of experience and actual case studies.

Jun. 2014: Business and Management

===== (0220)

Maxcy, George

The Multinational Motor Industry (RLE International Business). 0.-

The Multinational Motor Industry (rle In: ROUTLEDGE, 2014.- 4pp.-

(Routledge Library Editions: International Business)

9781138007895 Paperback [P R I C E] GBP 28.00

This book analyses the multinational enterprise using the example of the world motor industry. It begins by examining the multinational enterprise in general, considering its nature, the economic theory of its behaviour and its effects on the nation state. It goes on to explore the growth and development of the multinational motor industry, and then surveys the state of the motor industry, and the role of multinationals in it, in various types of economy, using case studies from the UK, USA, Canada, Australia, Brazil and India.

Jun. 2014: Business and Management

===== (0221)

Multinationals, Governments and International Technology

Transfer (RLE International Business) / ed. by Edward

Safarian; Gilles Bertin. 0.-

Multinationals, Governments And Internat: ROUTLEDGE, 2014.- 16pp.-

(Routledge Library Editions: International Business)

9781138007925 Paperback [P R I C E] GBP 28.00

This book examines the international technology transfer process and the role of both multinationals and host-country governments in that process, with emphasis on the experience of the more developed countries. It explores a range of issues and presents much original thinking and research findings. It discusses in particular the strategies of the multinationals, assessing how far they are willing to accept technology transfer to external partners (as opposed to subsidiaries which they can control). It also examines how...

Jun. 2014: Business and Management

===== (0222)

Hornell, Erik; Jan-Erik Vahlne

Multinationals: The Swedish Case (RLE International Business). 0.-

Multinationals: The Swedish Case (rle In: ROUTLEDGE, 2014.- 4pp.-

(Routledge Library Editions: International Business)

9781138007871 Paperback [P R I C E] GBP 28.00

This book considers the question of the impact of multinationals on Sweden. Based on extensive original research the book examines the benefits and drawbacks of multinationals for Sweden. It relates the Swedish case of multinationals to theories of multinational enterprise and to theories of industrial change. It reviews the extensive debate within Sweden on the question and discusses the policy options available to Sweden. It argues that the mix within a multinational and the spatial distribution (either at home or abroad) of...

Jun. 2014: Business and Management

===== (0223)

Yongxin, Zhu

Observations on the Education of China (Works by Zhu Yongxin on Education Series). 0.-

New York: MCGRAW-HILL INC.,US, 2014.- 256pp.-

9780071838214 Hardback [P R I C E] GBP 33.99

Jun. 2014: Business and Management

===== (0224)

Durand, Rodolphe

Organizations, Strategy and Society: The Orgology of Disorganized Worlds. 0.-

Organizations, Strategy And Society: ROUTLEDGE, 2014.- 176pp: 16 b/w images and 16 halftones; 23 cm.-

9781138800489 Hardback [P R I C E] GBP 95.00
IN PREPARATION. Due: 10-Dec-14 Hardback

Organizations confer meaning to their members, but in our increasingly fragmented and competitive world, these organizations run the risk of disappearing or losing their legitimacy. Our attachment and membership to organizations can have a profound effect on all areas of our lives; however, the more dysfunctional organizations in our societies have helped to create a turbulent world which has faced crisis after crisis. Organizations, Strategy

and Society: The Orgology of Disorganized Worlds develops a new approach to theorizing organizations, termed...

Jun. 2014: Business and Management

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Durand, Rodolphe

Organizations, Strategy and Society: The Orgology of Disorganized Worlds. 0.-

Organizations, Strategy And Society: ROUTLEDGE, 2014.-

176pp: 16 b/w images and 16 halftones; 23 cm.-

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Jun. 2014: Business and Management

===== (0226)

Principles of Contemporary Corporate Governance / by Jean

Jacques Du Plessis; Anil Hargovan; Mirko Bagaric et al.

0.-

Melbourne: CAMBRIDGE UNIVERSITY PRESS, 2014.-

628pp.-

9781107432420 Paperback [P R I C E] GBP 60.00

Now in its third edition, Principles of Contemporary Corporate Governance offers comprehensive coverage of the key topics and emerging themes in corporate governance in the private sector. It explains both the principles of corporate governance systems and their real-world application in an authoritative and engaging manner. This fully updated edition includes a new chapter on shareholder activism and covers developments in the areas of corporate governance in the European Union, reporting, credit rating agencies, executive remuneration and...

Jun. 2014: Business and Management

===== (0227)

Kroenke, David; Earl McKinney
Processes, Systems, and Information: An Introduction to MIS,
Global Edition: 2nd edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
480pp; 27 cm.-
9781292059419 Paperback [P R I C E] GBP 52.99
IN PREPARATION. Due: 12-Sep-14 Paperback

Jun. 2014: Business and Management

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Osagie, Sigi
Procurement Mojo. 0.-
Cirencester: MANAGEMENT BOOKS 2000 LTD, 2014.-
250pp; 21 cm.-
9781852527457 Paperback [P R I C E] GBP 14.99
IN PREPARATION. Due: 18-Sep-14 Paperback

A practical guide to successful procurement and supply chain
management.

Jun. 2014: Business and Management

===== (0229)

Public and Third Sector Leadership / ed. by Brian Howieson;
Julie Hodges.-
Bingley: EMERALD GROUP PUBLISHING LIMITED, 2014.-
220pp.-
9781783504923 Hardback [P R I C E] GBP 66.95
IN PREPARATION. Due: 01-Aug-14 Hardback

This book is unique in that it provides an opportunity for the voices
of these individuals to be heard. Each leader considers what
leadership means to them, their experience of it, and the complex
challenges they face as a result of profound changes in the economy,
polity and society.

Jun. 2014: Business and Management

===== (0230)

Goffee, Robert; R Scase
The Real World of the Small Business Owner (Routledge
Revivals). 0.-

The Real World Of The Small Business Own: ROUTLEDGE, 2014.-
166pp; 21 cm.-
(Routledge Revivals)
9781138829435 Hardback [P R I C E] GBP 70.00
IN PREPARATION. Due: 31-Oct-14 Hardback

Small businessmen and entrepreneurs came firmly back in fashion when this book was first published in 1980. As the Western economies moved into recession, many governments, particularly Mrs Thatcher' s administration, looked to the entrepreneurial spirit of the small businessman to rejuvenate and revitalise Western society. Stripping away the political rhetoric, this book provides a serious social portrait of the small businessman in the economy at the time in which this book was written. Based upon extensive original research,...

Jun. 2014: Business and Management

===== (0231)

Ang, Siah Hwee
Research Design for Business & Management. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
312pp.-
9781473904507 Hardback [P R I C E] GBP 24.99
IN PREPARATION. Due: 11-Oct-14 Hardback

Research Design for Business
and Management is a logical and practical book which
provides a clear understanding of the commonly used methods in
Business Management research to enable students to tackle the
fundamental elements of the research process with confidence.
Key features:
Conversation boxes discuss typical research
questions to ensure students relate chapters to their own projects
Focuses on...

Jun. 2014: Business and Management

===== (0232)

Research in International Marketing (RLE International
Business) / ed. by Peter W Turnbull; Stanley Paliwoda. 0.-
Research In International Marketing (rle: ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: International Business)
9781138007949 Paperback [P R I C E] GBP 28.00

This book considers problems which can be serious obstacles in
international marketing but which are much less difficult in domestic

marketing, such as cultural differences; the establishing and maintaining of relationships with customers' and the special problems for firm strategy and organisation arising from the internationalisation process.

Jun. 2014: Business and Management

===== (0233)
The Roots of Logistics: A Reader of Classical Contributions
to the History and Conceptual Foundations of the Science of
Logistics / ed. by Peter Klaus; Stefanie M
Berlin, Heidelberg: SPRINGER, 2014.-
427pp; 23 cm.-
9783642439186 Paperback [P R I C E] EUR 139.05
IN PREPARATION. Due: 12-Dec-14 Paperback

Is Logistics a science? 'The importance and impact of logistics as a function which is critical to the success of companies, of entire industries, and even of nations competing in the global economy, is no longer questioned today. Logistics, within a few decades, has established itself firmly as a profession, an important field of sophisticated managerial practices, and as a large, powerful industry. But in the academic world the question of its status and identity as a science is still being debated. This volume aims to contribute...

Jun. 2014: Business and Management

===== (0234)
The Routledge Companion to Financial Services Marketing /
ed. by Tina Harrison; Hooman Estelami. 0.-
The Routledge Companion To Financial Ser: ROUTLEDGE, 2014.-
576pp; 44 b/w images, 63 tables and 44 line drawings; 24
cm.-
(Routledge Companions in Business, Management and
Accounting)
9780415829144 Hardback [P R I C E] GBP 125.00
IN PREPARATION. Due: 02-Dec-14 Hardback

Interest in Financial Services Marketing has grown hugely over the last few decades, particularly since the financial crisis, which scarred the industry and its relationship with customers. It reflects the importance of the financial services industry to the economies of every nation and the realisation that the consumption and marketing of financial services differs from that of tangible goods and indeed many other intangible services. This book is therefore a timely and much needed comprehensive compendium that reflects the

development...

Jun. 2014: Business and Management

===== (0235)

Morrison, John

The Social License: How to Keep Your Organization

Legitimate. 0.-

Basingstoke: PALGRAVE MACMILLAN, 2014.-

192pp: 1 maps; 22 cm.-

9781137370716 Hardback [P R I C E] GBP 22.99

IN PREPARATION. Due: 08-Sep-14 Hardback

A distinctive and direct guide to legitimacy in business, focusing on the new benchmark of a 'Social License to Operate'. Featuring case studies of what is and isn't working, this book explains how business owners and CSR professionals can integrate legitimacy into the heart of their company strategy, beyond CSR and good PR.

Jun. 2014: Business and Management

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Dahl, Stephan

Social Media Marketing: Theories of Digital Communications.

0.-

London: SAGE PUBLICATIONS LTD, 2014.-

320pp.-

9781473910683 Hardback [P R I C E] GBP 34.99

IN PREPARATION. Due: 23-Dec-14 Hardback

Social media has quickly become part of the fabric of our daily lives, and as we flocked to it, so have most companies and organisations from every sector and industry. It has soon become the place to attract and sustain our attention. But how is it a new marketing activity and how is it similar to previous practice and customer behaviour? Does it require new modes of thinking about human networks and communications or do the existing conceptual models still apply? This...

Jun. 2014: Business and Management

===== (0237)

Stolen Asset Recovery in OECD Countries / by Larissa Gray;

Kjetil Hansen; Pranvera Kirkbride et al. 0.-

Washington: WORLD BANK, 2014.-

72pp.-

(Star Initiative)
9781464802744 Paperback [P R I C E] USD 25.00
IN PREPARATION. Due: 22-Jul-14 Paperback

Jun. 2014: Business and Management

===== (0238)

Phillips, Jean M.; Stan M. Gully
Strategic Staffing, Global Edition:3rd edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
448pp; 27 cm.-
9781292073491 Hardback [P R I C E] GBP 60.77
IN PREPARATION. Due: 12-Sep-14 Hardback

Jun. 2014: Business and Management

===== (0239)

Leung, Mei-yung; Isabelle Yee Shan Chan
Stress Management in the Construction Industry. 0.-
Chichester: WILEY-BLACKWELL, 2014.-
288pp.-
9781118456361 Hardback [P R I C E] GBP 79.99
IN PREPARATION. Due: 30-Dec-14 Hardback

Jun. 2014: Business and Management

===== (0240)

Cooper, Terri M.; Dirk Zeller
Success as a Real Estate Agent for Dummies. 0.-
Melbourne: WILEY-BLACKWELL, 2014.-
384pp; 25 cm.-
9780730309116 Paperback [P R I C E] GBP 25.50

Your no-nonsense guide to becoming a successful real estate agent As the Australian and New Zealand housing markets begin to recover, now is the time to make the jump to your new career as a real estate agent. If you're already an agent, it's a great time to sharpen your skills and increase your commissions. Success as a Real Estate Agent For Dummies provides the foundation and advice you need to become a real estate superstar. Written specifically for agents and potential agents in Australia and New Zealand, this handy, plain-English guide gives...

Jun. 2014: Business and Management

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Hodges, Julie; Roger Gill

Sustaining Change in Organizations. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

456pp; 24 cm.-

9781446207789 Hardback

[P R I C E] GBP 110.00

IN PREPARATION. Due: 16-Dec-14 Hardback

Indispensable to understanding change, this unique text provides a comprehensive examination of how change can be sustained within organizations today. Featuring critical insights into theoretical concepts and current international examples, the book provides an accessible way for students to enhance their understanding and develop the crucial skills need to be successful when managing and leading change in organisations. Key Features
Excellent range of case studies and interviews Practical and strategic approach...

Jun. 2014: Business and Management

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Hodges, Julie; Roger Gill

Sustaining Change in Organizations. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

456pp; 24 cm.-

9781446207796 Paperback

[P R I C E] GBP 36.99

IN PREPARATION. Due: 16-Dec-14 Paperback

Indispensable to understanding change, this unique text provides a comprehensive examination of how change can be sustained within organizations today. Featuring critical insights into theoretical concepts and current international examples, the book provides an accessible way for students to enhance their understanding and develop the crucial skills need to be successful when managing and leading change in organisations. Key Features
Excellent range of case studies and interviews Practical and strategic approach...

Jun. 2014: Business and Management

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Hodges, Julie; Roger Gill

Sustaining Change in Organizations. 0.-

London: SAGE PUBLICATIONS LTD, 2014.-

456pp.-

9781473911000 Hardback [P R I C E] GBP 36.99
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Excellent range of case studies and interviews Practical and strategic approach...

Jun. 2014: Business and Management

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Caldwell, Rod
Taxation for Australian Businesses: Understanding Australian
Business Taxation Concessions. 0.-
Melbourne: WILEY-BLACKWELL, 2014.-
232pp; 25 cm.-
9780730309321 Paperback [P R I C E] GBP 18.95

Simplify tax and save money with streamlined bookkeeping Small businesses are often just that_small. Bookkeeping may be done by a professional outside the company, but more often falls to an employee or the business owner, who may or may not be well-schooled in the intricacies of tax law and business regulations. Tax time can end up costing small businesses a fortune in either professional fees or missed deductions every year. What if you could simplify the process and save money? Taxation for Small Business: Learn Everything You...

Jun. 2014: Business and Management

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Hallwood, C Paul
Transaction Costs & Trade Between Multinational Corporations
(RLE International Business). 0.-
Transaction Costs & Trade Between Multin: ROUTLEDGE, 2014.-
4pp.-
(Routledge Library Editions: International Business)
9781138007864 Paperback [P R I C E] GBP 28.00

Until this book was published little had appeared on the matter of the organization of production in oil gathering. This book:Describes the global offshore oil supply industry and its features on one of the world' s major offshore oil services basesDraws on the theory of

the multinational corporation to explain why buyers and sellers should have internationalized themselves into a symbiotic relationship
Discusses the preference of the oil companies for vertical disintegration
Explains the transaction cost paradigm
Integrates the largely American literature...

Jun. 2014: Business and Management

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Romani, Mauro; Laura Maria Zampieri
Two Project Managers on a Tour of Milan: Project Management Dialogues: 40 Lessons Learned in 20 Episodes of Professional Life. 0.-
New York: MCGRAW-HILL INC.,US, 2014.-
9780077166977 Paperback [P R I C E] GBP 35.00
IN PREPARATION. Due: 01-Apr-14 Paperback

Jun. 2014: Business and Management

===== (0247)

Inkson, Kerr; Nicky Dries; John Arnold
Understanding Careers: Metaphors of Working Lives. 0.-
London: SAGE PUBLICATIONS LTD, 2014.-
416pp.-
9781473909083 Hardback [P R I C E] GBP 34.99
IN PREPARATION. Due: 13-Dec-14 Hardback

Treating careers as a subject area in its own right, Understanding Careers will provide you with a broad and holistic understanding of the careers field. Unique in bringing together both individual and managerial perspectives this book focuses on the relevant and emerging ideas within careers allowing you to fully understand the most current issues and relate these to everyday practice. New to this edition: Additional input from highly-regarded...

Jun. 2014: Business and Management

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Bevenour, Vickie
Unleashing Your Inner Leader: Executive Coach Tells All. 0.-
Chichester: JOHN WILEY & SONS, 2015.-
208pp; 25 cm.-
(Wiley and SAS Business Series)
9781118855041 Hardback [P R I C E] GBP 30.99

IN PREPARATION. Due: 11-Mar-15 Hardback

Jun. 2014: Business and Management

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Diekmann, Frank
Value Creation Through Spin-Offs: An Empirical Study on the
Effects on the Stock Price of Parent Companies. 0.-
Aachen: SHAKER VERLAG GMBH, GERMANY, 2014.-
90pp; 21 cm.-
(Fontys Venlo - Publication of Applied Science; 13)
9783844028089 Paperback [P R I C E] GBP 28.44

Jun. 2014: Business and Management

===== (0250)
Kaiwen, Leong; Wenyou Tan; Elaine Leong
Venture Capital: How to Raise Funds for Your Business. 0.-
Singapore: MARSHALL CAVENDISH INTERNATIONAL (ASIA) PTE LTD,
2014.-
256pp.-
9789814561006 Paperback [P R I C E] GBP 16.99
IN PREPARATION. Due: 15-Aug-14 Paperback

Learn how to be a Zucker, not a sucker - your dream business is but a
book away. Learn how to think like a venture capitalist and find out
what they look for in a business - including how they identify
successful ones. Includes practical advice on how to craft the
perfect pitch, create opportunities and seal your business deal

Jun. 2014: Business and Management

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Hopkins, Tom; Ben Katt
When Buyers Say No: Essential Strategies for Keeping a Sale
Moving Forward. 0.-
New York: BUSINESS PLUS, 2014.-
256pp; 22 cm.-
9781455583935 Paperback [P R I C E] GBP 12.99

Jun. 2014: Business and Management

===== (0252)

Goetsch, David L.
Occupational Safety and Health for Technologists, Engineers,
and Managers, Global Edition:8th edition. 0.-
Harlow: PEARSON EDUCATION LIMITED, 2014.-
720pp; 27 cm.-
9781292061993 Paperback [P R I C E] GBP 69.99
IN PREPARATION. Due: 18-Sep-14 Paperback

Jun. 2014: Industrial Relations and Safety

===== (0253)
Gamez, Daniel; Food and Agriculture Organization
The Right to Food and the Responsible Governance of Tenure:
A Dialogue Towards Implementation. 0.-
Rome: FOOD & AGRICULTURE ORGANIZATION OF THE UNITED NATIONS
(FAO), 2014.-
31pp; ill.; 25 cm.-
9789251074916 Paperback [P R I C E] GBP 17.50
IN PREPARATION. Due: 30-Jun-14 Paperback

Jun. 2014: Primary Industries

===== (0254)
Flexible Automation & Intelligent Manufacturing: Capturing
Competitive Advantage via Advanced Manufacturing and
Enterprise Formation / ed. by F. Frank Chen. 0.-
Lancaster: DESTECH PUBLICATIONS, INC, 2014.-
73pp.-
9781605951737 Paperback [P R I C E] GBP 110.00
IN PREPARATION. Due: 28-Jun-14 Paperback

Contains original analyses of how automation, cloud computing and
novel software are being applied to improve the efficiency,
profitability and sustainability of many industries in all parts of
the world. In this title, chapters were developed initially for
presentation at the FAIM 2014 conference, held May 20-23, 2014.

Jun. 2014: Manufacturing Industries

===== (0255)
Dodds-Smith, Ian
The International Comparative Legal Guide to: Pharmaceutical
Advertising 2014:11th Revised edition. 0.-
London: GLOBAL LEGAL GROUP LTD, 2014.-
356pp; 29 cm.-

(The International Comparative Legal Guide Series)
9781910083031 Paperback [P R I C E] GBP 220.00
IN PREPARATION. Due: 23-Jun-14 Paperback

Jun. 2014: Manufacturing Industries

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Smoke. 0.-
London: MENGES, 2014.-
20pp; 40 cm.-
9781908271891 Paperback [P R I C E] GBP 12.99
IN PREPARATION. Due: 15-Sep-14 Paperback

Jun. 2014: Manufacturing Industries

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Tobacco Control and Tobacco Farming / ed. by Wardie Leppan;
Natacha Lecours; Daniel Buckles. 0.-
London: ANTHEM PRESS, 2014.-
250pp: 20+ b/w photos and 50+ figures and tables; 22 cm.-
9781783082933 Hardback [P R I C E] GBP 60.00
IN PREPARATION. Due: 15-Sep-14 Hardback

Jun. 2014: Manufacturing Industries

===== (0258)
Civil Aviation Authority
Air Traffic Services Safety Requirements: 3rd issue:
Amendment 1/2014. 0.-
London: TSO, 2014.-
251pp; 30 cm.-
(CAP; 670)
9780117928695 Paperback [P R I C E] GBP 25.00

Jun. 2014: Transport Industries

===== (0259)
Civil Aviation Authority
Air Traffic Services Safety Requirements: [Consolidated ed.
May 2014]. 0.-
London: TSO, 2014.-
708pp; 30 cm.-
(CAP; 670)

9780117928688 Paperback [P R I C E] GBP 53.50

Jun. 2014: Transport Industries

===== (0260)

Great Britain: Parliament: House of Comm
Local Transport Expenditure: Who Decides?, Seventeenth
Report of Session 2013-14, Report, Together with Formal
Minutes Relating to the Report. 0.-

London: TSO, 2014.-

33pp; 30 cm.-

(House of Commons Papers)

9780215072863 Paperback [P R I C E] GBP 10.00

Jun. 2014: Transport Industries

===== (0261)

National Mediation Board: An Examination of the Rail and
Airline Labor Relations Agency / ed. by Claude A Bonham. 0.-

New York: NOVA SCIENCE PUBLISHERS INC, 2014.-

93pp; 22 cm.-

9781631175947 Paperback [P R I C E] GBP 43.50

Jun. 2014: Transport Industries

===== (0262)

Kenneth Blakemore; Eddie Stanley
Retail Jeweller's Guide, the:7th Edition. 0.-

London: NAG PRESS, 2014.-

336pp: Approx. 192; 23 cm.-

9780719800436 Paperback [P R I C E] GBP 32.00

IN PREPARATION. Due: 29-Aug-14 Paperback

The most practical and informative reference book for the jewellery
trade, the new and fully updated Retail Jeweller's Guide, provides
comprehensive information on necessary areas of product knowledge
required by the professional jeweller, including the latest jewellery
valuation courses and the e-retail marketplace.

Jun. 2014: Distributive Industries

===== (0263)

Guilding, Chris

Accounting Essentials for Hospitality Managers. 0.-
Accounting Essentials For Hospitality Ma: ROUTLEDGE, 2013.-
362pp: 22 color images, 258 color tables and 22 color line
drawings; 24 cm.-
9780415841078 Hardback [P R I C E] GBP 90.00

For non-accountant hospitality managers, accounting and financial management is often perceived as an inaccessible part of the business. Yet having a grasp of accounting basics is a key part of management. Using an 'easy to read' style, this book provides a comprehensive overview of the most relevant accounting information for hospitality managers. It demonstrates how to organise and analyse accounting data to help make informed decisions with confidence. With its highly practical approach, this new Edition: Quickly develops the...

Jun. 2014: Service Industries

===== (0264)
Creating Experience Value in Tourism / ed. by Nina K.
Prebensen; Joseph S. Chen; Muzaffer Uysal. 0.-
Wallingford: CABI PUBLISHING, 2014.-
264pp; 24 cm.-
9781780643489 Hardback [P R I C E] GBP 85.00
IN PREPARATION. Due: 21-Jul-14 Hardback

This book evaluates vacation experience value, as it is created and co-created by the tourist engaging in the experience, for himself, other tourists and the tourism firm. Providing a framework to distinguish among key resources or antecedents of customer value, this book also considers consumer behaviour.

Jun. 2014: Service Industries

===== (0265)
Internationalization and the Dutch Fashion Industry: An
Investigation of Inward and Outward Internationalization /
ed. by Lori DiVito; Willem van Winden. 0.-
Delft: EBUROON B V, 2014.-
114pp.-
9789059728349 Paperback [P R I C E] GBP 13.33

Jun. 2014: Service Industries

===== (0266)

Gross, Sven; Louisa Klemmer
Introduction to Tourism Transport. 0.-
Wallingford: CABI PUBLISHING, 2014.-
248pp; 24 cm.-
(CABI Tourism Texts)
9781780642147 Paperback [P R I C E] GBP 37.50
IN PREPARATION. Due: 26-Aug-14 Paperback

Transport is an inherent part of tourism, and this book provides the information to gain a comprehensive understanding of transportation markets. Air, ground and marine transportation are covered, including definitions, historical development and institutional frameworks. Case studies, learning objectives and study questions are also provided.

Jun. 2014: Service Industries

===== (0267)
Knowledge Networks and Tourism / ed. by Michelle T. McLeod;
Roger Vaughan. 0.-
Knowledge Networks And Tourism: ROUTLEDGE, 2014.-
192pp: 12 b/w images, 8 tables and 12 line drawings; 23 cm.-
(Routledge Advances in Tourism)
9780415840163 Hardback [P R I C E] GBP 80.00
IN PREPARATION. Due: 09-Dec-14 Hardback

The receipt of knowledge is a key ingredient by which the tourism sector can adjust and adapt to its dynamic environment. However although its importance has long been recognised the fragmentation within the sector, largely as a result of it being comprised of small and medium sized businesses, makes understanding knowledge management challenging. This book applies knowledge management and social network theories to the business of tourism to shed light on successful operations of tourism knowledge networks. It contributes...

Jun. 2014: Service Industries

===== (0268)
European Audiovisual Observatory
The New Cinema Communication. 0.-
Strasbourg: COUNCIL OF EUROPE, 2014.-
48pp; 30 cm.-
(Iris Plus)
9789287178589 Paperback [P R I C E] GBP 28.00

Jun. 2014: Service Industries

===== (0269)

The Routledge Handbook of Tourism Marketing / ed. by Scott McCabe. 0.-
The Routledge Handbook Of Tourism Market: ROUTLEDGE, 2013.-
578pp: 42 b/w images, 31 tables and 42 line drawings; 24 cm.-
9780415597036 Hardback [P R I C E] GBP 140.00

Tourism has often been described as being about 'selling dreams', tourist experiences being conceptualized as purely a marketing confection, a socially constructed need. However, the reality is that travel for leisure, business, meetings, sports or visiting loved ones has grown to be a very real sector of the global economy, requiring sophisticated business and marketing practices. The Routledge Handbook of Tourism Marketing explores and critically evaluates the current debates and controversies inherent to the theoretical,...

Jun. 2014: Service Industries

===== (0270)

Journalism and Technological Change: Historical Perspectives, Contemporary Trends / ed. by Martin Schreiber; Clemens Zimmermann. 0.-
Frankfurt: CAMPUS VERLAG, 2014.-
250pp; 21 cm.-
9783593501048 Paperback [P R I C E] GBP 36.50
IN PREPARATION. Due: 31-Aug-14 Paperback

Technology, media, and journalism are closely related, both in the present time and from a historical perspective. Covering more than one hundred and fifty years of media in Europe and the United States, this book reveals a continuum of technological, social, and cultural developments across journalistic history.

Jun. 2014: Media and Communications Industries

===== (0271)

Uscinski, Joseph E.
The People's News: Media, Politics, and the Demands of Capitalism. 0.-
New York: NEW YORK UNIVERSITY PRESS, 2014.-
195pp: black & white illustrations; 22 cm.-
9780814760338 Hardback [P R I C E] USD 75.00

Looks at news not as a type of media but instead as a commodity

bought and sold on the market, comparing unique measures of news content to survey data from a wide variety of sources.

Jun. 2014: Media and Communications Industries

===== (0272)

Banholzer, Volker Markus

Technikjournalismus in Redaktion und Public Relations:

Zielgruppengerecht Technik vermitteln. 0.-

Wiesbaden: SPRINGER VS, 2014.-

240pp; 21 cm.-

9783531180717 Paperback [P R I C E] GBP 25.99

IN PREPARATION. Due: 01-Dec-14 Paperback

In unserer zunehmend technisierteren Umwelt nehmen das Interesse an Technik und Wissenschaft sowie der Wunsch nach verständlicher Information kontinuierlich zu. Es bedarf damit auch mehr und mehr der Personen, die in der Lage sind, Technik und wissenschaftliche Innovation zielgruppengerecht zu vermitteln. Das Lehrbuch stellt ausgehend von einer Einordnung des Technikjournalismus in Abgrenzung zum Wissenschaftsjournalismus journalistische Grundlagen dar und spezialisiert und erweitert diese in Richtung des Technikjournalismus.

Jun. 2014: Media and Communications Industries

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