
Psychology & Marketing [1]

Online_ISSN:

15206793

Disciplina:

Introductory Marketing

OASubject:

- [Economics & Business](#) [2]

OA Type:

- [Hybrid OA](#) [3]

Publisher:

- [Wiley](#) [4]

Source URL: <https://www.sba.unipi.it/ru/psychology-marketing>

Links

[1] <https://www.sba.unipi.it/ru/psychology-marketing> [2] <https://www.sba.unipi.it/ru/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://www.sba.unipi.it/ru/oa-tipologia/hybrid-oa> [4] <https://www.sba.unipi.it/ru/oapublisher/wiley>