
[International Journal of Research in Marketing](#) [1]

Online_ISSN:

0167-8116

Disciplina:

Economics/ Business and Management

OASubject:

- [Economics & Business](#) [2]

OA Type:

- [Hybrid OA](#) [3]

Publisher:

- [Elsevier](#) [4]

SISTEMA BIBLIOTECARIO di ATENEIO

Via Curtatone e Montanara 15 -
56126 Pisa

P.I. [00286820501](#) - C.F.

[80003670504](#)

[PEC](#)

[Persone](#)

[Crediti](#)

[Mappa del sito](#)

[Note legali](#)

[AREA RISERVATA](#)

Source URL: <https://www.sba.unipi.it/it/international-journal-research-marketing>

Links

[1] <https://www.sba.unipi.it/it/international-journal-research-marketing> [2] <https://www.sba.unipi.it/it/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://www.sba.unipi.it/it/oa-tipologia/hybrid-oa> [4] <https://www.sba.unipi.it/it/oapublisher/elsevier>