

## [Asia Pacific Journal of Marketing and Logistics](#) [1]

### Online\_ISSN:

1355-5855

### Disciplina:

Marketing

### OASubject:

- [Economics & Business](#) [2]

### Publisher:

- [Emerald](#) [3]

### SISTEMA BIBLIOTECARIO di ATENEIO

Via Curtatone e Montanara 15 -  
56126 Pisa

P.I. [00286820501](#) - C.F.

[80003670504](#)

[PEC](#)

[Unimap](#)

[Crediti](#)

[Mappa del sito](#)

[Note legali](#)

[AREA RISERVATA](#)

---

**Source URL:** <https://www.sba.unipi.it/it/asia-pacific-journal-marketing-and-logistics>

### Links

[1] <https://www.sba.unipi.it/it/asia-pacific-journal-marketing-and-logistics> [2] <https://www.sba.unipi.it/it/open-access-e-open-science-0/elenco-delle-pubblicazioni-oa/400> [3] <https://www.sba.unipi.it/it/oapublisher/emerald>