



# Elsevier Author Seminar



UNIVERSITÀ DI PISA

Università di Pisa, June 3<sup>th</sup> 2015

## "Elsevier Author Seminar: strategies to increase the quality and the impact of the scientific publications"

Elsevier, in collaboration with the University of Pisa, is pleased to invite you to attend the "**Elsevier Author Seminar: strategies to increase the quality and the impact of the scientific publications**" which will take place on June 3<sup>th</sup> at Room B1 - Palazzo Boileau – Via Santa Maria, 85 Pisa.

The objective of this seminar is to introduce researchers to information necessary for the development of a good research article, according to the criteria required by the majority of national and international academic journals. The speakers will share their experiences of editing and publishing articles and their proposals for improvement of the quality and visibility of the scientific publication.

The seminar will be led by **Raffaele De Caterina**, Professor of Cardiology and Director, University Cardiology Division "G. D'Annunzio" University, Chieti Ospedale Clinicizzato "SS. Annunziata" and Editor of the Journal "Vascular Pharmacology", by **Anne Marie Pordon**, Publishing Editor, Elsevier and **Alberto Zigoni**, Senior Customer Consultant, Research Intelligence, Elsevier who are accredited and experienced international professionals in publishing.

### INFORMATION

**Date:** June 3th, 2015  
**Hour:** 14:30 hr- 17:30 hr.  
**Place:** Room B1 - Palazzo Boileau – Via Santa Maria, 85 Pisa.

### AGENDA

- 14:30** Welcome address by Prof. Roberto Barale, Prorettore alla Ricerca dell'Università di Pisa
- 14:45** "Using analytical tools and methods to support research planning and evaluation" by Alberto Zigoni, Senior Customer Consultant, Elsevier
- 15:30**
- 1) Introduction to Scholarly Publishing (Anne Marie Pordon)
  - 2) Elsevier's New Sharing and Access Policies – includes Open Access (Anne Marie Pordon)
  - 3) Getting your paper noticed (Anne Marie Pordon)
  - 4) The Impact Factor and Other Bibliometrics (Anne Marie Pordon)
  - 5) Publication Ethics (Prof. Raffaele De Caterina and Anne Marie Pordon)
  - 6) The Editor's Perspective (Prof. Raffaele De Caterina)
- 17:00** Q&A Session
- 17:15** Closing speech by Prof. Giuseppe Buttazzo, Presidente del Sistema Bibliotecario di Ateneo dell'Università di Pisa

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