

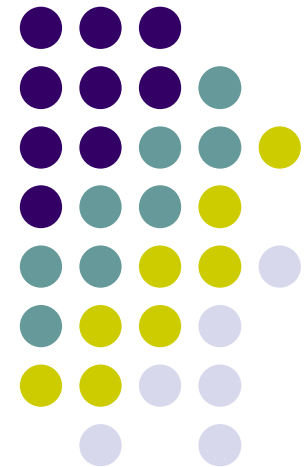
The Business Source Databases

Basic Searching


Tutorial



Business Source®



[New Search](#) | [Publications](#) | [Company Information](#) | [Thesaurus](#) | [More ▾](#) | [Sign In](#) | [Folder](#) | [Preferences](#) | [Languages ▾](#) | [New Features!](#) | [Help](#)



Choose Databases




To search within a single database, click the database name listed below. To select more than one database to search, check the boxes next to the databases and click *Continue*.

[Continue](#)

☐ Select / deselect all



☒ **Business Source Complete**

Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 1,300 journals.

 [Title List](#)  [More Information](#)  [Enhanced Business Searching Interface](#)


☐ **Academic Search Research & Development**

Academic Search R&D is the world's most comprehensive scholarly, multi-disciplinary full-text database, geared specifically toward addressing the needs of research and development. This product contains over 3,300 full-text journals, including more than 2,900 peer-reviewed journals. In total, this database offers content from more than 6,400 publications including journals, monographs, reports, conference proceedings, etc.

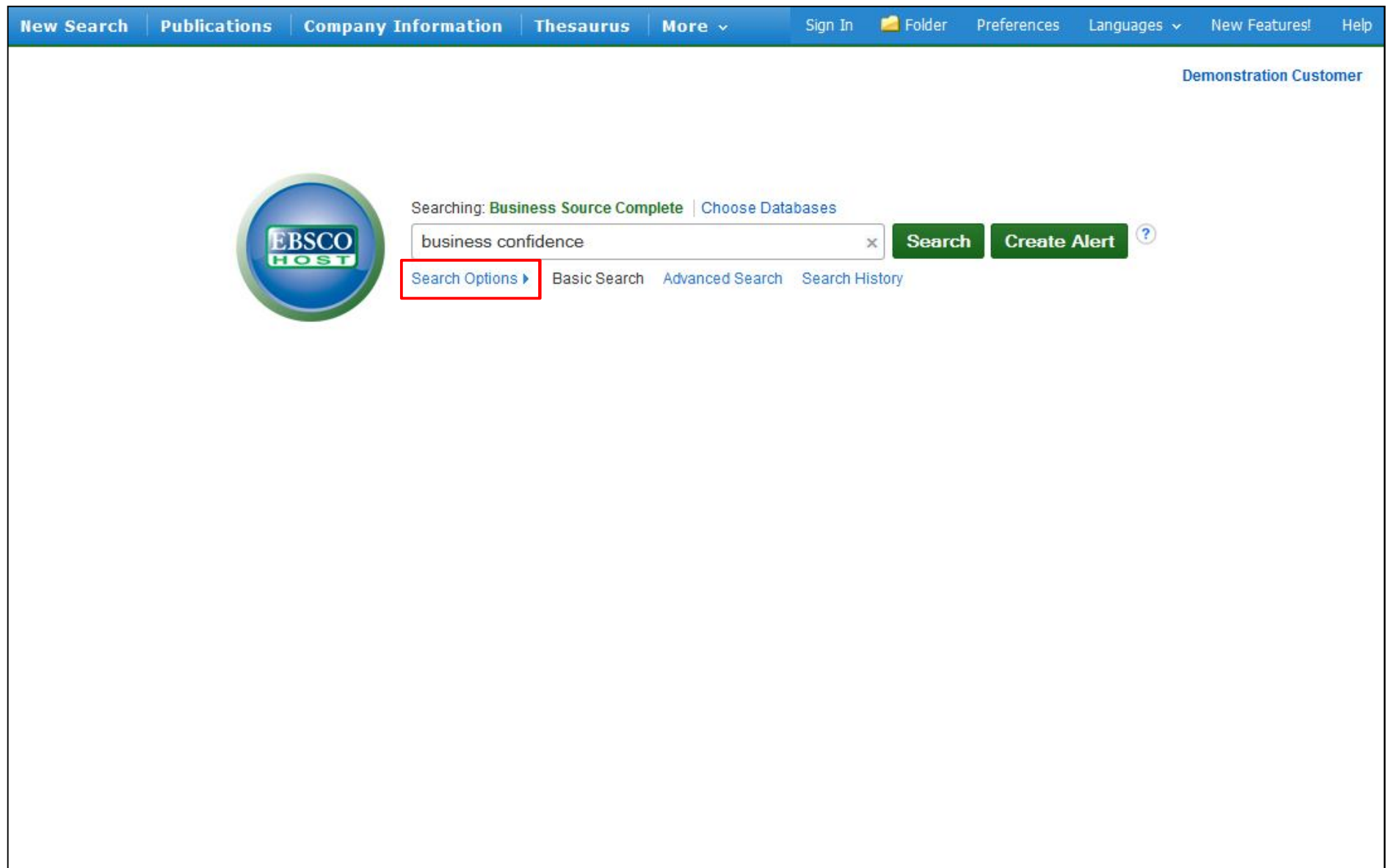
 [Title List](#)  [More Information](#)

☐ **Web News**

EBSCO's *News Harvester* provides near real-time access to thousands of top news feeds from around the globe. These feeds are monitored by EBSCO and relevant results are provided when users enter searches in EBSCOhost. This collection includes over 5,000 feeds across a range of business and general news topics.

 [More Information](#)


Welcome to EBSCO's Basic searching on the Business Source databases tutorial, designed to provide users with an overview of the many features available within the Business Source databases on the EBSCOhost interface. In this tutorial, we will look at performing a basic search as well as some key features that can help you find the information most relevant to your search topic.



We'll begin by conducting a search on the Basic Search screen. We'll enter *business confidence* in the **Find** field. You can apply limiters and expanders from the Search Options menu. If the Search Options menu is not expanded by default, click the link below the **Find** field.

New Search | Publications | Company Information | Thesaurus | More ▾ | Sign In | Folder | Preferences | Languages ▾ | New Features! | Help

Demonstration Customer



Searching: **Business Source Complete** | [Choose Databases](#)

business confidence × **Search** **Create Alert** ?

[Search Options](#) ▾ | [Basic Search](#) | [Advanced Search](#) | [Search History](#)

Search Options

[Reset](#)

Search Modes and Expanders

Search modes ?

- ☒ Boolean/Phrase
- ☐ Find all my search terms
- ☐ Find any of my search terms
- ☐ SmartText Searching [Hint](#)

Apply related words ☐

Also search within the full text of the articles ☐

Limit your results

Full Text ☒

Scholarly (Peer Reviewed) Journals ☐

Publication

References Available ☐

Published Date
Month ▾ Year: – Month ▾ Year:

Publication Type
All
Academic Journal
Book
Case Study

Apply any desired limiters, such as **Full Text**, and click **Search**.

New Search | Publications | Company Information | Thesaurus | More ▾ | Sign In | Folder | Preferences | Languages ▾ | New Features! | Help

EBSCOhost

Searching: **Business Source Complete** | Choose Databases

business confidence x Search Create Alert ?

Basic Search Advanced Search Search History ▸

Demonstration Customer

Refine Results

Current Search ▸

Limit To ▾

☒ Full Text

☐ References Available

☐ Scholarly (Peer Reviewed) Journals

1916 Publication Date 2013

Show More Options set

Source Types ▾

☒ All Results

☐ Trade Publications (1,379)



☐ Country Reports (1,338)

☐ Magazines (1,043)

☐ Academic Journals (283)

☐ Industry Profiles (62)

Search Results: 1 - 10 of 4,240 Relevance ▾ Page Options ▾ Share ▾


1. **Stock Market Risk Premiums, Business Confidence and Consumer Confidence: Dynamic Effects and Variance Decomposition.**  


By: Sum, Vichet; Chorlian, Jack. *International Journal of Economics & Finance*. Sep2013, Vol. 5 Issue 9, p45-49. 5p. 6 Charts, 2 Graphs. DOI: 10.5539/ijef.v5n9p45.



This study is set up to assess the dynamic effects of **business confidence** and consumer **confidence** on stock market risk premiums and to determine the relative importance of **business confidence** and...

Subjects: STOCK exchanges; STOCKS (Finance); CONSUMER confidence; BUSINESS confidence indexes; RISK management in business; Securities and Commodity Exchanges

Show all 8 images

 Academic Journal


 PDF Full Text (171KB)


2. **Hungary business sentiment improves, consumer confidence deteriorates.**  

Hungary A.M.. 8/27/2013, p3-3. 1/4p.

The article reports that GKI-Erste combined consumer-business confidence index for Hungary increased in August 2013 as **business confidence** improve in Hungary.

Subjects: BUSINESS confidence indexes; CONSUMER confidence; HUNGARY

 Periodical

 PDF Full Text (11KB)

The Result List defaults to showing All Results, and can be filtered to view results by specific document type, such as **Academic Journals**, **Trade Publications**, **Country Reports**, **Industry Profiles**. You can refine your search by using the limiters featured in the **Limit To** section, or by clicking the **Show More** link found under the date slider feature.

Navigation bar: New Search | Publications | Company Information | Thesaurus | More | Sign In | Folder | Preferences | Languages | New Features! | Help

EBSCOhost logo

Search Options [X]

Reset Search

Search Modes and Expanders

Search modes ?

- ☒ Boolean/Phrase
- ☐ Find all my search terms
- ☐ Find any of my search terms
- ☐ SmartText Searching [Hint](#)

Apply related words ☐

Also search within the full text of the articles ☐

Limit your results

Full Text ☒

Scholarly (Peer Reviewed) Journals ☒

Publication

Journal of Education for Business

Number Of Pages

All [v] []

References Available ☐

Published Date

Month [v] Year: [] - []

Month [v] Year: []

Publication Type

All

Academic Journal

Book

Case Study

Image Quick View ☐

Image Quick View Types

- ☐ Black and White Photograph
- ☐ Chart
- ☐ Color Photograph
- ☐ Diagram
- ☐ Graph

Refine Results

Current Search

Limit To

- ☒ Full Text
- ☐ References Available
- ☐ Scholarly (Peer Reviewed Journals)

1916 Publication Date

Show More

Options set

Source Types

- ☒ All Results
- ☐ Trade Publications (1,043)
- ☐ Country Reports (1,043)
- ☐ Magazines (1,043)
- ☐ Academic Journals
- ☐ Industry Profiles (62)

Show More

In the **Search Options** window, it is easy to limit or expand your search results. Select the desired limiters and expanders and click **Search** to view an updated result list that reflects your changes.

Navigation bar: [New Search](#) | [Publications](#) | [Company Information](#) | [Thesaurus](#) | [More](#) | [Sign In](#) | [Folder](#) | [Preferences](#) | [Languages](#) | [New Features!](#) | [Help](#)

EBSCOhost logo | Searching: [Business Source Complete](#) | [Choose Databases](#) | [Demonstration Customer](#)

Search bar: | [Search](#) | [Create Alert](#) | [?](#)

Basic Search | [Advanced Search](#) | [Search History](#)

Result List | [Refine Search](#) | 1 of 1

Using Real Datasets for Interdisciplinary **Business**/Economics Projects.

Authors: [Goel, Rajni¹](#)
[Straight, Ronald L.¹](#)

Source: [Journal of Education for Business](#).
May/Jun2005, Vol. 80 Issue 5, p259-268.
10p. 2 Charts, 3 Graphs.

Document Type: Article

Subject Terms: [*BUSINESS education](#)
[*ECONOMICS -- Study & teaching](#)
[*AFRICAN American business enterprises](#)
[BLACK universities & colleges](#)
[STUDENTS](#)

NAICS/Industry Codes: [611410 Business and Secretarial Schools](#)
[611310 Colleges, Universities, and Professional Schools](#)

Abstract: The workplace's global and dynamic nature allows and requires improved approaches for providing **business** and economics **education**. In this article, the authors explore ways of enhancing students' understanding of course material by using nontraditional, real-world datasets of particular interest to them. Teaching at a historically Black university the authors used one such

Images

Go to all 7 images >>

Tools

- [Add to folder](#)
- [Print](#)
- [E-mail](#)
- [Save](#)
- [Cite](#)
- [Export](#)
- [Create Note](#)
- [Permalink](#)
- [Bookmark](#)


Left Sidebar:

- [Detailed Record](#)
- [PDF Full Text \(115KB\)](#)
- [Cited References \(7\)](#)
- [Times Cited in this Database \(2\)](#)
- [Find Similar Results using SmartText Searching.](#)


You can print, email, save, cite or export a single result from the detailed display when you click on the corresponding icon. You can also add multiple results to the folder, then print, email, save, cite or export them from inside the folder. Folder contents can be saved by clicking on the **Sign In** link, then setting up a personalized folder account at no charge.

New Search | Publications | Company Information | Thesaurus | More ▾ | Sign In | Folder | Preferences | Languages ▾ | New Features! | Help

Demonstration Customer



Searching: **Business Source Complete** | [Choose Databases](#)



[Search Options ▸](#) | [Basic Search](#) | [Advanced Search](#) | [Search History](#)

If enabled by your administrator, you can create search alerts right from the Basic Search screen. Search alerts can be set up to notify you via email when new articles related to your search terms have been added to your *Business Source* database. Simply enter your search terms in the **Find** field and click **Create Alert**.

EBSCOhost Searching: Business Source Complete Choose Databases Demonstration Customer

business confidence Search Create Alert

Basic Search Advanced Search Search History

Refine Results Search Results: 1 - 10 of 5,366 Relevance Page Options Share

Current Search

Limit To

- ☐ Full Text
- ☐ References Available
- ☐ Scholarly (Peer Reviewed) Journals

1916 Publication Date 2013

Show More

Source Types

- ☒ All Results
- ☐ Trade Publications (1,774)
- ☐ Magazines (1,449)
- ☐ Country Reports (1,339)
- ☐ Academic Journals (426)
- ☐ Newspapers (233)

Show More

Subject: Thesaurus

1 Stock Market Risk Premiums Business Confidence and Consumer Confidence: 5 Issue 9, p45-49. 5p. 6 confidence on stock market risk confidence indexes; RISK

Create Alert ?

Search Alert: "business confidence on 2013-10-21 08:40 AM"

E-mail (You must sign in to send e-mail alerts. [Sign In](#))

General Settings

Frequency: Once a day

Articles published within the last: One Year

Results format: Brief

RSS Feed

<http://epweb704.epnet.com/AlertSyndicationService/Syndication.aspx/GetFeed?guid=987323>

Save Alert Cancel Alert

Save Alert and Create Another

The Create Alert window is displayed. Sign In to your personal My EBSCOhost folder by clicking the **Sign In** link, add your email address and click **Save Alert**. Or, simply copy and paste the **RSS Feed** link into an RSS reader of your choice and click **Save Alert**.

New Search | **Publications** | **Company Information** | **Thesaurus** | **More** | Sign In | Folder | Preferences | Languages | New Features! | Help

EBSCOhost

Searching: **Company Information** | [Choose Databases](#)

Company Name Company Name **Search** **Create Alert** ?

Search Options Reset

Search Modes and Expanders

Search modes ?

- ☒ Boolean/Phrase
- ☐ Find all my search terms
- ☐ Find any of my search terms
- ☐ SmartText Searching [Hint](#)

Apply related words ☐

Limit your results

Executive Name

U.S. Company Type

☐ Public ☐ Private

Year Founded

Revenue

- All
- Less than 500,000
- 500,000 to 1,000,000
- 1,000,001 to 5,000,000

Employee Number

- All
- Less than 50
- 51 to 100
- 100 to 500


Location Type

☐ Headquarters ☐ Single Location

City

If available for your *Business Source* database, the Company Information screen offers detailed company information including hierarchical corporate structures and access to company profiles. For more information on this feature, see the **Company View** tutorial, available on the EBSCO Support Site at <http://support.ebsco.com>.

[New Search](#) | [Publications](#) | [Company Information](#) | [Thesaurus](#) | **More** ▾ | [Sign In](#) | [Folder](#) | [Preferences](#) | [Languages](#) ▾ | [New Features!](#) | [Help](#)







 Database: MarketLine/Medtrack Company Profiles [?](#)

[Company Profiles](#)

Xerox corporation [Browse](#)


☒ Alphabetical ☐ Match Any Words

Page: [Previous](#) | [Next](#) ▸ | [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▸

Company Name	PDF Complete Report	Location	Industry
Xerox Corporation	 MarketLine Report (1041K)	United States	TECHNOLOGY
Xi'an Hui Tian Blood Products Co Ltd	 Medtrack Report (105K)	China	BLOOD PRODUCTS
Xi'an Libang Pharmaceuticals Co Ltd	 Medtrack Report (110K)	China	PHARMACEUTICALS
XIA LLC	 Medtrack Report (62K)	United States	SCIENTIFIC & TECHNICAL INSTRUMENTS (STI)
XIAMEN AMOYTOP BIOTECH CO., LTD	 Medtrack Report (105K)	China	BIOPHARMACEUTICALS/BIOTECHNOLOGY
Xiamen Innovax Biotech Co Ltd	 Medtrack Report (112K)	China	VACCINES

The **Company Profiles** link offers access to thousands of reports in Portable Document Format (PDF). You can browse the alphabetized list of company reports presented when you click on the button, or simply enter a company name in the **Browse for** field and click **Browse**.

New Search **Publications** **Company Information** **Thesaurus** **More** [Sign In](#) [Folder](#) [Preferences](#) [Languages](#) [New Features!](#) [Help](#)

 Searching: **Business Source Complete** | [Choose Databases](#) Demonstration Customer

(JN "Fast Company") AND The Customer Connection

[Basic Search](#) [Advanced Search](#) [Search History](#)




Publications



Browsing: Business Source Complete -- Publications



☒ Alphabetical ☐ By Subject & Description ☐ Match Any Words


Page: [Previous](#) | [Next](#) ▶ ◀ [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) ▶

Mark Items for Search

☒  [Fast Company](#)
Bibliographic Records: 11/01/2000 To Present
Full Text: 11/01/2000 To Present
 PDF Full Text;  HTML Full Text


☐  [Fast Facts From EBRI](#)
Bibliographic Records: 04/09/2010 To 02/07/2012
Full Text: 04/09/2010 To 02/07/2012
 PDF Full Text

☐  [Fast Fit & Autocenters Industry Profile: Europe](#)
Bibliographic Records: 05/01/2004
Full Text: 05/01/2004
 PDF Full Text

☐  [Fast Fit & Autocenters Industry Profile: France](#)
Bibliographic Records: 05/01/2004
Full Text: 05/01/2004

Click on **Publications** to search within any publication in the database. You can select a publication from the list shown, or enter its name in the **Browse Publications** field, check the box in front of the resulting name link and then click **Add**. You can add search terms in the **Find** field, then click **Search** to view all articles from that publication that contain your search terms.

[New Search](#) | [Publications](#) | [Company Information](#) | **Thesaurus** | [More](#) ▾ | [Sign In](#) | [Folder](#) | [Preferences](#) | [Languages](#) ▾ | [New Features!](#) | [Help](#)

 Searching: **Business Source Complete** | [Choose Databases](#) **Demonstration Customer**

DE "FIDUCIARY responsibility" AND investments

[Basic Search](#) | [Advanced Search](#) | [Search History](#)

[Subjects](#) | [Places](#) | [People](#)

Browsing: Business Thesaurus

☒ Term Begins With ☐ Term Contains ☐ Relevancy Ranked

Page: [◀ Previous](#) | [Next ▶](#)

Select term, then add to search using: [Explode](#)

(Click term to display details.)

<input checked="" type="checkbox"/>	FIDUCIARY responsibility	FIDUCIARY responsibility, Breach of Use BREACH of fiduciary responsibility
	FIELD auditing	Use INTERNAL auditing
	FIELD bean wholesalers	Use FARM produce wholesalers
<input type="checkbox"/>	FIELD emission cathodes manufacturing	
<input type="checkbox"/>	FIELD representatives	
	FIELD study	Use FIELD work (Research)
<input type="checkbox"/>	FIELD work (Research)	
	FIELD-effect transistor manufacturing	Use FIELD-effect transistors -- Manufacture
<input type="checkbox"/>	FIELD-effect transistors -- Manufacture	

The **Thesaurus** link is a controlled vocabulary of business terms that assist in more effectively searching the database. For a specific subject, enter a term in the **Browsing** field and click **Browse**. Check the box in front of the desired term and click **Add**. You can add search terms before clicking **Search**.

New Search | Publications | Company Information | Thesaurus | More ▾ | Sign In | Folder | Preferences | Languages ▾ | New Features! | **Help**

EBSCO Help - Mozilla Firefox

support.ebscohost.com/help/?int=ehost&lang=en&feature_id=&TOC_ID=Always&SI=0&BU=0&GU=1&PS=0&ver=&dbs=bth

Print | Close

Enter keyword
All words ▾
Search

Welcome

- Browser Requirements
- Setting Preferences
- Choosing Databases
- Trying New Features
- Ask-A-Librarian
- Accessibility
- EBSCOhost Tutorials
- EBSCOhost iPhone and Android Application
- Reaching Technical Support

Translation

- Changing the Language of the Interface
- Translating an Article

eBooks and Audiobooks

- Audiobooks
- eBooks
- Dictionary

Searching

- Basic Search
- Advanced Search - Guided Style
- Search History
- Improving Search Results
- Limiters
- Multi-Database Limiters

EBSCOhost Research Databases

EBSCOhost is a powerful online reference system accessible via the Internet. It offers a variety of proprietary full text databases and popular databases from leading information providers.



The comprehensive databases range from general reference collections to specially designed, subject-specific databases for public, academic, medical, corporate and school libraries.

EBSCO Support Site

EBSCO's [Support Site](#) is available 24 hours a day, 7 days a week. Our FAQ database, [tutorials](#), and user guides can provide answers to your technical questions.

EBSCO Customer Support Representatives are also available by [phone](#) and [e-mail](#) 24 hours a day, Monday through Friday, as well as Saturday and Sunday from 9 a.m. to 5 p.m. (US EST).

How to Use Help

- When the Help icon  appears, you can click the icon and help for the screen you are on will display.
- To obtain help for the database(s) you are searching, click the Help icon  to the right of the Find field and click on the Database name at the bottom of the left-hand side of the Help window. Database help is also available from the Choose Databases window.
- To view the entire Help System, click the [Help](#) link at the top right-hand corner of the screen.

Note: The recommended screen resolution for EBSCOhost is 1024 x 768.

[« Back](#)

Demonstration Customer

Page Options ▾ | Share ▾

ther investors, as of 2013. It
lity...

Y responsibility; INVESTMENT
d pension funds; Pension Funds;

p183-193. 11p. 1 Chart. DOI:

ckbrokers in the U.S. have a

markets; **FIDUCIARY**
aspects; **CONSUMER**
Protection Act; UNITED States.
ice; **Investment** Banking and
aneous Commercial Sectors;
ethics; **DUTY** -- Moral & ethical

At any time, click on the **Help** link to view the complete online Help system.



For more information, visit the EBSCO Support Site
<http://support.ebsco.com>