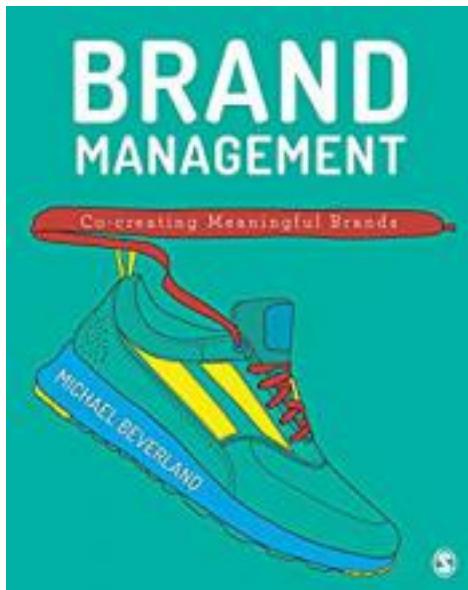


Brand management : co-creating meaningful brands [1]



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Links

[1] <http://www.sba.unipi.it/ru/brand-management-co-creating-meaningful-brands>